



A Columbia Grafonola—the ideal gift for all the family for all the year around. Give it now.

NO matter how much or how little money you are going to spend for Christmas, some should go for music to make your Christmas cheerier. The giving of a Columbia Grafonola is a simple matter, the prices are moderate, \$20.00 and up, and easy terms of payment are readily arranged.

The Columbia dealers mentioned below will suggest attractive and appropriate Grafonola and Record combination gifts to match the sum you want to pay. You should see them early, however, as the demand for Columbia goods is unusually great.

To your friends who already own talking

machines, no gift could be more acceptable or more joyfully received than Columbia Double-Disc Records.

The cost is moderate—85c. up—and they can be played on any disc machine.

Columbia dealers will gladly assist you in selecting an ideal set of records for the amount you want to pay. You have a wonderful choice of the latest Christmas descriptive selections and hymns; the latest dance music; newest humor; splendid band music; instrumental novelties and Grand Opera Records. All have the inimitable tone quality that has made Columbia famous.

See your Columbia dealer. He gladly plays Columbia Records for you free of charge. If there is no dealer in your neighborhood, write us for catalogue and newest Columbia Record List, and the name of your nearest Columbia dealer.



Columbia



<p>You may Secure these Records from</p> <p>The Old Reliable Piano House Doherty Piano Co. Limited Established 1875 324 Donald St. - Winnipeg</p>	<p>ANY OF THESE DEALERS</p> <p>Winnipeg Piano Co. 333 Portage Ave. - Winnipeg</p>	<p>Who will also supply Catalogues</p> <p>J. A. Banfield Company 492 Main Street - Winnipeg</p>	<p>Stanwood's Limited 390 Portage Ave. - Winnipeg</p>
<p>Wholesale Distributors for Columbia Products for Western Canada</p> <p>Western Fancy Goods Co. Limited ROBERT SHAW - Manager</p>			
<p>We do not retail, we take care of the Dealers only.</p>			

If you do not see what you want advertised in this issue, write us and we will put you in touch with the makers.

Advertisers in The Guide

will not knowingly carry the advertising of any unreliable concern. In writing to mention that you saw his announcement in The Guide, Winnipeg. It will insure good service.

are in position to give good service to you and your family. The Guide

are in position to give good service to you and your family. The Guide

If your advertisement appeared in these pages it would be read by over 34,000 prospective buyers.