

IMPERIAL HAS ONE OF BEST IN RECENT FILMS

"His People" Gripping Tale of Life in New York Ghetto

Imperial Theatre patrons who took advantage of the spring-like weather yesterday afternoon and last night for picturing, enjoyed something quite unusual in photoplays in seeing "His People," an intensely emotional story of life among just plain family folks in a tenement district, the chief characters being Jewish and Irish.

Imperial's program included a splendid budget of Pathé News which, beginning this week, will be six weeks earlier than usual; one of those ludicrous Aesop's Fable cartoons, an artistic orchestral overture and the usual fine music by the orchestra and Wuritzer organ.

How far should a man go to further his career? Should he sacrifice his own desires and ambitions for his family? Is he justified in denying part of himself as a stepping stone to future success? These questions and more are answered in the photoplay "His People."

It is a story of hearts and emotions, the keynote being sounded in a father's love for his erring son. Rudolph Schildkraut, one of the greatest living character stars, who has appeared by command before royalty, makes his first appearance in this picture, playing the difficult role of Rabbi Cominsky.

CLIMAX UPON CLIMAX.
The story climaxes in this tale. The stern father's resentment at his younger son's following a pugilistic career, the older son's disavowal of his parents, the graphic reproduction of life in New York's Ghetto, make a picture of thrilling interest.

There is a realistic snowstorm, a championship prizefight, a sumptuous dinner scene, faithful reproduction of the New York subway and elevated railroad, and a host of other interesting backgrounds.

ARGENTINE TO DECIDE.
BUENOS AIRES, March 23.—A presidential message asking for immediate action on the question of Argentina's adherence to the League of Nations will be sent to Congress Wednesday. Foreign Minister Bioness made this announcement after a conference with President De Alvear.

RED ROSE TEA

"is good tea"

Red Rose Orange Pekoe is extra good. Won't you try it this time?

Sea Serpent Seen Near Prince Rupert

PRINCE RUPERT, B. C., March 23.—Captain C. J. House, commander of the Government fishery protection boat, related that when his vessel entered Wright Sound, 30 miles south of Prince Rupert, recently, he sighted a sea serpent raising its head 30 feet out of the water.

He said the creature's body emerged spirally, like a snake, and then straightened out. The head, which was wider than the rest of the body, was about 18 inches wide and two and a half feet long. House said the sun shining gave the monster a greenish gold appearance.

GLORIA SWANSON IN PICTURE AT PALACE

"The Coast of Folly" Depicting Palm Beach and New York Life

The Paramount picture, "The Coast of Folly," produced by Allan Dwan from the novel of the same name, and starring Gloria Swanson, at the Palace Theatre this week, is described as a story "that is a warning for the girl who dares; an idyll for the girl who cares." The picture is laid against a background of Palm Beach and New York and offers Gloria her first dual role on the screen.

When Joyce Gathway is a little girl her mother runs off with a lover. Twenty years later, at Palm Beach, the celebrated "coast of folly," Joyce Gathway, the very image of her mother, the infamous Nadine as she is termed, is the acknowledged leader of the younger set. She has inherited her father's immense fortune with but one provision, and that a much-discussed one, that in the event that she should ever become involved in any notoriety, she automatically loses her fortune.

The gossips are chatting maliciously over her friendship with Larry Fay (Anthony Jovitt), the young husband of the notorious cold and beautiful Mrs. Fay, played by Dorothy Cumming. Complications develop with startling swiftness. Nadine must take the blame for an odious situation if she wants to clear Joyce. Others, besides young Jovitt and Miss Cumming, in the supporting cast are Alec Francis, Arthur Hausman, Lawrence Gray, Eugene Bessner and Joel Freedy.

AT ZION CHURCH.
At Zion United church next Thursday evening the choir of St. Mary's church, under the leadership of Mr. Dyer, will render "The Story of the Cross" and other suitable music. The service will be almost entirely choral.

JACKIE COOGAN IN DELIGHTFUL ROLE

Appealing Comedy of East Side Life of New York at Gaiety

Jackie Coogan came to the Gaiety Theatre yesterday and brought with him one of the outstanding comedies, "Old Clothes," a sweet and wholesome picture that radiates happiness and laughter.

From the opening scene, where Timmy Kelly and Max Ginsberg, dealers in de luxe junk, recall the days of their wealth, and right on through the six reels of the picture, the audience is in an uproar.

BATTLE OVER GIRL OPERA HOUSE PLAY

"Scarlet Woman," By Mae Edwards Company, Provides Plenty of Action

Battle between opposing factions to prove either the guilt or innocence of a young girl, branded as the accomplice of the thieves who stole her employer's money, with which she was entrusted, provides an excellent medium for the Mae Edwards players to again prove their worth. This they did well in the opening performance of "The Scarlet Woman" at the Opera House last evening.

It is a play in which all phases of the human character are laid bare, the beauty of benevolence, the hardness of self-righteousness and the revolting scheming of a diseased mind. With great rapidity the action of the play is carried forward, each situation succeeding the previous in the matter of interest.

Miss Mable Grand, as Eileen Eggleston, the alleged thief, again enjoys a leading role, and her interpretation is acceptable. Opposite her, in the double role of wooer and would-be champion, Carleton Fitchney, a rising attorney, finally establishes her innocence.

The differing attitudes of the Careers over the case of the Eggleston girl is at first almost the cause of a divorce. The husband, Charles T. Smith, is all for making an example of his supposed dishonest employee, and with this in view, uses his newspaper as a weapon. Believing in her innocence the wife, Miss Edwards, arrays herself on the side opposite her husband and starts a newspaper controversy.

An unscrupulous politician rounds out the plot. This part is effectively played by Paul Linton while Charlie Downes makes a lovable and witty what peppy newspaper reporter, known as Jimmie Nolan. Lawrence Hayes has only a minor part, that of policeman.

As usual, the Mae Edwards novelty orchestra had a fine program ready for the bill, and the vaudeville corps have a lot of new sayings and doings.

'Phone your Want Ads.

Cardinal Warns of "Wolves" At Dances

BELFAST, March 23.—Cardinal O'Donnell, head of the Irish Roman Catholic church, in his Lenten pastoral addressed chaplains for young girls at dances.

"When the mother allows her daughter to dance," he declared, "let her provide the close attendance of a capable female companion, and not leave her altogether unsupervised, where wolves may prowl, in seeming innocence."

The bishops of Ireland have ordered the reading in churches four times a year of a special instruction on the dangers of dancing.

COLLEEN MOORE ON SCREEN AT UNIQUE

Is Starred With Conway Tearle in Strong Picture Story of The Stage

Superb entertainment is "Flirting With Love," a First National picture, co-starring Colleen Moore and Conway Tearle, which opened last night at the Unique Theatre for a three day run.

Based on Leroy Scott's story, "Counterfeit," this photoplay establishes tenderly the case of Gilda Lamont, played by Colleen Moore. There are perhaps hundreds of Gildas, who, like the Gilda of "Counterfeit," must suffer ignominy for sacrifice.

Gilda is an actress, and, like most actresses, she is confronted with the problem of holding her audience by giving up the drama she loves for risqué farces. She does it because she and her manager cannot eat on the profits of "artistic successes." Only those who see Gilda's struggle from the factory bench to divine dramatic gifts can appreciate the sympathy she really deserves.

To complete her come-down she has a press agent who surrounds her with shocking tales of his imagination and she is transformed into a violently temperamental prima donna to live up to her reputation.

Consequently, when she is starred in "The Lost Kinno," a veritable Niagara of fame and fortune begins. But even this is wrested from her within twenty-four hours. Wade Cameron (played by Conway Tearle), a psychoanalyst who acts as chairman of the "Ricochet" committee, closes the show as immoral.

"Action" inadequately describes what follows. Humor and pathos mark Gilda's revenge upon Cameron.

SAINT JOHN MAN AT QUEEN SQ. THEATRE

Walter Pidgeon Has Lead in Striking Play "The Outsider"

—Other Notables

"The Outsider," Fox Films production which opened at the Queen Square Theatre yesterday, emerges as one of the most compelling pictures that has come to the screen in many days. It is adapted from Dorothy Brandon's stage piece. In the opening scene, Leontine Sturges, a favorite of the London audience, makes her partner and fiancé, Basil Owen, played by Walter Pidgeon, is making her concluding appearance for the season. After the performance, the dancing team's manager tells them of the arrangements for a trip to Hungary where they are to study peasant dances. In Budapest they visit the Occidental Cafe, the rendezvous of Hungarian artists of all kinds. There Rastaty, a gypsy chief,

lain famed for his hypnotic powers falls in love with Leontine. Then develops an absorbing story.

The picture is excellently done throughout. To the power of the story has been added the striking performance of an aggregation of popular players headed by Jacqueline Logan as the dancer and Lou Tellegen as the gypsy chief. Their work gives the final touch of reality. Walter Pidgeon does a fine bit of acting as Basil while others who give well balanced interpretations of their various characters are Roy Atwill, Charles Lane and Gibson Gowland.

"The Outsider" is one of the best pictures that William Fox has given to film devotees this season. It closes its run at the Queen Square today.

NEGLECT COSTS \$50

N. P. Christianson Fined For Not Filing Federal Income Return

S. P. Christianson was fined \$50 in the police court yesterday afternoon for failing to send in an income tax return. Percy J. Steel represented the Department of Customs and Excise.

Mr. Steel pointed out that the information had only charged neglect to make return for two days, while as a matter of fact the neglect had extended over a period of months. Had the information been laid to cover the full period, Mr. Steel said, the fine would have amounted to several thousand dollars, as the law called for a penalty of \$25 for each day.

Supreme Court decisions, he said, had laid down that the magistrate had no power to remit any part of the fine but

must strike the penalty for every day charged.

Two other cases were not heard as the defendants had made returns when being summoned to court.

Spring Styles in Hats

with the snap that young men are looking for, including—
FLAT BRIM, SNAP BRIM and BROAD ROLL CURL
In many colors and prices
\$2.50 to \$6.50

C. & E. EVERETT, LIMITED

EASTERN CANADIAN BASKETBALL CHAMPIONSHIPS

SAINT VINCENT'S GYMNASIUM
FRIDAY and SATURDAY, APRIL 9th and 10th

All Seats Reserved	\$1.00
Admission—Lower Floor	.75
Balcony	.50

TICKETS ON SALE NOW AT
Phonograph Salon, - King Square,
Y. M. C. A., - Hazen Avenue

By BLOSSER

WIKY, TAGALONG! AUNT SOPHIA WILL NEVER KISS YOU WITH THAT DIRTY FACE!!

THAT'S WHAT I FIGURED!!

By MARTIN

SO YOU WERE IN ON THAT? WELL CAN YOU BEAT IT?

ILL SAY I BEAT IT I HAD TO—

By SWAN

TELEGRAM FROM SAM—S'POSE HE'S ASKING FOR MONEY—I KNEW HE'D GET STUCK DOWN THERE—I KNEW THEY'D TRIM HIM GOOD!

J. GUZZLEM & CO.

J. GUZZLEM COR MAIN ST. RUSH EVERY ONE OF YOUR PORTABLE GARAGES DOWN HERE AT ONCE FOR THEM SAM HOWDY

FINAL SHOWING TODAY

IMPERIAL THEATRE

Has the Honor to Present the Eminent Jewish Actor
Rudolph Schildkraut

"HIS PEOPLE"

Your dentist's mouth wash

Dentists use Mercitan Lotion for professional use at the chair and prescribe it for patients who have genuine dental merit as an effective supplement to their operative work. Heals, cleanses, deodorizes, relieves soreness.

Made by the L. D. Cook Company of Canada, Limited. Sold by leading druggists everywhere. Distributors: The Mac-Temple Company, Ltd., Toronto.

MERCITAN

Mouth Lotion

OPERA HOUSE TONIGHT AT 8.15 MATINEE TOMORROW

MAE EDWARDS PLAYERS

IN A DRAMA OF BIG CITY LIFE

"The Scarlet Woman"

JAZZ ORCHESTRA and VAUDEVILLE

Nights—25c, 35c, 50c—Mat. Tues, Wed, Fri, Sat—10c, 15c, 25c, 35c.

UNIQUE - NOW SHOWING

Flirting with Love

WITH Colleen Moore

The Story of a Star Behind the Wings!

CUPID SAYS: The surest way to hit a woman's heart is to take aim kneeling.

A First National Picture

ALBERTA VAUGHN in "ADVENTURES OF MAZIE"

PALACE

WEDNESDAY-THURSDAY

DOUBLE FEATURE BILL

No. 1 KEN MAYNARD IN \$50,000.00 REWARD Supported By TARZAN King of All Horses

No. 2 "Stop Flirting" A Christie Laughing Feature

Flirting is a circulating library in which we seldom ask twice for the same volume. But with Vivit it was different. Every time she winked her eye or tossed her head every man present fell at her feet. How could poor Perry know that she meant no harm? A riot of laughter with Wanda Hawley, John T. Murray, Halton Colby, Ethel Shannon.

Queen Square TODAY

WALTER PIDGEON LOU TELLEGEN JACQUELINE LOGAN IN "THE OUTSIDER" DRAMA AND ROMANCE WELL COMBINED

FOX SCENIC COMEDY

WED. and THUR. "THUNDER MOUNTAIN" WITH MADGE BELLAMY and LESLIE FENTON

Matinee 2:30—10c, 15c. Night 7, 8:45—25c.

AUDITORIUM ST. PETER'S ELM STREET

Famous Lenten Drama

PILATE'S DAUGHTER

MARCH—24th, 25th, 26th at 8:15 P. M.

TICKETS 35c. 3-23

FRECKLES AND HIS FRIENDS

YER MOM SAID IF I SAW YOU I SHOULD TELL YOU TO COME HOME RIGHT AWAY YER AUNT SOPHIA IS AT YER HOUSE!!

AUD?

BOOTS AND HER BUDDIES

HI JIM! ON HE'S UP AT THE HOUSE LOOKIN FOR HIS SHIRT I'VE GOT ON

WHERE'VE YOU BEEN? TRIED TO GET HOLD OF YOU LAST NIGHT

SAY YOU WEREN'T THE ONLY ONE WHO WAS TRYIN' TO GET HOLD OF ME

SALESMAN SAM

WIN A BEAUTIFUL GORGEOUS LUXURIOUS CAR! CHANCE FREE WITH EACH AND EVERY LOT! NO FAVORITES! FIRST COME FIRST SERVED! HURRY HURRY HURRY

ILL TAKE A LOT

FIX ME UP WITH SOME MONEY

HERE'S A CHECK FOR \$20,000 WHERE'S MY DEED?

ME TOO SAME HERE

A TELEGRAM FROM SAM—S'POSE HE'S ASKING FOR MONEY—I KNEW HE'D GET STUCK DOWN THERE—I KNEW THEY'D TRIM HIM GOOD!

J. GUZZLEM & CO.

J. GUZZLEM COR MAIN ST. RUSH EVERY ONE OF YOUR PORTABLE GARAGES DOWN HERE AT ONCE FOR THEM SAM HOWDY

Bub Beat It All Right

SOME OF TH' BOYS N'T TRIED TO RAID IN TATS OVER AT TH' CLASS BANQUET—BUT SOMEONE BAW US—

SO YOU WERE IN ON THAT? WELL CAN YOU BEAT IT?

ILL SAY I BEAT IT I HAD TO—

Big Business

HERE'S A CHECK FOR \$20,000 WHERE'S MY DEED?

ME TOO SAME HERE

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J. GUZZLEM & CO.

J. GUZZLEM COR MAIN ST. RUSH EVERY ONE OF YOUR PORTABLE GARAGES DOWN HERE AT ONCE FOR THEM SAM HOWDY

By SWAN

TELEGRAM FROM SAM—S'POSE HE'S ASKING FOR MONEY—I KNEW HE'D GET STUCK DOWN THERE—I KNEW THEY'D TRIM HIM GOOD!

J. GUZZLEM & CO.

J. GUZZLEM COR MAIN ST. RUSH EVERY ONE OF YOUR PORTABLE GARAGES DOWN HERE AT ONCE FOR THEM SAM HOWDY