



For oily skins—how to correct them

FIRST cleanse your skin thoroughly by washing it in your usual way with Woodbury's Facial Soap and warm water. Wipe off the surplus moisture but leave the skin slightly damp.

Now work up with warm water a heavy lather of Woodbury's Facial Soap in your hands. Apply it to your face and rub it into the pores thoroughly — always with an upward and outward motion. Rinse with

warm water, then with cold—the colder the better. If possible, rub your face for a few minutes with a piece of ice.

This treatment will make your skin fresher and clearer the first time you use it. Make it a nightly habit and before long you will see a marked improvement—a promise of that lovelier complexion which the steady use of Woodbury's always brings.



Your skin is what you make it

HAVE you ever wondered why it is that some girls are blessed with naturally lovely complexions—the charm of clear, fresh color?

The truth is that your skin, too, can be clear and radiant. Your skin is what you make it.

If your skin is *not* fresh and clear, if it has been gradually growing coarser, it is because you have not been giving it the proper care for its needs.

Find out just what is the matter with your skin—then give it the proper treatment

Your skin is being renewed every day. As old skin dies, new forms to take its place. Begin at once to give this new skin the proper treatment to keep it clear and lovely. You will be surprised to see how quickly it improves.

Three of the famous Woodbury treatments are given on this page. Begin tonight to use the one which your skin needs. Use it every night. The very first time you try it, you will feel the difference in your skin—a promise of the greater clearness and freshness that the steady use of Woodbury's always brings to the skin. Within ten days or two weeks you will notice the improvement in your skin.

You will find treatments for the various other troubles of the skin in the booklet wrapped around every cake of Woodbury's Facial Soap. Get a cake today, and begin at once the treatment for your particular trouble. A 25 cent cake is sufficient for a month or six weeks of any Woodbury Facial treatment and for general cleansing use for that time. Woodbury's is on sale at drug stores and toilet goods counters throughout the United States and Canada.

Send for sample cake of soap with booklet of famous treatments and samples of Woodbury's Facial Cream and Facial Powder. Send 5 cents for a trial size cake (enough for a week or ten days of any Woodbury Facial treatment) together with the booklet of treatments, "A Skin You Love to Touch." Or for 12c we will send you the treatment booklet and samples of Woodbury's Facial Soap, Facial Cream and Facial Powder. Address The Andrew Jergens Co., Limited, 2607 Sherbrooke St., Perth, Ontario.



Enlarged pores

How to make your skin fine in texture

Dip your washcloth in very warm water and hold it to your face. Now take a cake of Woodbury's Facial Soap, dip it in water and rub *the cake itself* over your skin. Leave the slight coating of soap on for a few minutes until the skin feels drawn and dry. Then dampen the skin and rub the soap in gently with an upward and outward motion. Rinse the face thoroughly, first in tepid water, then in cold. Whenever possible, rub the face with a *piece of ice*. Always dry carefully.

Use this treatment persistently. You can feel the difference the very first time you use it. Within ten days your skin will show a marked improvement—a promise of that greater smoothness and finer texture that the *steady* use of Woodbury's always brings.

Skin blemishes

How to get rid of them

Just before retiring, wash in your usual way with warm water and Woodbury's Facial Soap and then dry your face. Now dip the tips of your fingers in warm water and rub them on the cake of Woodbury's until they are covered with a heavy cream-like lather. Cover each blemish with a thick coat of this soap cream and leave it on for ten minutes. Then rinse very carefully with clear, hot water; then with cold.

Use Woodbury's regularly in your daily toilet. This will make your skin so firm and active that it will resist the frequent cause of blemishes and keep your complexion free from them.

