



QUALITY...

When a salesman talks price to you

Ask him about QUALITY

When he talks quantity . . .

Ask him about QUALITY

When he talks merit to you . .

Ask him about QUALITY

That's the\_\_\_

STRONG POINT

Colman's Mustard

NOT LIKE OTHER BISCUITS.

CARR & CO.'S ORIGINAL



## CAFE NOIR

has a flavor and delicacy all its own. Your customers want it, and you cannot afford to let them buy it elsewhere.

> CO., FRANK MAGOR &

Canadian Agents.

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16 St. John Street, MONTREAL

C. E. JARVIS & CO., Vancouver, Agents for B.C.