

CASUALTY LIST AGAIN LENGTHENS

Men Previously Reported Missing, Now Given as Having Been Killed. TEN ARE DEAD

Sergt.-Maj. C. W. Bittle of Toronto Makes Supreme Sacrifice, Being Killed in Action.

Again the Toronto casualty list increased during the week, and after a few days in which few from this city were mentioned. Seven are listed in the lost list as killed, three as having died of wounds and six as wounded.

259 Hallam street, is reported to have died. He had been wounded and taken prisoner by the Germans, and later exchanged. He was a Scotchman and joined the 48th Highlanders at the outbreak of the war. Pte. George Richards, who formerly lived at Glasgow street, is listed with those killed. He went overseas in June, 1916. He was born in Glasgow, and is 25 years old. He had been with the City Dairy Co. before enlisting.

The Marguerite Clarke Fund

Today we have more who have remembered our appeal for the little blind girl, Marguerite Clarke, and we wish to assure them and all the kind subscribers, who have so generously answered to our call, that if they could but see the improvement in our little ward during the last month, they would feel that some day, all interested would be recompensed for anything they may have done to help Marguerite, now that she has got over the first shock of the terrible accident that deprived her of her sight, is developing a readiness and alertness that is most encouraging.

We have another instalment of five quarters from the Parliament building, making a total up to date of 474 quarters collected by Mr. Rattray and the young ladies who have assisted him.

WOMEN PLAN TO HOLD SERIES OF MEETINGS

Gatherings Will Be Held in Various Wards to Help Recruiting.

At a meeting of the Toronto branch of the Women's Emergency Corps, held yesterday afternoon at the Sherbourne House Club, plans were discussed for holding a series of ward meetings with a view to helping recruiting. Mrs. Willoughby Cummings was in the chair.

CAMP BORDEN TRAIN SERVICE.

Effective Monday, March 12, the following train service will be operated daily except Sunday via Canadian Pacific Railway, between Toronto and Camp Borden:

OVERCROWDING CASE IS AGAIN ADJOURNED

Defence Claims Medical Health Act Under Which Charge is Laid is Unconstitutional.

The overcrowding case brought against the street railway company by the city was again adjourned for a week by Magistrate Kingsford in the police court yesterday afternoon. The company are charged with a violation of the Medical Health Act by overcrowding their cars, and when the constitutionality of the act was questioned by counsel for the defendants it was pointed out that if that point were to be brought up it was necessary to serve the attorney-general and the minister of justice with six days' notice.

ASSIST RED CROSS.

As a result of a very successful birthday party, held at the home of Capt. and Mrs. W. F. Ogden, 88 Avenue road, under the auspices of the Medical Corps Ladies' Auxiliary, the sum of \$120 was received for Red Cross work.

RED CROSS CONTRIBUTIONS.

Brig.-Gen. James Mason, hon. treasurer of the Canadian Red Cross Society, reports that since the last public acknowledgment contributions to the fund of the society have been received, amounting to \$19,461.12.

The True Estimate of Milk Service. A milk service to be complete must combine milk quality, reasonable price and efficient delivery. From the day the Farmers' Dairy was organized we have succeeded in maintaining a milk service that has won the unstinted approval of our hundreds of customers. Service is the keynote of our institution. On the farms of our shareholders service is supreme. Only the healthiest cows are kept. The greatest care is exercised in milking the cows and in shipping the milk to the dairy in sterilized and sealed cans. At the dairy the milk is scientifically pasteurized, cooled and bottled by machinery—no hands touch it. All this because quality and cleanliness count. Delivery has an important place in service. We have therefore organized a splendid delivery system. Milk is delivered regularly every day by courteous salesmen on the White Farmers' Dairy wagons. A notable result of our service is the day delivery instituted for the benefit of our patrons during the winter months. Another way in which we have successfully striven to serve the people of Ontario efficiently is by keeping down the price of milk. It was partly for this reason that the leading farmers of Ontario formed the Farmers' Dairy. From the men who milk the cows to the salesmen who deliver the milk, service permeates the organization. 18 Tickets for \$1.00 THE Phone Hill. 4400 FARMERS' DAIRY Walmer Road and Bridgman St. Have you benefitted by this service? It means better milk, low prices and satisfactory delivery. You need this better milk. Tickets may be had from our salesmen—or by writing or telephoning us. Ask For Money and Injunction in Action Against G. F. Leonard Chief Justice Falconbridge in the non-jury assize court. Wharton claimed that the copyright belonged to the company yesterday and asserted the defendant, while employed as director, failed to send in collections to the main office. The defendant contends that these were retained in lieu of salary and expenses, and that he notified the office periodically of his action. Read The Sunday World. NORTHUMBERLAND CHAPTER, I. O. D. E. At the annual meeting of the 40th Northumberland Chapter, I. O. D. E. it was reported that \$347.84 had been raised for patriotic purposes. Gifts to patriotic purposes totaled \$271.50. Mrs. Turner was elected regent and Mrs. R. G. Lawlor, secretary. HELP FROM CALIFORNIA. Thru the efforts of Miss Cameron, Great Britain Rights Reserved. READ THE SUNDAY WORLD

HELP WIN THE WAR As in the past, the services of our staff will be freely at the disposal of all who purpose taking any participation—no matter how small—in the forthcoming War Loan of the Dominion Government. THE UNION TRUST COMPANY, LIMITED HEAD OFFICE: TORONTO. Henry F. Gooderham, Pres. J. M. McWhinney, Gen. Mgr. WINNIPEG, MAN. REGINA, SASK. LONDON, ENG.

ESTABLISHED 1875 IMPERIAL BANK OF CANADA CAPITAL PAID UP \$7,000,000 RESERVE FUND \$7,000,000 PELEG HOWLAND PRESIDENT E. HAY, GENERAL MANAGER HEAD OFFICE: TORONTO Figures from the Government Statement of the Resources and Liabilities of the Imperial Bank of Canada 31st of January, 1917 RESOURCES Cash and Balances due from other Banks \$21,720,208.66 Imperial Government and Dom. of Canada Securities 11,671,545.00 Other Loans and Investments 49,240,758.26 Bank Premises, Real Estate other than Bank Premises, and other Assets 3,260,162.45 \$85,892,674.39 LIABILITIES Notes in Circulation \$ 6,883,849.00 Deposits 63,373,724.00 Due to other Banks 243,850.92 \$70,501,423.92 Savings Bank Department at all Branches of the Bank Interest allowed on Deposits at highest current rate. Joint Accounts may be opened in names of any two or more persons and arrangements made, as may be desired, for any one or all, or for the survivor or survivors in the event of death, to withdraw money. SAVE your Money, SECURE your Future, and SERVE the Country. MAIN OFFICE: 32 Wellington Street E. 17 Branches in Toronto

Polly and Her Pals Copyright, 1916, by Randolph Lewis. I TRUST YOU DON'T MIND MY STUDYING YOUR BUSINESS COLLEGE TEXT BOOKS, I WISH TO IMPROVE MY VOCABULARY. CERTAINLY NOT, MY DEAR ABEWAH, MORE POWER TO YOU. LISTEN ABEWAH. SEE IF THE 'BOWERS LAUNDRY' HAS DELIVERED MY BOILED SHIRTS YET. I GOTTA HAVE ONE FOR TONIGHT, SURE! 'HEM!' HOW SAMUEL PERKINS ESQ. DEAR SIR: YOUR REQUEST OF THE PRESENT INSTANCE NOTED. WILL TAKE THE MATTER UP WITH OUR MR. POWERS IMMEDIATELY. WE— C'MERE AN' LEMME SMELL YOUR BREATH!

Neewah Makes the Most of the Little He Learns By Sterrett Copyright, 1917, by Newspaper Feature Service, Inc. Great Britain rights reserved. Registered in U. S. Patent Office.

CAUSED AN'S SUICIDE Who Had Hung Himself. His inability to do necessary work for his employer, and the grief at the death of his brother, led him to the fatal step. He was 38 years of age, and had been in the employ of the same firm for 15 years. He was a native of the United States, and had been in Canada for several years. He was a member of the local lodge of the Grand Old Order of the Woodmen of the World, and had been in the employ of the same firm for 15 years. He was a native of the United States, and had been in Canada for several years. He was a member of the local lodge of the Grand Old Order of the Woodmen of the World, and had been in the employ of the same firm for 15 years.