SATURDAY MORNING

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is not. " he said. THE TORONTO WORLD

JANUARY 13 1917

STORE OPENS AT 8.30 A.M. EATON'S DAILY STORE NEWS The Escalators inside the Yonge Strest entrances will quickly con-

The Bargain of Years in Men's Suits Monday, \$13.75 Including 60 Sample Models That Are the Very Last Word in Fashion and an Extraordinary Reduction of Fast Selling Broken Lines

F EVER there was a time for men to buy suits at dollars less than usual prices, it's Monday, the first day of the Men's Clothing Department's four-day sale. We've prepared some of the best bargains that have possibly ever been offered in the men's suit department and to be convinced how really great the savings are you must come at store opening, Monday morning. Early selection is best, for before noon the best of them will have gone.

The first collection includes 60 Sample Suits and is the headliner of Monday's offerings. They are samples of models from our own designers, made up in the EATON factories, and are particularly good. The weaves, color and patterns are too numerous for description here, there being hardly any two suits of a kind. There are overplaids, checks, stripes, mixtures, plain greys and browns and blues with stripes. The young men's suits are 2 and 3 button soft roll lapel style, have natural shoulders, form fitting backs, and cuffs on trousers. The men's models are perfect fitters, smartly tailored of exclusive fabrics. There are cassimere and cheviot-finished tweeds and rich worsteds, all from British mills, and for coming spring wear many of these suits are ideal and offer savings of many dollars.

The young men's samples are in sizes 34 to 36. The men's are in sizes 38 to 40, and the broken lines have sizes from 34 to 44. Be here with the first arrivals if you possibly can, and we promise the opportunity of months. Special price 13.75

Strong, Good Looking Suits for Men, at Dollars Below Usual Price, \$7.65

If you want a good looking, strong, serviceable suit for business wear, and one that is good enough for almost any occasion, and if you want such a suit dollars below its usual price come Monday. They are EATON tailored of winter tweeds with small checks, stripes, or plain weaves in greys and browns,

Men's Trousers, Reduced to \$1.85 Pair

Youths' Trousers, Reduced to \$1.60

Originally a special purchase, these are again reduced to clear the zemainder of the line. Neatly and strongly sewn, well shaped, well finished. The fabics are medium and dark grey worsted-finished materials with stripes in various widths. Sizes 32 to 42; reduced price, pair ..., 1.85

Tailored just as carefully as the men's garments, here are trousers for the youth just going into long pants. Some are worsted finished fabrics in dark grey with stripes, others are tweeds in dark grey with hairline stripe. Sizes 28, 29, 30 and 31, reduced to fractional price, Monday, pair . . 1.60 -Main Floor, Queen St.

Half Price Clearance of Men's Silk Hoslery

For This Item We Cannot Take Phone or Mail Orders, the Quantity Being Limited

small lines of hosiery before stocktaking. If you want silk hose for same as if offered at regular price, portunity. Come early.

Some Useful Utensils That Add to the Efficiency of Kitchen Work Cleverly Devised Cake Mixers, Coffee Mills and Percolators and Orange and Lemon Reamers That Save Time, Work and Money



the Store

In the travelling goods "onartmen" basement, there is a small, lightweight suitcase that may be very con-

Here and There in