INTENTIONS OF COMPANY

The Company, with its own fleet of vessels plying from the head of Teslin Lake through the Hootalinqua River to Dawson City, will handle from 1,000 to 2,000 passengers on its early trips in the spring of 1898. The Teslin Lake route was originally named by this Company. Shortly after it was examined and adopted by the Canadian Pacific Railway, and recently by the Canadian Government.

The distance to Dawson City from Vancouver via this route is more than 2,000 miles shorter than from Vancouver via St. Michaels and Lower Yukon River to Dawson City. Passengers and freight will arrive from four to six weeks earlier by this route than by any other, and for this reason the Company can secure the highest rates for transportation. The Company's charge from Vancouver, via the Canadian Pacific Railway steamers to Fort Wrangel, Glenora or Telegraph Creek on the Stikine River, and from thence to Dawson City, will be from $100 to $400 for one passenger and his supplies. The profits from the transportation department alone for the season should not be less than hundreds of thousands of dollars. The distance from Vancouver to Dawson City will be accomplished in fifteen days, and weekly trips will be made during the entire season. The Company will transport large quantities of its own supplies into the gold districts with which it will do trading, and will acquire interests in valuable mining claims, principally through furnishing supplies to the miners.

The Company proposes to develop town-sites at favourable points, and should realize large profits from this operation, as well as from its boarding and lodging stations at these points. It has been predicted by the most reliable authorities that at least 50,000 men will go into the Klondike district next spring via the Teslin Lake route.

The directors confidently believe that the dividends upon the stock of this Company will be more than satisfactory to any investor during 1898, and are of the opinion that the value of the stock should be at least par within the next year or two. Only the stock which has been issued will participate in dividends, and only a moderate percentage of the whole issue has been set apart, by act of the directors, for sale at the present time.

In presenting this offering of a limited number of shares of the absolutely non-assessable stock of the Kootenay-Cariboo Mining and Investment Company, Ltd., at 25 cents per share, the Company beg to say unqualifiedly that the latest advices from the Yukon more than confirm all that has been said about the phenomenal rush of Gold Seekers to the Klondike and the enormous mineral wealth of that country, and are convinced that this Company is in a position second to no organization in the world to utilize these conditions and to command large returns to its shareholders. The net proceeds from the sale of this first issue of the Company's stock will be devoted entirely to the construction of the Company's fleet of steamers above referred to, and for trading purposes.

There are enormous advantages to the small investor operating through an organized and energetic Company. Persons wishing to remain at home as *they cannot or will not endure the hardships and privations incident to exploring such a district as the Yukon*, yet *participate in all the profits withont enduring any of the hardships.*

The right is reserved to withdraw this offer without notice whenever the stock placed for disposal is sold.