

Hot Burning and Sensitive Feet

Be properly fitted with our Comfort Shoes, and, if necessary, use Scholl's Remedies.

See Our Windows on Union St. and Main St. Stores

Why have corns, callous spots and cramped toes. We have cured many foot troubles and can help you.

Waterbury's Rising Limited
10 KING ST. 110 UNION ST. 117 MAIN ST.

MOIR'S Chocolates



W. J. WETMORE, 91 Prince William Street, St. John, N. B., New Brunswick Representative

Wedding Gifts

Wedgewood China, Royal Crown Derby China, Aynsley China, Cauldon China, Elite Cut Glass, Bronzes, and Art Wares

W. H. HAYWARD CO., LIMITED
85-93 Princess Street

SEE HERE

There is no time like the present to have your heating system overhauled. Don't keep putting it off until the cold weather arrives; you'll want it at its best then.

We can send an expert to look it over, see what it needs and put it in proper condition.

Why Not Call Us Now? Phone Main 365

Philip Grannan, Ltd., 568 Main Street
Plumbing, Steam, Hot Water and Hot Air Heating Systems

Thin Models in Gentlemen's Watches

— are now made to express art and utility in every line. Streamline models; plain, easily read figures; cases that do not bulk in the pocket—improvements making old style watches undesirable.

LIFE-TIME QUALITY

Reliability and long service features every watch we sell, regardless of its price. When you purchase here you get the benefit of sound advice.

Watch buying—here—is a simple matter indeed.

FERGUSON & PAGE
The Jewelers
41 KING STREET

Celebrate The First Out Doors!

Whether you celebrate Dominion Day in the country or in town, you will need smart, informal clothes. We have "Play Clothes" for grown-ups that give you all the freedom afforded by sport's attire.



White Blouses and Skirts Are Smart, Tubable and Inexpensive

Blouses Are Here for Every Summer Requirement
Voiles in plain tailored and embroidered models, including smart Over-Blouses in a variety of becoming variations, fashioned with short sleeves.

Colored Mercerized Silk Smocks feature trimmings of embroidery and French knots, and are in several pretty bright shades.

Middies are in many styles, including the Banded Middy, buttoned on hip—models with detachable blue flannel collars and several kinds in all white.

White Sport Skirts

Made in Gabardines, Drills, Poplins and Bedford Cords, all pocketed and belted. \$2.10 to \$4.50 Extra large sizes. \$3.50 and \$4.50

Pretty Wool Sweaters

Coat and Pull-over styles in fluffy hand-knit and ribbed stitches.

Pull-overs have round necks, surplice collars or close buttoned necks. \$4.65 to \$11.50

Coat Sweaters have tuxedo collars and trimmings of contrasting shade. You will find all the new colors here. \$6.75 to \$14.00



Jersey Bathing Suits

One-piece style with skirt. Colors are black, Burgundy, navy, purple, Copen, grey and rose with trimmings of bright stripes in happy contrasts.

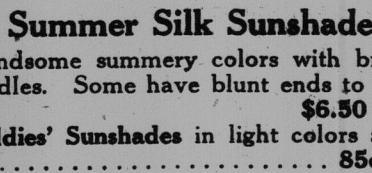
Women's Sizes (Worsted) \$6.75 and \$7.50

Misses' Sizes (Cotton) \$2.75

Children's Sizes (Cotton and Worsted) 65c. to \$3.00

Children's Bathing Shoes 95c.

We have Bathing Caps for Women, Misses and Children in all the new kinds and colors.



Summer Silk Sunshades

Handsome summery colors with bright wrist ring handles. Some have blunt ends to match.

Kiddies' Sunshades in light colors and pretty handles. 85c. to \$2.00

A NEW PIECE OF NECKWEAR ADDS A FRESHENING TOUCH

Latest notions are as follows:—

Net Collars and Sets.

Organdy and Lace Sets.

Colored Organdy Sets.

Embroidered Collars.

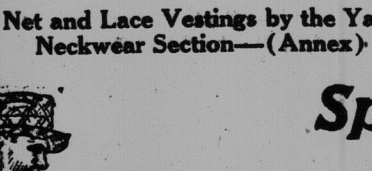
Fancy Vests in organdy, frilled lace, fancy silk, and wool trimmed canvas.

Fancy Printed Chiffon Scarfs—Hemstitched and plain, in new colors.

Belted Tuxedo Scarfs in Jade and Black Knitted Silk.

Windsor Ties in attractive spots, stripes and plain shades.

French Organdy Frillings in white and new colors.



Net and Lace Vestings by the Yard

Neckwear Section—(Annex)

EXTRAORDINARY SUIT SALE

Featuring Navy, Black and Colored Models. All newly created Spring and Summer Styles. Many selling at HALF PRICE. Smart sport styles are included.

You will be pleasantly surprised to note the fineness of texture and tailoring, the originality of styles, the niceness of fit and the range of fashionable fabrics.

At \$15.00
One only Fine Black Serge Costume, prettily trimmed with pearl buttons. Size 36 inches.

At \$25.00
Silk Lined Suits in black and white checks, trimmed with black braid; also odd numbers in Sand Jersey Cloth, embroidered in blue and good-looking models, in Grey Gabardines and Tricotines.

At \$29.75
Suits of fashionable Grey Serges and Jerseys, correct styles and weights for present wearing.

At \$35.00
One only each, Black and Navy Serge Suits in misses' sizes, featuring shawl collar, narrow belts, braids and button trimmings, lined with silk.

At \$45.00
Handsome models in Grey and Sand Tricotines; also odd numbers in Sand Colored Gabardine.

At \$55.00
High-class navy and black creations in models to suit most discriminating buyers, developed in fine Serges and Gabardines. Some are handsomely vested and embroidered, others are braided or have smart pinch tucking. All the best style points are featured in these suits.

THIS IS THE BEST SUIT NEWS WE'LL HAVE TO TELL YOU THIS SEASON. LOOK AFTER YOUR SUMMER NEEDS NOW!

(Costume Section—Second Floor)

Here is Hosiery That is Sure to be Needed

Fine Mercerized, Lisle, Sea Island, full fashioned, seamless.

Brown, black and navy, \$1.00

Fawn, suede and brown, \$1.15

Black Lisle, 50c, 75c and 85c

White Lisle, 45c, 50c, 65c

White Silk, \$1.25, \$2.00, \$2.25, \$3.25 and \$4.50

Children 1-1 Rib Mercerized Hose, black, white and brown, 50c. to 65c., according to size.

Boys' Rock Rib Hose—Made to fit and wear; stainless dye. 45c. to 60c., according to size

(Hosiery Section—Annex)

Light and Dainty Summer Negligee

Cape Kimonos in Slip-on and Japanese styles. Several dainty colorings, including rose, pink and Copen, nicely embroidered. \$4.75 to \$6.50

Boudoir Caps in all the jaunty new styles. 75c. to \$3.00

WHITE UNDERSKIRTS

Plain button-hole styles in pique and duck. \$1.50 to \$3.50

Lace and Embroidery trimmed, Simple or elaborate. 98c. to \$7.50

SPORT HATS

Included in our stocks are Milans and Panamas to suit any summer costume. The shades are all smart and new.

Sport Attire for Men and Boys

GARMENTS OF RELIABLE MAKE, ASSURING PERFECT COMFORT TO WEARERS

MEN'S OUTING SHIRTS

Silk and Striped Fabrics With Newest Shaped Collars Attached

Sizes 14 to 18 in. \$2.25 to \$7.00

Sizes 12 to 14 in. \$1.00 to \$2.75

NEGLIGEE OR LOUNGE SHIRTS for business or outing wear. Exclusive novelties in cloth and silk.

Sizes 14 to 18 in. \$2.25 to \$11.25

Sizes 12 to 14 in. \$1.75 to \$2.50

SOFT COLLARS—All white and colored stripes in mercerized cotton and silk. Sizes 12 to 18 in. 35c. to 65c.

WASHABLE TIES—Newest varieties. 50c. and \$1.00

BELTS in all popular styles. 50c. to \$2.75

ONE-PIECE BATHING SUITS with skirt.

Men's \$1.25 to \$7.50

Boys' \$1.00 to \$6.00

MEN'S SWEATERS in sports, coat and sleeveless styles.

BOYS' JERSEYS in Cotton or Worsted.

Fashionable colors in Lisle and Silk Half Hose.



(Men's Furnishings Section—Ground Floor)

MEN'S OUTING TROUSERS

Made With Belt Loops, Five Pockets and Cuff Bottoms—Neat Fitting and Well Made

KHAKI DRILL \$3.75, \$3.85 and \$4.25

WHITE FLANNEL with black stripe. \$6.75

CREAM COTTON FLANNEL with black stripe. \$4.50

EXTRA QUALITY WHITE DUCK. \$3.50

LIGHT WEIGHT GREY TWEEDS in neat stripes, \$6.50 and \$7.50

BOYS' KHAKI LONG TROUSERS—Made similar in style to men's. Sizes 9 to 16 years. \$3.50

BOYS' KHAKI DRILL BLOOMER PANTS—

Sizes 6 to 10 years. \$1.85

Sizes 11 to 16 years. \$2.10

Protect Your Clothing on That Motor Trip With One of Our

AUTO DUSTERS

Made of Linen, Repp or Drill, in grey and drab shades.

(Men's and Boys' Clothing Shop—Second Floor)



FROCKS OF VOILES AND GINGHAM

VOILE CREATIONS are in light and dark color combinations. The styles include cascade hip draperies, overskirts, round necks, short sleeves and other new features. \$9.25 to \$32.50

COTTON SMOCKED DRESSES are in loose fitting styles. Made in pink and blue checks. \$4.75

Made in plain rose, blue and green. Sizes 34 to 44. \$5.75

GINGHAM FROCKS in large plaids and featuring all the summer's smartest style variations. \$5.75 and \$7.75

COATS FOR SPORTS WEAR

Short length styles with free hanging belted backs. Some are smartly pleated and tucked. Made in covers, camels' hair, chevrons, etc., in rose, blues, fawns, etc. \$23.75 to \$53.75

WOOL PLAID SKIRTS

Here you will find the very newest color blendings in box and accordion pleated styles; also tailored models with smart belts and pockets. \$19.50 to \$35.00

FOR THE CHILDREN

SWEATERS—Pull-overs and Coat styles, with and without sleeves. Made with frilly collars, cuffs and peplums, or in plainer styles. New and attractive colors. \$2.95 to \$8.25

GINGHAM FROCKS—All the latest modes of the season, including large plaids, checks and contrasting color combinations, tubable and smart.

"MAY BELLE" DRESSES for tots 2 to 6 years. \$1.50 up

SEPARATE SERGE SKIRTS—Splendid for wearing with middies. Made pleated to waist. Sizes 4 to 12. \$3.85 to \$7.75

SATEEN UNDERSKIRTS—Navy and green, with pleated flounce. \$1.00 each

SILK UNDERSKIRTS—Navy and Copen, only. \$3.00 each

MIDDIES—All white or with colored collars. Sizes 4 to 12 years.

All White. \$2.10 and \$2.25

White with Copen, or navy blue collar. \$3.00

White with detachable flannel collar. \$3.10 and \$3.50

NAVY FLANNEL MIDDIES. \$6.25 each

COLORS COTTON SMOCKS. 98c. each

INFANTS' CREAM POPLIN COATS—Some have shirred yokes, others have dainty lace trimmed capes, or pretty embroidered collars. \$4.75 to \$6.25



Manchester Robertson Allison Limited
KING STREET GERMAN STREET MARKET SQUARE