

GRESHAM

Life Assurance Society, Limited

Founded 1848

Funds : FIFTY MILLION DOLLARS.

**Applications are wanted
for Agencies. Liberal
commissions would be
arranged for Agents and
Brokers.**

ADDRESS :

**ARCH. R. HOWELL,
Manager for Canada,
MONTREAL.**

Scottish Union and National Insurance Co., of Edinburgh, Scotland

ESTABLISHED 1824

Capital,	\$30,000,000
Total Assets,	55,955,389
Deposited with Dominion Gov't,	326,310
Invested Assets in Canada,	4,477,934

NORTH AMERICAN DEPT., HARTFORD, CONN. U.S.A.

JAMES H. BREWSTER, Manager	
ESINHART & EVANS, Resident Agents	Montreal
MEDLAND & SON,	Toronto
ALLAN, LANG & KILLAM,	Winnipeg

**Fire Agents' Text Book, by J. Griswold, \$2.00
THE CHRONICLE, - MONTREAL.**

REPUTATION

"Take care of character and reputation
will take care of itself."

What is true of the reputation of an
individual is true also of that of an
insurance company.

The enviable reputation of

The Mutual Life Assurance Co. of Canada

is built upon character—as one journal
says—"its record is practically flaw-
less."

Policies in force Jan. 1, 1912	-	\$77,921,144
Assets over	-	20,000,000
Surplus over	-	3,600,000

HEAD OFFICE - WATERLOO, ONT.

THESE ARE FEATURES

That Make Imperial Policy Contracts desirable

Large profits to policyholders.
Unusually strong policy reserves.
High interest rate on sound investments.
Favorable mortality experience.
And absolute security to policyholders.

Several good agency openings for producers.

THE IMPERIAL LIFE ASSURANCE COMPANY of CANADA

Head Office - TORONTO

A TORONTO AGENCY

WITH
Continuous Renewals for the RIGHT MAN
SEE

CONTINENTAL LIFE CONTRACT.

T. B. PARKINSON : Superintendent of Agencies
Continental Life Building, . . . TORONTO

THE LIFE AGENTS' MANUAL - - \$3.00
Published by The Chronicle, Montreal.

THE NATIONAL LIFE ASSURANCE

COMPANY OF CANADA.

Head Office: NATIONAL LIFE CHAMBERS, - - - TORONTO

ELIAS ROGERS, President.

ALBERT J. RALSTON, Vice President and Managing Director
F. SPARLING, Secretary.

Applications received for new assurances from the 1st January, 1912 to 1st November, 1913	-	\$6,000,000.00
Insurance in force, November 1st, 1912	-	\$17,800,000.00

FOR AGENCIES APPLY DIRECT TO HEAD OFFICE.