

# Women who use PURITY FLOUR

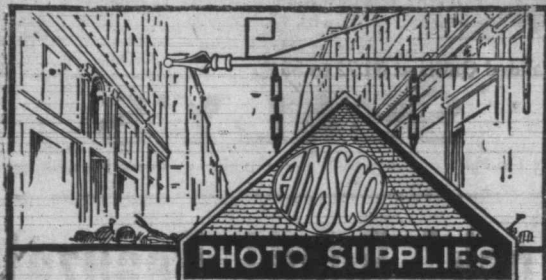
get "More Bread and Better  
Bread—Better Pastry Too."  
Buy it and see for yourself.



## 5c. Buys the ISLAND QUEEN CIGAR

You'll never know how good a 5c. Cigar can be until  
you smoke the Island Queen. Ask  
for it next time

It's Worth Investigating



### Come Here For Photographic Supplies

Our store is the Mecca for all aspiring amateur  
photographers.  
Our line of Anso photo supplies is complete. We  
have the Anso, the amateur camera of professional  
quality, \$7.50 to \$55.00.  
and there is the Buster Brown family, \$2.00 to \$12.00.  
Anso Film, the original, genuine and perfect film.  
Cyko, the prize-winning photographic paper. And back  
of all is our unqualified guarantee. Come in today.  
Look for the Anso Sign.

### Clark's. Drug Store

**"From No. 1 hard"**  
That designation means a whole  
lot when it is lived up to, as it is  
in Horton Flour. It means the  
very finest Canadian wheat; it  
means greater strength and more  
nutritive value in your bread; and  
it means more loaves of crisp, ap-  
petizing texture and snowy-white-  
ness.  
By looking for the trade-mark on  
the bag you make sure of getting  
all the goodness that the term  
"No. 1 hard" implies.

**HORTON  
FLOUR**  
Highest Manitoba Patent  
HUNT BROS., LIMITED, LONDON, ONTARIO

CROSS & DeWOLFE, Distributors

### HALF MILLION MEN FOR OVERSEAS SERVICES— PREMIER BORDEN SENDS MESSAGE FROM SICK BED WHICH STIRS DOMINION.

OTTAWA, Ont., Dec. 12—Canada's overseas force it to be in-  
creased to half a million men. Sir Robert Borden made this of-  
ficial announcement today. The authorized force at present is  
250,000 and will shortly be recruited. There is no dearth of men  
willing to fight in the Canadian armies for the sacred cause of  
the Allies, and half a million men will be recruited without  
much difficulty. This New Year message came from the sick  
bed of the Premier. He is ill with a severe attack of lumbago and  
grippe. The net figures of recruiting for overseas service to Dec-  
ember 15, are 197,690, and since December 15 about 15,000 have  
enlisted, making a total of 212,690. 118,922 have been sent to  
Europe and 1,200 to Bermuda and St. Lucia, so that the total  
force sent overseas is 120,122. About 1,817 have been brought  
back from Europe. In the firing line in France and Belgium  
today there are upwards of 50,000 Canadians. In the transport  
of these troops in Canada one soldier was accidentally killed, not  
one has yet been lost by water transport. There are now prac-  
tically three divisions at the front with more than three in Eng-  
land for reinforcements. The following official statement was  
handed to the press:

#### SIR ROBERT'S MESSAGE.

"More than a twelve month ago our Empire consecrated all  
its powers and its supreme endeavor to a great purpose, which  
concerns the liberties of the world and the destinies of all its  
nations.

"In the dawn of another year our hearts are more resolute  
than ever to accomplish that task, however formidable it may  
prove. By the greatness of the need our future efforts must be  
measured.

"Nowhere is the Canadian spirit more firm and unwavering  
than among the men who hold the trenches and those who will  
shortly stand by their side; nowhere is it more undaunted than  
in the hospitals and convalescent homes.

"Already we have learned the full meaning of sacrifice. To  
all Canadian homes that have been saddened, to all Canadian  
hearts that have been stricken by the tragedy of this war, we  
pray that Divine blessing may bring consolation and healing.

"Much had to be learned during the past fifteen months,  
because we had not prepared for this war. The strongest assur-  
ance of ultimate victory lies in the fact that we were not crush-  
ed in learning that hard lesson. Those who forced this war upon  
us may be assured, by the traditions of our past, that the lesson  
will be thoroughly learned to the end that there shall be endur-  
ing peace. The very character and greatness of the ideals for  
which we are fighting bid us not to pause until their tri-  
umph is fully assured.

"The Canadian forces at the front have indeed fought a  
good fight; and they have crowned the name of Canada with  
undying laurels. To them and to all the overseas forces now un-  
der arms, and awaiting the opportunity to do their part, we bid  
God speed in the sure faith that they will never fail in their  
duty.

"On this the last day of the old year, the authorized forces  
of Canada number 250,000, and the number enlisted is rapidly  
approaching that limit.

"From tomorrow, the first day of the New Year, our author-  
ized force will be 500,000.

"This announcement is made in token of Canada's unflinch-  
ing resolve to crown the justice of our cause with victory and an  
abiding peace."

#### A NOVEL POEM.

More than one attempt has been made to construct a poem by  
taking each line of it from poems written by well-known  
authors. Here is an example:

#### LIFE.

Why all this toil for triumphs of an hour?	—Young
Life's a short sermon—man is but a flower;	—Dr Johnson
By turns we catch the fatal breath and die,	—Pope
The cradle and the tomb, alas so nigh,	—Prior
To be better far than not to be,	—Sewell
Though all men's life may seem a tragedy;	—Spencer
But light cares speak when mighty cares are dumb—	—Daniel
The bottom is but shallow whence they come.	—(Sir Walter Raleigh
Your fate is but the common fate of all;	—Longfellow
Unmingled joys here no man befall;	—Southwell
Nature to each allots his proper sphere,	—Congreve
Fortune makes folly her peculiar care,	—Churchill
Custom doth often reason overrule,	—Rochester
And throw a cruel sunshine on a fool.	—Armstrong
Live well—how long or short permit to heaven,	—Milton
They who forgive most shall be most forgiven,	—Bailey
Sin may be clasped so close we cannot see its face—	—French
Vile intercourse where virtue has not place,	—Somerville
Then keep each passion down, however dear,	—Thomson
Thou pendulum betwixt a smile and tear;	—Byron
Her sensual snares let faithless pleasures lay,	—Smollett
With craft and skill to ruin and betray,	—Crabbe
Soar not too high to fall, but stoop to rise;	—Messinger
We masters grow of all that we despise,	—Crowley
Oh, then, renounce that impious self-esteem;	—Beutite
Riches have wings, and grandeur is a dream.	—Cowper
Think not ambition wise because 'tis brave.	—Sir Walter Davenport
The paths of glory lead but to the grave.	—Gray
White is ambition? 'Tis a glorious cheat.	—Willis
Only destructive to the brave and great.	—Addison

#### WANTED.

A Blacksmith, one that can  
drive on shoes and help on  
jobbing. Apply to H. D.  
Rogers, Sheffield Mills, Kings  
County. 4 ins o

For Sale—1 mare 5 yrs old,  
good worker and good driver,  
weighing 1000 lbs. Gordon E.  
Irving, Sheffield Mills, N. S. Imo

For Sale—One promising two  
year old colt, well bred, good  
size, sound, kind and broken to  
light harness, also twenty  
young pigs four weeks old and  
four shoats. W. H. Bishop,  
Greenwich.

Harry Johnston, the eminent  
African explorer, writing in the  
Westminster Gazette of the fu-  
ture of what was German East  
Africa says: "My own impres-  
sion is that it will turn out to be  
as highly mineralized as the  
Transvaal, and with an area  
nearly three times as great; and  
that a considerable amount of  
its ground will prove singularly  
well suited for the breeding of  
cattle and sheep on a large  
scale.

Minard's Liniment Cures Dip-  
theria.

## "FRUIT-A-TIVES" THE MARVELLOUS FRUIT MEDICINE

Has Relieved More Cases of  
Stomach, Liver, Blood,  
Kidney and Skin Trouble  
Than Any Other Medicine

THOUSANDS OWE THEIR  
GOOD HEALTH TO IT

Made From The Juices of Apples,  
Oranges, Figs and Prunes Combined  
With Tonics and Antiseptics.

"Fruit-a-tives" means health. In  
years to come, people will look back to  
the discovery of 'Fruit-a-tives' and  
wonder how they ever managed to get  
along without these wonderful tablets,  
made from fruit juices.

"FRUIT-A-TIVES" is excellent for  
Indigestion, Dyspepsia and Sour  
Stomach. 'Fruit-a-tives' is the only  
certain remedy that will correct  
Constipation and Liver trouble.

"Fruit-a-tives" is the greatest Kidney  
Remedy in the world and many people  
have testified to its value in severe cases  
of Rheumatism, Sciatica, Lumbago,  
Pain in the Back, Impure Blood,  
Headaches, Neuralgia, Pimples, Blotches  
and other Skin Troubles.

"FRUIT-A-TIVES" has been one  
of the great successes of the century  
and the sales are enormous, both in  
Canada and the United States. 50c. a  
box, 6 for \$2.50, trial size 25c. At all  
dealers, or sent postpaid on receipt of  
price by Fruit-a-tives Limited, Ottawa.

#### Heroic French Sisters Awarded the Cross of War.

Veritus, France, Jan. 3. —  
Four young sisters have been  
decorated with the Cross of the  
War in the presence of a regi-  
ment of artillery. They were  
cited in an order of the day of  
the division, in the fol-  
lowing terms: "Marie Helene,  
Camille and Madeleine Vatel at  
the peril of life in a region oc-  
cupied by the Germans, patrioti-  
cally revivuated in the thick of  
the woods, from Sept. 8 to 12,  
1914; seven French soldiers  
who were then surrounded by  
the enemy at Fere Champenoise  
and who, thanks to their care,  
were able to find their regiment  
after the German retreat."

The order was read to the sis-  
ters and the medals pinned on  
them, after which the regiment  
filed past them, the crowd ap-  
plauding the sisters.

#### Minard's Liniment Cures Dis- temper.

#### Resumes Gold Payments

Stockholm, via London, Jan.  
3.—The National Bank of Swed-  
en has resumed the payment of  
notes in gold, which had been  
suspended since Aug. 2, 1914.

## NOW AS A MOTHER

don't you have the good of your  
family at heart? Don't you want  
to get for your family the very  
best? For internal ailments—the  
best medicine? For sores and skin  
diseases—the best ointment? If so,  
get Zam-Buk. Mothers who have  
used Zam-Buk say there is nothing  
to equal its soothing, healing power  
in cases of skin diseases and in-  
juries, and nothing so suitable for  
sensitive skins.

This is because Zam-Buk is com-  
posed entirely of medicinal herbal  
essences and extracts, and is free  
from the poisonous coloring mat-  
ter and harsh minerals found in  
ordinary ointments.

Children, having once used Zam-  
Buk, will cry for it when they  
need with an accident. They know  
how quickly it stops the pain, and  
heals.

Use it for burns, cuts, bruises, skin  
injuries, pimples, eczema, blood-poison, ulcers,  
chapped hands and cold sores.

50c. box, all druggists, or Zam-Buk Co.,  
Toronto.

