

**Violet Dulce**

A daintier and more delicately refined TALCUM POWDER you cannot imagine than Violet Dulce with its "breath" of the little flower for which 'tis named, and its fluffy softness that makes it grateful to the tenderest skin.

JUST 35c. THE BOX

**The Ross Drug Company, Limited**  
100 King Street - Phone Main 2767

**A Box of Our Candies**

Will Make an Acceptable Gift

We have a number of dainty inexpensive boxes just right for "A BIRTHDAY GIFT" SEE OUR WINDOW

**BOND'S**

**AUTHORITATIVE FALL MILLINERY OPENING AT MARR'S**

A rich assemblage of the finest and most recent feminine headwear creations from foremost Canadian and American style centres awaits your inspection at our store and showrooms.

This year's fall exhibit is the most elaborate and complete in our history.

**Marr Millinery Company, Limited**  
1-3-5 Charlotte Street

**LADIES**

Our new Fall and Winter Coats are ready for inspection.

Call and examine at

**The American Cloak Mfg. Co.**  
32 Dock Street  
Phone Main 633

Here is shown one of the latest models in

**Ladies' Hudson Seal Coats**

We are also showing the same model in Electric Seal. These Coats are all made of French Dyed Skins, Fancy Linings.

Prices, \$75.00 to \$125.00

If you will come in, we will be pleased to show you what is new in Coats and convince you of our Low Prices.

**F. S. Thomas**  
Main Street



**Gilbert's Cash Specials For Friday and Saturday**

**SOAPS, ETC.**

Castle with Wash Cloth.....10c  
15c cake Rosette Glycerine, in green or amber.....10c  
15c cake Peroxide Toilet.....10c  
15c cake Venetian Bath.....10c  
5 cakes Sunlight.....21c  
5 pkgs. Welcome Borex Soap Powder.....21c

**GENERAL LIST—**

18c. box Salt (10 lbs.).....15c  
12c. pkgs. Macaroni.....10c  
15c. pkgs. Farina Matzos.....10c  
10c. pkgs. Acme Starch.....8c  
3 tins Canadian Tomatoes.....27c  
Walden's Chow, or Mixed Pickles, 15c  
10c tin Nugget Polish.....8c  
15c bottle Tomato Catsup.....11c  
10c tin Baker's Cocoa.....8c  
25c tin Baker's Cocoa.....21c  
10c. pkgs. Cream Cheese.....8c  
10c. pkgs. Pimento Cheese.....8c  
25c jar Peanut Butter.....21c  
30c tin Beaver Syrup.....25c  
Parowax.....Only 9c pkgs.  
4 pkgs. Cornflakes, 2 Quaker and 2 Kellogg's.....33c

**BISCUITS, ETC.**

Cottage Mixed (150).....12c lb.  
R. H. and Coconut (150).....15c lb.  
Chocolate Mixed (60c).....15c lb.  
English Cake (40c).....30c lb.

**EXTRAS—**

6 lbs. Rolled Oats.....25c  
3 Fly Cols.....5c  
Sweet Oranges.....23c doz.  
Clark's Beans, small tin.....5c  
Granulated Sugar with orders, 15 lbs. for \$1.00.....32c  
35c. pkgs. Lipton's Tea.....32c

**OLIVES—Special Value—**

Plain or Stuffed.....15c bottle

**WHISKEYS—Extra Value—**

7c and 10c each

**SWEETS—**

50c bottle.....Only 33c

Maple Walnuts.....27c lb.  
Cream Almonds.....27c lb.  
Nougatines (Special).....39c lb.  
Peppermint Pattis (Social).....39c lb.  
Snowballs (Special).....39c lb.

**Gilbert's Grocery**

**PATHE FRERES' CANADA AGENT, HERE YESTERDAY, SPEAKS OPTIMISTICALLY**

Had To Do With Movies in St. John so Far Back as 1906—Cheerful Over Business Conditions in Canada

"There is no question about the condition of business in Canada; conditions are getting back to normal even in the districts which were most affected by the war, in many places conditions are much better than before the war, and there is a steady improvement all the time."

This is the statement of a gentleman whose business keeps him in touch with affairs all over the dominion, L. Ernest Oumet, agent in Canada for Pathe Freres, who was in the city yesterday on business connected with the local branch. "I have found the east but little affected by the war," he continued, "and what effect I have noticed has been chiefly beneficial. In the west conditions were bad for a while, but the big crops, which will benefit all Canada, are already making their effect felt in a marked degree in the west. Our agents in the west report a most encouraging outlook and the fact that they mean it is indicated by the orders they are sending in."

"In Toronto last week I found that business was even better than before the war, the big exhibition was a great suc-

**ALLIES' AID HERE TO HELP IN MISS WARNER'S WORK IN HOSPITAL**

Lack of Equipment Keenly Felt and St. John Ladies Will Make Effort to Improve Matters

A hospital in France with a St. John woman in charge as head nurse, with hardly any equipment worth mentioning in which to carry on the works of mercy necessary for the comfort of wounded soldiers, has aroused the sympathetic interest of that energetic little band of workers in this city, the Allies' Aid, and they are again at work in an endeavor to help the cause referred to. The hospital is at Bivonne-les-Bains, France, and the nurse is Miss Warner, well-known in this city where she resided for many years, but who gave up an excellent nursing position in New York for the nobler mission of the Red Cross near the battlefront.

In a letter to her sister, Mrs. C. C. Coster, received a few days ago, Miss Warner made reference to the condition of the hospital in which she was serving, and said how greatly lacking were many necessities to relieve the suffering of her patients. Mrs. Coster sent a tidy donation, and the reply from the nursing sister expressed heartfelt gratitude. So touching is the description of the needs of the hospital that Miss Lois Grimmer and Miss Violet Whittaker of the Allies' Aid intend to put forth every effort with the assistance of the members of that body, to raise a sum for so deserving a cause. This an emergency hospital, and depends upon voluntary subscriptions for its maintenance. Any contributions which sympathizers would like to give, will be most gratefully accepted by Mayor Frink, by Miss Grimmer at 66 Gormin street, or Miss Whittaker, 19 Gormin street.

**ACTION NEEDED IN THIS CASE**

Widow of Soldier of the Princess Pats Should Not Have to Encounter Financial Troubles

Her husband shot in the war, his pay stopped on May 1, the insurance companies refusing to give her his insurance, no allowance coming from the Patriotic Fund, is the plight of Mrs. Jennie Briggs, wife of the late Private Briggs, who was shot and killed while fighting in the ranks of the Princess Patricia's Light Infantry.

Several months ago word reached the city that Private Briggs had been shot. This came in letters from friends and members of the family, and although repeated inquiries were made at Ottawa no official confirmation of his death was received. However, after May 1 his pay ceased and since that time Mrs. Briggs has had difficulty to make a livelihood. She applied to two insurance companies for her husband's insurance, but as they had no official word of his death they could not give her the money. Friends of Mrs. Briggs became interested and applied to Ottawa for information regarding the death of Private Briggs, but they say they never received any reply.

Mrs. Briggs resided in this city since her marriage, four years ago. When she received word of her husband's death and failed to get word from the officials or from her husband, she took her child and went to live with her mother in the United States. Four weeks ago she returned to endeavor to collect the insurance on her husband's life. So far she has been unsuccessful owing to the circumstances mentioned.

**LETTER TELLS OF FAIRVILLE SOLDIERS**

Private Henry Magee Writes From East Sandling—Generous Sum Sent to Dr. MacLaren by Brunswick Chapter

A letter has been received by his mother in Fairville, Private Henry Magee of the 19th platoon, 20th Battalion, now in camp at East Sandling, England. He enclosed a clear snapshot of the twenty-four men in the living quarters with him. Among them is Frank Linton, another Fairville boy.

Private Magee writes that all the troops are in bed at nine o'clock every night and lights put out so that German air craft may be unable to see, should they make a raid, and it is usually after midnight that they do their work.

While he was writing this letter Magee was talking to Young Lawson of Fairville, who went out with the first contingent. He has been in hospital, but is now talking.

"There are 38,000 of us here," he writes, "and all the boys from Fairville, including Billy Pink and Charlie Compton, Andy Campbell came across on the boat with us, too. At nights now we are sleeping out on the hills, mountains, getting hardened, so as to be perfectly fit when the time comes to go to France. Saturday afternoon is always a half holiday for us. It is a great sight to see the aeroplanes circling in the air above our camp. There are two St. John girls in the hospital near here, but I do not know their names. The day before Sir R. L. Borden and Sam Hughes was a great spectacle. The sight was one I shall never forget."

"We do not get much money, as \$5 a month is reserved for our pay so that if we are sick or wounded after reaching the firing line, we will have this money to fall back on. I have been saving up for some time to take a trip to a few places I would like to see, as the authorities are giving the boys days to go visiting, a few being allowed off at a time."

Sent to Dr. MacLaren.

Mrs. H. M. Allingham, Brunswick Chapter, I. O. D. E., announces that the following generous donations have been forwarded to Dr. Murray MacLaren, through Brunswick Chapter:

Elks Lodge, No. 1.....\$200.00  
People of East Riverside, N. B.....112.20  
N. B. Pharmaceutical Society.....100.00  
Beneficial Association.....50.00  
People of Forest Glen, N. B.....50.00  
People of East Leppan, N. B.....50.00  
N. B. Travelers.....50.00  
People of East Florenceville, N. B.....50.00  
Pythias of St. John.....50.00  
People of Summerhill and Dunn's Corner, N. B.....50.00

**The Man In The Street**

Any more half-holidays coming to you?

At any rate there'll be no more public holidays until Thanksgiving, probably responsible.

"Americans taking grip at the border," says headlines. This newly weather is probably responsible.

This "dope" should have been in yesterday, but a holiday on Monday is so unusual, that it threw us out of our reckoning.

Two Late Records

The craze for establishing records in the crossing of the new bridge at the Reversing Falls has developed many interesting achievements. Some have "been first to cross" walking backwards; others have been first walking sideways; another claims the distinction of being the first to go over it on a bicycle. There was a party in West St. John one night recently, and a young couple made another "record." They were the first to do a two-step across the structure. And one of the crowd who supplied the music claims the record for being the first to play a mouth-organ across.

In Our Letter Box

To the Man in the Streets

Dear Sir:

At last I have noted something in which New York is behind the pace by St. John. We have always been led to consider that metropolis as the prime mover in civic activities, but in last night's news notes I read that a prominent business man was so enthused with what he saw in the city, that he had lived here to induce more of it being done. Which shows how St. John is coming to the front in fashion circles.

It is a pity that the city is not better known to the rest of the world. It would probably live in Indian town and have a city commissioner and company manager to make his walking not popular, but compulsory.

"We're fools to stand for this thing," the people of North End say when they gaze at that bed of solid concrete over the falls, but they continue to stand for it just the same, and walk over it also. Even if spite would permit that outside rail to be placed in use so as to give a thorough connection, it wouldn't be so bad, but though it would take nothing short of a generous charge of dynamite to upset it, the commissioner assures us that "the vibration would be too much on the concrete." And though the concrete will have to be torn up later, let us hope soon, we have to suffer because of the "vibrations" and thus it is that I have sign myself,

Hidlyngly yours,  
"I. R. ANSFER."

What Did They Expect?

After a Tory speech of the legislature admits his connection with charges preferred against him the Standard's comment is "Expectations of Carter and Ventot shattered." The Standard must have thought they expected him to confess to murder and arson, in addition to other "irregularities."

And Then They Forget About It

Now that summer's about ended, how many suburbanites can you think of who said to you last spring: "Yes, you really must come out and visit us during the summer. Come any time you like."

And of course when the fall comes, they naturally ask you why you didn't go.

They say the hyphens are planning to blow up Canadian grain elevators. Do they think dynamite is needed to help the process of elevation?

The farmers raise the grain, the bakers raise the bread and now the Germans want to raise the grain elevators.

The dynamite might be put to better use in this community. Perhaps a stick or two under the persons responsible for the Main street tie-up might help a bit.

That colored gentleman whose life was saved by Champ Clark's silver-tongued eloquence did not get off so easily; he had to listen to the speech.

"Nineteen years of age, married, and in possession of a police court record" says a morning paper, is that intended for another example of cause and effect?

VARIETY SHOWER

Friends of Mr. and Mrs. Warren King called at their home in Detroit street last evening and tendered them a variety shower of many beautiful gifts and also a sum of money. The evening was pleasantly spent in music and games.

Macaulay Bros. & Co., King Street, St. John, N. B.  
Saturdays Our Stores Will be Open Until 10 p.m.; Open at 8 a.m.; Close 6 p.m., Excepting Saturday 10 p.m.

**Black Rubber Rain Coats**

For Ladies, Misses and Small Girls

All are best English made latest shapes, with White or Khaki or White Lining that will not soil waists or dresses. All with New Invented Side Pockets.

Ladies, 34 to 48 inch bust sizes, \$5.50 to \$6.50  
Girls, 4 to 6 years.....\$5.50  
Girls, 8 to 10 years.....\$5.90  
Girls, 12 to 14 years.....\$4.25

Black Rubber Hats—Three Shapes—All Sizes

**MACAULAY BROS. & CO.**

**See Our Line of Modern Heating Stoves**

We sell the latest and most up-to-date line of Heaters in the city including Burrell, Johnson New Silver Moons, Glenwood Oaks, Winner Hot Blasts, Daisy Oaks, Fairy Oaks, Standard Ideals, Glenwood Wood Stoves.

From this variety you will have no trouble making your selection. We will take your old heater in exchange

Glenwood Ranges  
Kitchen Furnishings  
Furnace Repair Work

**D. J. Barrett**

155 Union Street  
Phone M. 1545  
St. John, N. B.

SEPT. 9, 1915

**The Man Who Buys Oak Hall Clothes Will Be Satisfied With His Purchase**

New Fall Suits Showing

No matter what price you pay for Oak Hall Clothes you will be sure to get—

1. Better values for your money than you can get at any other store.
2. The best clothes that skill, care and conscientious effort can produce.

Isn't these good reasons for being satisfied? Comparison will prove them beyond the possibility of dispute. And besides, getting absolutely the best in value and quality, you can choose from the most extensive variety of new fall styles found anywhere.

There are extreme styles for young fellows who want fashion's latest touch, and there are conservative styles for the conservative man.

Suits.....at \$ 6.00 to \$30.00  
Overcoats.....at 10.00 to 30.00

**Right Clothing for Boys**

A Boys' Clothing Business such as this did not come by favor, but by the development of a distinctive standard.

That is why Oak Hall has been known as "Saint John's Best Clothing Store for Boys."

NORFOLK SUITS—Sizes 6 to 16 years.....\$3.45 to \$6.00  
NORFOLK SUITS—Extra Bloomers; sizes 6 to 18 years, 7.00 to 18.00  
BLOOMER SAILOR SUITS—5 to 10 years.....3.50 to 6.50  
BOYS' EARLY FALL REEFERS—Sizes 3 to 10 years... 3.50 to 9.00

KING STREET CORNER GERMAN  
**GREATER OAK HALL**  
SCOVILL BROS., LIMITED, St. John, N. B.



**Fall House-Cleaning Is Upon You**

and we are prepared to make it easier and more pleasant for you at a nominal cost.

We have executed two gross of these Cedar Polish Mops at a ridiculously low price, and for two days we propose to give our customers the full benefit of the unprecedented saving made.

On Monday and Tuesday, Sept. 13 and 14, we will offer an outfit consisting of one large mop complete and one 1/2 pint can of Cedar Oil for 65 cents.

The mop, exactly as shown in cut, is made of excellent quality white twine, chemically treated with Cedar Oil, the frame made of heavy wire and padded so that it will not scratch or mar furniture. Each mop is packed in a neat metal box 7 1/2 inches in diameter and is provided with a screw handle 54 inches long. The regular price of the mop is \$1.00 and the extra can of liquid 25 cents, so you will realize the wonderful value we are offering.

REMEMBER THE DATES, SEPTEMBER 13 AND 14 NOT BEFORE, NOT AFTER. No orders accepted earlier, please do not ask us to make exceptions.

**A. Ernest Everett - 91 Charlotte St.**



**D. MAGEE'S SONS, LIMITED, 63 KING STREET**

**ANNOUNCEMENT!**

Our FUR PARLORS are now open and we invite your inspection of Our Latest Parisian and American Styles in Ladies' Fur and Fur-Lined Coats, Muffs and Stoles: Also Gent's Fur and Fur-Lined Coats

These garments are all made in Our Own Factory and therefore GUARANTEED BY US.

MAGEE'S FURS Are Always Known As "RELIABLE FURS"

**D. MAGEE'S SONS, LIMITED**  
63 KING STREET



**"Standing Pat"**

The business that "stands pat" moves backwards.

It is the progressives who expanded, widened, moved, built, extensions, and add to the bank balances.

It is the seeker after new ideas who wins the commercial battle.

It is the man who goes after business who wins the war.

And the list of the live ones make up the list of newspaper advertisements in this country.

The names of some of these can be seen each day in the advertising columns of The Telegraph and Times.