

THE CHRISTMAS STORE
FOR MEN AND BOYS

GRAFTON'S XMAS PREPAREDNESS SALE!

Combination Sets — Armbands and Garters, Braces and Armbands, in a pretty Christmas box, at 50c, 75c, \$1.00, \$1.25 and \$1.50.
Silk Handkerchiefs — Plain white and colored borders, also khaki for soldiers, at 25c, 35c, 50c, 75c and \$1.00.

Make This a Most Joyful Christmas of Thanksgiving and Happiness for Peace and Victory

PREPAREDNESS in every sense of the word. A mutual co-operative shopping event inaugurated to relieve the tremendous holiday buying at this great clothing store. Every man appreciates a Useful Gift of wearing apparel. Grafton's have the largest assorted stock, the best values, and a purchasing power which enables us to sell at low prices.

An Xmas Festival for Thrifty Buyers

Christmas Sale of Men's Suits

The man who buys GRAFTON CLOTHES expects more than the ordinary buyer. He insists on individual style and high-class workmanship combined; he expects full satisfaction with his purchase, and he is entitled to it. Grafton's Clothes are the solution of your requirements; good clothing at reasonable prices.

BUY HIM ONE FOR CHRISTMAS

Special Preparedness Prices:

\$12.98, \$14.98, \$15.98
\$18, \$20, \$22, \$25
up to \$40

Young Men's Suits

It's skill and execution of style, coupled with high-grade materials, a factor which has made Grafton's clothes supreme. Young men whose tastes verge upon the extreme will find a dignified correctness in our new Fall styles. Form fitting models with slash pockets, also belted styles, made in cloths of fine worsteds, imported tweeds, rare blue serges and chevots. Could we suggest anything more acceptable for a young man's Christmas? Priced at from \$18.00 to \$40.00



A Small Deposit
Will Hold Any Article
Until Xmas.

The Day of the Middleman is Gone.

Special

Overcoat Sale

—FOR—

Men and Young Men

LESS THE MIDDLEMAN'S PROFIT
WHICH GOES TO YOU

Every conceivable style and design in Men's Overcoats, conservative models in greys and black, Chesterfield styles.

Heavy Tweed-Lined Driving Coats, convertible collar and Ulster models, nifty Mackinaw Sport Coats, in a variety of colors. Fur lined with northern rat linings. Coats for stout men; coats for tall men; coats for short men.

Belters, Trench Coats and new one-seam Coats, so stylish in the big cities; coats with fur collars; others with plain and velvet collars. A gigantic stock of beautiful woollens bought before the war and sold direct to you at a saving of 25 to 50 per cent. A cordial invitation is extended to you to come in and inspect these garments. We know we can please you.

PREPAREDNESS PRICES WILL
PREVAIL ON ALL OVERCOATS.

\$14.98, \$16, \$18, \$20, \$22
\$25 up to \$40, Fur lined \$95

Christmas Gifts for Father,
Brother and Son

What a Man Likes for Christmas

- A NICE DRESS SHIRT.
- A SILK OR KNITTED MUFFLER.
- A HANDSOME TIE.
- A PAIR OF SOCKS.
- A PAIR OF SILK BRACES.
- A PAIR OF FANCY CASHMERE SOCKS.
- HALF DOZEN LINEN HANDKERCHIEFS.
- A HANDSOME SWEATER.
- A GOOD WARM SWEATER COAT.
- A SUIT OF COMBINATION UNDERWEAR.
- A SUIT OF FINE WOOL UNDERWEAR.
- A PAIR OF SILK LINED GLOVES.
- A PAIR OF FUR LINED GLOVES.
- A PAIR OF MOTOR GAUNTLETS.
- A BEAUTIFUL MOUNTED UMBRELLA.

What a Boy Wants for Christmas

- A GRAFTON SUIT OF CLOTHES.
- A GRAFTON NIFTY OVERCOAT.
- A SAUCY PULL-OVER SWEATER.
- A SERVICEABLE WOOL SWEATER COAT.
- A PAIR OF WOOL GLOVES.
- A PAIR OF DRESS LINED GLOVES.
- A FANCY FUR LINED CAP.
- A PRETTY MACKINAW COAT.
- A SUIT OF GOOD WARM UNDERWEAR.
- A PRETTY NECKTIE.
- A NICE PRINT SHIRT.
- A FANCY OR SILK HANDKERCHIEF.
- A PAIR LEATHER FRINGED GAUNTLETS.
- A GOOD TWEED RAINCOAT.
- A PAIR OF WARM STOCKINGS.

Men's Neckwear

beautifully colored patterns, large full size, Swiss and American Silks, comprising many new and striking designs. Thousands of pretty colors to choose from. We are one of the largest buyers of men's neckwear. Volume of business is what makes our values so attractive.

25c, 50c, 68c, \$1
\$1.25 up to \$3.00



This Store is Ready to Serve You With Practical Gifts For Men and Boys

Men's Shirts

- Men's Dress Shirts 98c to \$4.98
- Men's Silk Shirts \$3.48 to \$7.98
- Men's Sweaters \$2.25 to \$11.50
- Men's Gloves \$1.00 to \$5.00
- Men's House Coats \$8.98 to \$14.98
- Men's Umbrellas \$1.00 to \$7.00
- Men's Linen Handkerchiefs . 15c to 25c
- Men's Silk Ties 39c, 50c, 68c
- Men's Handsome Four-in-Hand Ties
with large flowing ends. Regular
\$2.50. Special at \$1.50
- Men's Ribbed Underwear, \$1.00, \$1.25
- Scotch Knit 88c, \$1.00, \$1.25
- Fleeced Underwear 68c, 75c, \$1.00
- Men's Suspenders 25c to \$1.75
- Men's Mufflers 75c to \$5.00
- Arm Bands, Garters, at per set 25c to \$1.00
- Boys' Stockings, special at 39c to \$1.00
- Boys' Fleece Lined Underwear, at 48c to 68c
- Boys' Gloves, excellent values at 50c to \$1.50
- Boys' Sweaters, special at 98c to \$3.50
- Boys' Gauntlets, special at \$1.25 and \$1.50
- Boys' Dress Shirts, special at 88c to \$1.50
- Boys' Blouses, special values at 48c to \$1.75
- Boys' Hats and Caps, at from 50c to \$2.50



Overcoats For The Larger Boys

Coats for the man of tomorrow, made up just like dad's. Warm sensible garments, with belts and buckles, also heavy Ulsters with storm and convertible collars, all wool tweed, in light and dark greys, browns and fancy tweed effects. You must see them to appreciate their goodness, and they will make an excellent Christmas Present for your boy. Special Christmas prices. Sizes 9 to 11 years. The prices range from \$5.98, \$7.98, \$8.98 up to \$14.00
Sizes 12 to 18 years. Specially priced at from \$7.98, \$9.98, \$11.98 up to \$18.00

Children's Fancy Overcoats, 2 1/2 to 8 Years

Beautiful garments for the kiddies, in belters with slash pockets, pleated backs with double breasted effects; some with Russian collars, others with convertible and velvet Eaton collars; pearl and brass buttons, and the cloths are imported and Canadian tweeds, chevots, chinchillas, blanket cloths, in pretty browns, blues, greys, and pattern designs. Bought by us before the war. Come in and inspect our Overcoat department. Figuratively, it will do your eyes good to see such lovely designs. The Special Christmas-Sale Prices are \$3.98, \$4.98, \$5.98, \$6.98, and up to \$12.00

Grafton & Co., Ltd
BRANTFORD BE PREPARED TO DO YOUR
CHRISTMAS SHOPPING EARLY

MEN'S CHRISTMAS GLOVES

- Unlined Kid and Mocha; Dent's and Perrin's, at \$1.50 to \$3.00
- Silk Lined Gloves, grey and tan. Priced at \$2.00, \$2.50 up to \$3.50
- Men's Wool Lined Gloves, kid and mocha, for dress wear, all the leading makes. Specially priced for this preparedness offering, \$1.25, \$1.50, \$1.75, \$2.00 up to \$3.50
- Fur Lined Gloves. Specially priced at, per pair \$5.00



Smoking Jackets and Lounging Robes

Buy one for dad. Made for comfort and service. Something to slip on in the evening. A large assortment of choice patterns to choose from, and the prices are reasonable.

Buy Him a Raincoat for Christmas

A garment that is useful throughout the year. We have them in Tweeds, Paramettas, Gabardines and all Rain-proof materials. English Waterproofs, guaranteed to stand any climate, at prices in some cases less than today's wholesale cost. Prices, \$6.98, \$7.98, \$9.98, \$11.98 up to \$28.00



Men's Umbrellas

A Christmas Gift suitable for all men. Prices, \$1.00, \$1.25, \$1.50 to \$5.00