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FEBRUARY 15, 1917

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M^cLAUGHLIN NEW SERIES VALVE-IN-HEAD MOTOR CARS

McLAUGHLIN D-SIX-45 SPECIAL Five Passenger Touring Car.

McI.AUGHLIN D-SIX-44

Roadster.

McLAUGHLIN D-SIX-63

Five Passenger Touring Car.

McLAUGHLIN D-SIX-62 Roadster.

McLaughlin reputation, pre-eminently firm and fair, was not won by chance, but is due to the policy established and consistently adhered to for forty years in the manufacture of high grade vehicles. With the production of the first McLaughlin motor vehicle the same policy was conscientiously followed, that of giving the owner the maximum service for the minimum of cost.

No matter what its price, a McLaughlin car must, and will give the maximum of that service for which it was intended, and must bear its proportion of the responsibility of maintaining that high prestige which has established the McLaughlin as

Canada's Standard Car.

THE MCLAUGHLIN MOTOR CAR CO., LIMITED OSHAWA, ONTARIO

