



**PRODUCTS WORTHY OF YOUR CONFIDENCE**  
*This Tells You Why*

**A** SPLENDID turn-over, with satisfactory profit, is possible to every dealer who stocks O-Cedar Products. A still better turn-over—with correspondingly greater profits—may be ensured by recommending O-Cedar to the housewife and the motorist.

Those dealers who are careful to recommend only "Quality Products" are asked to test O-Cedar Polish for their own satisfaction before they recommend it to their customers.

First examine the polish—let the bottle stand as long as you please—you'll note

there is no sediment. This means that it is not necessary to "shake the bottle" in order to mix it—which means that the polish cannot harm the surface through forgetfulness of the user.

Now put O-Cedar to the acid test—pour a drop on a varnished surface and let it stand over night. This test proves that O-Cedar, with continued application, cannot damage a painted, varnished or lacquered surface. The reason is that it contains no vinegar, acid, alcohol or other injurious substance.

Neither has it any gum or grease. You can prove this by cleaning a window or mirror with it.

Nor does it contain any "quick dryer." That is why water is used in conjunction with O-Cedar—also to form the soft soapy lather which cleans the surface, leaving just enough O-Cedar to revive the varnish and bring out the grain-beauty of the wood.

O-Cedar Polish Mops, O-Cedar Dusting Mops, and O-Cedar Dusters are treated with O-Cedar Polish—that is why they give such great satisfaction to all who use them.

Prove the worthiness of these articles—as suggested above—then tell your customers the result of your investigation.

**O-Cedar  
 Polish**

**CHANNELL CHEMICAL CO., LIMITED, TORONTO, CANADA**