

Simpsons Mid-Winter Sale

Special Towel Value

1,000 Pairs White Bath Towels. Big, heavy white Turkish hemmed bath towels, soft and spongy, in splendid wearing quality. Extraordinary value—Midwinter Sale, today, pair39

2,000 Yards Crash Towelling, 27c Yard
Irish Crash Roller Towelling with a red border, union mixture of linen and cotton, medium weight, 16 inches wide. Midwinter Sale, today, yard27

300 Pairs Bath Towels, \$2.75 Pair
Large size, 21 x 41 inches. Heavy, close pile. Great wearing quality. Pink, blue and lavender, figured borders, with space for initial. Midwinter Sale, today, pair2.75

1,200 Pairs Huck Towels, \$1.39 Pair
Heavy weight Irish Huckback Towels, in fancy damask bordered designs—deep hems on each end. Size 21 x 37 inches. Midwinter Sale, today, pair1.39

3,000 Yards White Nainsook at 27c Yard
Fine quality bridal nainsook, free from filling. Specially suited for women's and children's wear. Size 21 x 37 inches. Midwinter Sale, today, yard27

Extra Wide Sheeting, \$1.19 Yard
90 inches wide, for the large beds—heavy, round thread quality, fully bleached and free from filling. Regularly \$1.40 yard. Midwinter Sale, today, yard1.19

Hemmed Sheets, Special, \$4.85 Pair
Made from good linen-finished bleached sheeting, with deep 3-inch hem on top and 1-inch plain hem on bottom. Size about 81 x 90 inches. Midwinter Sale, today, pair4.85

\$4.00 Table Cloths at \$3.35
Satin damask table cloths, nicely woven in pansy, rose, shamrock or ivy leaf designs. Size 68 x 86 inches. Midwinter Sale, today, each3.35
Simpsons—Fourth Floor

BED ACCESSORIES

Mattresses At \$7.25
Fibre centre, jute top and bottom, deep border, well tufted in art ticking. Today7.25

At \$10.65
All blown cotton, has 4 1/2-inch border, roll edge, covered in good grade of art ticking. Regularly \$13.75. Today10.65

At \$15.95
White cotton felt in layers, rounded corners, roll edge, covered in art ticking. Regularly \$19.75. Today15.95

— Springs At \$7.00
All metal frames, high angles strong link fabric, with helical springs on ends. Today7.00

At \$8.45
All metal frames, have double woven wire fabric, with lock weave reinforcement. Heavy rope edge. Today8.45

PILLOWS, all clean feathers. Size 19 x 26. Today2.50
PILLOWS, all duck feathers, encased in good grade of art ticking. Today5.25
Simpsons—Fifth Floor

NEW YORK DANCE FROCKS \$55.00

A late delivery clearing away below regular, as they were made to sell at \$75.00 to \$85.00. We are glad they arrived in time for the Midwinter Sale.

Adorable frocks greatly price-reduced, and sure of being captured immediately after the gong goes.

For there are the softest of taffetas in glowing, changeable hues, with bouffant hip draperies and much ribboned.

Gleaming satins, too, brighter still with silver ribbon or lace and metal flowerets and transparent tulle floating airily over soft satin foundations.

These in the loveliest of pastel pinks, blues, greens, orchid, American beauty rose, maize and other such wanted shades marked for rush clearance in the Midwinter Sale, today55.00
Simpsons—Third Floor

Women's Exclusive Wraps Underpriced

Broken Sizes—Hence Early Shopping is Advisable

Frocks that express the most distinctive ideas of leading New York designers, carried out in exquisite chameleon cord, velvety velours, silver tips and extra quality silver tones.

Achieving added beauty and warmth by means of collars in opossum, nutria, sealine and blended beaver, or handsomely tailored. Favored shades. Rich linings. Reduced for the Midwinter Sale, today75.00

Women's Tailored Coats, \$45.00

The excellence of fabrics and extreme smartness of style are indicative of the various much higher prices from which they were reduced.

Newest of collars, cuffs and pockets are featured, and the favored semi or loose backs are much shown. Colors pekin blue, brown, navy, burgundy. Shop early for choice at the Midwinter Sale price, today45.00
Simpsons—Third Floor

Boys' Clothing Offering 3rd DAY Boys' Reefers—Half-Price

100 nicely styled nap reefers at a price much lower than the cost of manufacture. All of them in thoroughly tested and reliable naps, in blues, grays and browns, with velvet collar, brass buttons. Lined throughout with red flannel lining. Sizes 3 to 9 years. Regularly \$14.50, \$17.50, \$18.50 and \$19.00. Today, \$7.25, \$8.75, \$9.25 and \$9.50.



Small Boys' Overcoats at \$3.95
80 strong and durable gray wool and cotton mixed tweed overcoats. Snug and warm. Neatly designed in junior Russian model, with all-around loose belt. Lined throughout with fancy overcheck lining. Sizes 3 to 6 years only. Today, special3.95

Boys' Suit Special, \$9.35
75 boys' tweed and worsted finish suits, remarkably low-priced. Brown and gray mixed tweed effects and plain blue worsteds. All better models. Bloomer-pants, belt loops and expanding knee bands. Sizes 25 to 32. Regularly \$11.50, \$13.00 and \$15.00. Today, special9.35
Simpsons—Second Floor

Boots for Men, Women, Boys and Girls

(No Phone or Mail Orders on Sale Footwear)

Women's \$9.00 to \$12.00 Boots at \$6.95. Black and colored leathers, mostly lace styles, in brown and black kid, black and brown calfskin, gray kid and patent leathers. Combination colors, with 8 and 9-inch tops, Goodyear welt soles, Spanish and Cuban heels, wide and narrow toe lasts, with plain and fancy vamps and toe caps. Sizes 2 1/2 to 7. Midwinter Sale, today.6.95

Men's Fine Boots, \$6.95, \$8.00 and \$9.00 grades. Gun-metal, Havana brown calfskin, dongola kid and patent colt. Button and lace styles, single and double weight. Goodyear welt leather soles. Wide and narrow toe shapes—military and low heels. Sizes 6 to 11. Midwinter Sale, today6.95

Boys' Goodyear Welt Boots. Beaver brown blucher boots on full round toe, heavy guaranteed panther Goodyear welt sole and solid panther heels. Sizes 1 to 5 1/2. Midwinter sale.4.75

Girls' Black Kid Button Boots. 300 pairs of girls' black kid button boots, with full round toe and patent toe cap. Medium weight sole and heel. Sizes 11 to 2. Midwinter Sale, today.2.99
Simpsons—Second Floor

TODAY FOR WALL PAPERS

1,000 Rolls Quality Papers, 37 1/2 Roll. Reg. Values, 60c to 85c
Fabric weave effects and tapestry patterns, printed on heavy embossed stock, 31 inches wide, suitable for use in libraries, living-rooms and halls. Midwinter Sale, 37 1/2c single roll.

Imported Bedroom Papers, 23c Single Roll, Regular 35c and 40c
Plain and embossed stripe, chintz and figured designs, including dainty treatments of ornament and colorings in all popular tones. Some designs have suitable cut-out border decorations to match, specially priced at 5c yard. Midwinter Sale, 23c single roll.

2,000 Rolls Ceiling Papers, 8c Roll. Regular Values, 15c Roll
Special clearance of several good quality ceiling papers, including figured, conventional and plain effects, with white, cream or gray backgrounds. Good variety to choose from. Midwinter Sale, single roll8

9-Inch Cut-Out Borders, 2c Yard
Conventional, floral and scenic designs, printed with various combinations of artistic colors, including patterns and colorings suitable for bedrooms, sitting-rooms and stairways. Midwinter Sale, yard2
Simpsons—Sixth Floor

Special Household Services

WINDOW SHADES MADE TO ORDER. If you are needing new window shades for your home or wish to replace those that are soiled, we suggest that you have our man call to take measurements. In four days from the receipt of the order, we will have the shades ready for you.

Choice of finest quality Scotch Holland or heaviest oil finished opaque cloth, in all wanted plain and combination colorings. Only guaranteed Hartshorn spring rollers are used on our shades, and satisfaction is guaranteed. Phone Drapery Department, Main 7841.

USE OUR UPHOLSTERY SERVICE

If you have a favorite piece of furniture that needs the services of the upholsterer or a whole suite that requires recovering, we are in a position to serve you.

We employ only expert upholsterers and guarantee absolute satisfaction on all work entrusted to us.

A phone message to the Drapery Department will bring our representative to examine your furniture and advise for what a small outlay it can be made to look like new. Phone Main 7841.
Simpsons—Fourth Floor

Silks Going Quickly

Those who grasp this opportunity will in many cases pay less than present cost of the merchandise. Our surplus stock is being cleared before stock-taking, which explains this special sale today.

6,000 Yards Dyed Shantung Silks, \$1.59 Yard
Lovely colors. 33 inches wide. \$2.50 value. Midwinter Sale, today, yard1.59

2,700 Yards Natural Shantung Silk
Finest grade, select quality. Regular \$1.69 value. Midwinter Sale, today, yard1.29

Black Silk Satin Duchesse
Standard quality from regular stock. Pure skein-dyed silk. Guaranteed fast colors. Midwinter Sale, today, yard2.88

Plaid and Striped Silks
Good assortment of colors in the lot. Values up to \$3.50. Midwinter Sale, today, yard2.44

Colored Dress Silks and Satins
Taffetas, chiffons, mousselines, paillettes and duchesse satin. Good color range in the lot. 36 inches wide. Values up to \$3.15. Midwinter Sale, today, yard1.95

4,000 Yards Cord Velvets
Simpson's fast pile and fast dye quality. Full range of colors in both fine terry and wide wale cords. Plenty of white, 27 inches wide. Regularly \$1.50. Midwinter Sale, today, yard95
Simpsons—Second Floor



OF INTEREST TO MEN

45 Suits for Young Men and Youths, dark grey tweed mixtures, in attractive patterns. Trencher saque models, with all-around belt and slash pockets, medium height vest, trousers finished with 5 pockets, belt loops, cuff or plain bottoms. Sizes 34 to 39. Midwinter Sale, today18.75

170 Pairs Men's Trousers, dark grays, in neat dark stripe pattern effects; finished with side, 2 hip, watch pocket and belt loops. Sizes 32 to 44. Midwinter Sale, today, at5.00

Wool Mufflers at \$1.59
Men's brushed wool mufflers, in soft velvety finish, wool yarns in fawn and camel shades with purple, black and white and green borders. Extra long and good width. Regularly \$2.00 and \$2.50. Today1.59

\$1.00 Texend Suspenders, 79c
Men's cross-back style suspenders, Texend brand. Light or dark patterns, taped ends. Each in fancy boxes. Regularly \$1.00. Today79

\$1.00 Knit Mufflers, 69c
Men's fibre silk knit mufflers in gray, black or white. Fine fancy stitch, fringed ends. Regularly \$1.00. Today69
Simpsons—Main Floor

Women's Fine Wool Jerseys

Charming Wool Jerseys

Dear to the heart of every woman, particularly when embroidered or braided. Made from the finest selected shrunk wool with a clean trico surface. Guaranteed not to crush in wear. Trooper blue, nut and nigger brown, navy, beaver, pekin, rose, hortensia, taupe, wine, mastic, fawn, sand, cream and black. 54 inches wide. Regularly \$6.50. Midwinter Sale, today, yard.5.50

Silvertone Dress Jersey
Fetching dark mixtures, particularly smart, in green, brown and gray heather effects. 54 inches wide. Regularly \$6.50. Midwinter Sale, yard5.50

Golf Suiting Jersey
Heavy all-wool quality. Rich heather effects of green, brown, gray, etc. 54 inches wide. Midwinter Sale, today, yard5.00
Simpsons—Second Floor

FINE FUR COATS

Exclusive models at prices that offer savings of hundreds of dollars. Early shopping is imperative to secure your choice.

1 Gray Squirrel Coat, along dolman lines and 48 inches long. Regularly \$1,100.00. Midwinter Sale, today850.00

1 Large Mole Cape in long dolman shape. Made from perfect skins and beautifully finished. Regularly \$950.00. Midwinter Sale, today, \$725.00

1 Caracul and Hudson Seal (dyed muskrat) Dolman Coat. Regularly \$1,100.00. Midwinter Sale, today850.00

2 Hudson Seal Coats of handsome and distinctive design, 48 inches long. Regularly \$465.00. Midwinter Sale, today375.00

5 Silver Fox Scarfs—as rare as they are elegant. Beautifully marked skins. Regularly \$675.00 to \$850.00. Midwinter Sale, today495.00
Simpsons—Second Floor

The Robert SIMPSON Company Limited

Store Opens 8:30 a.m.
Closes 5:30 p.m.

Telephone M. 7841.
Market Adel. 6100.



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