



Head Office
GRESHAM BUILDING
 302 ST. JAMES STREET MONTREAL

PERSONAL ACCIDENT
 SICKNESS
 LIABILITY (ALL KINDS)
 AUTOMOBILE

TRANSACTS:
 FIDELITY GUARANTEE
 BURGLARY
 LOSS OF MERCHANDISE AND
 PACKAGES THROUGH THE MAIL

Applications for direct Agencies invited
 F. J. J. STARK, General Manager

NORWICH UNION
Fire Insurance Society, Limited

Insurance against
 FIRE, ACCIDENT AND SICKNESS,
 EMPLOYERS' LIABILITY,
 AUTOMOBILE, PLATE GLASS

Agents wanted for the Accident Branch.

Head Office
 for Canada: **Norwich Union Building**
 12-14 Wellington Street East, Toronto.
 JOHN B. LAIDLAW, MANAGER.

Certified Valuations

The Canadian Appraisal Company's certificate of plant values is recognized as authoritative in the highest financial circles.

Its appraisal is an expert detailed analysis which establishes quantities and values beyond question, and is based upon present cost of reproduction new with actual accrued depreciations.

The Canadian Appraisal Co., Limited

Head Office Toronto Montreal
 Royal Bank Bldg.

British Colonial
FIRE INSURANCE COMPANY

Royal Building, 2 Place d'Armes, Montreal.

STRONG AS THE
 — STRONGEST —

Agents wanted in unrepresented districts
 in Canada

GUARANTEED INVESTMENTS

OUR **GUARANTEED INVESTMENT CERTIFICATE**
 IS ISSUED FOR A PERIOD OF 3, 4 OR 5 YEARS, AND
 SECURED BY APPROVED FIRST MORTGAGES, NOT EX-
 CEEDING 50 PER CENT. OF THE VALUE OF PROPERTY,
 ESPECIALLY ALLOCATED AND EAR-MARKED AS THE
 INVESTORS' SECURITY.

THE GUARANTEED YIELD IS **5%**
AN INQUIRY WILL BRING FULL INFORMATION.

**THE IMPERIAL CANADIAN
 TRUST COMPANY**

HEAD OFFICE: WINNIPEG, MAN.
 BRANCHES: SASKATOON REGINA, EDMONTON, CALGARY,
 VANCOUVER AND VICTORIA

**The Great West Permanent
 Loan Company**

Paid-up Capital	\$2,400,484.03
Reserve	678,840.67
Assets	7,100,546.11

5% DEBENTURES
 An Authorized Investment for Trust Funds.
 Ask for Booklet "About Debentures."

WINNIPEG, TORONTO, REGINA, CALGARY
 EDMONTON, SASKATOON, VANCOUVER, VICTORIA
 LONDON, ENG. EDINBURGH, SCOT.

REGINA



McCALLUM HILL BUILDING, REGINA

Debentures, Real Estate, Loans,
 Fidelity Bonds, Insurance

McCallum Hill & Co.
 REGINA, SASKATCHEWAN

References: R. G. Dun & Co. and Imperial Bank of Canada