

We have your fifteen days' supply of sugar now on hand. Let us have your order.

10 lbs for \$1.00

Pineapples
are about over.

Five for \$1.00
Four for \$1.00
Three for \$1.00

NEW POTATOES
CUCUMBERS
RIPE TOMATOES
MUSHROOMS
NEW CABBAGE
BEETS and CARROTS

Bargains in
Canned Vegetables

Peas 18c
Corn 20c
Small-sized Tomatoes 18c

JOHN DIPROSE

South London Store: 160 Wortley Rd.,
Phone 1297.
266 Dundas Street Store, Phone 2282.

**FILING CABINETS
and SUPPLIES**

Macey

Desks
Sectional Bookcases
HAY'S STATIONERY

DIAMONDS

Diamond Rings from \$5 to \$350,
including single diamond rings, three
and five diamonds, and many fancy
settings in newest designs.

C. H. WARD & CO.
DIAMOND MERCHANTS.
386 Richmond Street.

Consult us about your Electrical
Supplies. We carry a complete stock.
Estimates given on wiring contracts.

Western Ontario Electric Co.

157 Dundas Street, Phone 4071.
A. T. TAYLOR, E. L. CAMPBELL

**ENGLISH RHEUMATISM
CAPSULES**
REMOVE THE CAUSE OF ALL
FORMS OF RHEUMATISM.
Taylor's 6 Cut-Rate Drug Stores

THE CANADA AUTO DEVICES CO. LTD.
PARTRIDGE TIRES
ARE
PREFERRED.
SO DO THOSE WHO HAVE THEM.

**ROYAL SHOE SHIN
PARLOR**
396 RICHMOND STREET.
5c—SHINES—5c
"We Broke the Combine."

"Our Waste May Make
Our Soldiers Want."

WEGNER'S
30TH SEMI-ANNUAL
60-Day Sale

Every time you make a purchase
you put money in your pocket.
READ ON AND PROFIT.

**Moore's Fur Felt
Soft Hats, \$1**
Worth \$3.50, only two dozen left
of the lot damaged coming across
the ocean.

**25 SAMPLE
SUITS**
Only one of a kind. Get here early
on Saturday. Prices \$14.95, \$17.50,
\$19.95, \$22.50, \$25.00, \$27.50.

WEGNER'S
THE HEART OF LONDON.
THE REAL LIVE STORE.
Famous for Their Little Prices.
371 Talbot, Opposite Market
Open Evenings

S.O.S.—"Save Our Supplies"

S.O.S.

Selling-Out Sale

MEN'S CLOTHING, FURNISHINGS, RAINCOATS, HATS,
CAPS and OVERALLS included in the sale.

Now is the time to buy Summer Underwear. All summer's
goods must be sold before season is over. Many families are
saving money in buying now.

**\$40,000 STOCK
MUST BE SOLD!**

S. O. S. Prices on Men's Suits

Every suit in its class reduced to clear at these prices: \$9.95,
\$10.75, \$12.75, \$13.75, \$15.75, \$17.75, \$19.75, \$22.50, \$24.75,
\$27.50.

S. O. S. Prices on Raincoats

Here's an opportunity to secure a raincoat at a big saving:
\$4.95, \$7.95, \$9.95, \$11.95, \$12.95, \$14.95, \$16.95, \$19.95, \$23.50.

S. O. S. Prices on Pants

Over 40 dozen men's pants in different materials, to clear at
\$1.95, \$2.69, \$2.95, \$3.69, \$3.95, \$4.69, \$4.95, \$5.69, \$5.95,
\$6.69, \$6.95.

S. O. S. Prices on Straw Hats

Every Straw Hat in the house must be sold during this
month—85 dozen left. Prices ranging at
25c, 35c, 50c, 75c, \$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.25, \$2.50,
\$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50.

Headquarters for Bathing Suits 98c to \$5.98

FREE---BRACES---FREE

Extra Quality Braces FREE with every purchase of a pair
of pants valued at \$2.95 and up

**The GIANT
Clothing House**

Look for the Big Black and Yellow S.O.S. Sign.
120 DUNDAS ST. OPEN EVENINGS UNTIL 9 O'CLOCK.

**SHOES
OF QUALITY**

Our white goods department is crowded with all the season's
novelties in White Footwear—for the whole family.

White Sea Island Duck
With high covered
Louis heels; nice
pointed toe,
\$4.00

**SAME IN
SPORT HEEL \$3.50**

Dress Oxfords
in patent leather, vici kid and
gunmetal calf, with high and
low heels.

**\$5.50
\$6, \$6.50**

Johnston & Murray
BOOTS - SHOES - TRUNKS
LONDON - ST. THOMAS

**For Better Picnics
We Recommend**

Rowat Quality is assured with all
goods from our store. That's why
these goods mean better picnics.

GURD'S GINGER ALE.
Tried it? Most people have, and
they all say it's great.
Dry or Sweet, \$1.00 per dozen.

Phez MADE FROM JUICE
OF LOGANBERRIES.
Add a little to water—then you
have a satisfying drink.
20c, 30c and 50c.

Theroz FUEL
CUBES
Just the thing on motor trips or
picnics. You can heat most any
thing.
Stove 25c. Fuel 50c.

GOOD COLD MEATS
Ask for what you want. We sug-
gest DRIED BEEF or COOKED
HAM.
65c a Pound.

WAXED PAPER
Order your Wax Paper with your
groceries.
5c per roll.

FOR OVERSEAS
Appetizing menus can be prepared
from this list:

BEEFSTEAK AND ONIONS,
30c per tin.
SMOKED SAUSAGE,
30c a tin.

CORNED BEEF HASH,
25c a tin.
BONELESS CHICKEN,
70c and \$1 a tin.

OX TONGUE,
40c a tin.
CANADIAN BOILED DINNER,
Meat, Vegetable and Gravy,
30c a tin.

Phone Orders receive careful,
prompt attention.

T. A. ROWAT & CO.
250 Dundas St. Phone 3051-3052.

**PRaises CONDUCT OF
COLORED SOLDIERS
IN LONDON CAMP**

Headquarters Staff Officer Commands
Their Behavior.

No. 2 Construction Battalion, Re-
inforcing Draft at Carling Heights,
which is made up entirely of colored
troops, is expected to proceed over-
seas in the near future. This com-
pany, according to information given
out at military headquarters, is one
of the smartest in camp, and crime
is at a minimum.

"These boys certainly have made a
creditable showing," said Lieut.-Col.
W. J. Brown, A.G.G. of this district,
to The Advertiser. "They are con-
scientious in their work, and always
present a neat appearance on par-
ade. They are the happiest boys in
camp, and their quarters are as clean
as a new pin. The colored boys have
a baseball team of their own and the
members of the company are all en-
thusiastic in sport and work. Those
in charge are well satisfied with the
way these men take to their training,
and I am sure that they will give a
good account of themselves wherever
they go. This is the smartest unit in
camp regarding training, discipline
and dress."

It is expected that this colored
company will proceed overseas as a
reinforcing draft, and all members are
eagerly awaiting the order to proceed
east.

Pte. Albert Matto (675501), a deser-
ter from the 185th Battalion, having
been apprehended at Windsor, Ont.,
on June 7th, and Pte. Frank T. Haw-
kins (67538), a deserter from the
same unit, apprehended in Windsor
on the same day, are posted to the

JOHN A. NASH
"My Jeweler"

has a few MILITARY PENS
left that hold enough ink to last a
year. \$3.00.
NEW STORE, 206 DUNDAS STREET,
Where People Like To Buy.

**There's a Ruddy
Store Near You**
DROP IN SOME TIME
Sample Our Goods.

733 RICHMOND STREET,
308½ DUNDAS STREET,
874 DUNDAS STREET.

CANDY

CHOCOLATE PUFFS,
A real warm-time candy. A
combination of fruit, cream,
chocolate and popcorn.

Peters Shops

Ladies!

You cannot be too particular
in your selection of shoes
if you would be in perfect
form. Our stock contains
just the right thing for every
occasion, indoor or outdoor
wear.

**OAKS
SHOE STORE**
DUNDAS AND RICHMOND

The Purdom Hardware Co.

124 DUNDAS STREET. PHONES 2800-2801. 124 DUNDAS STREET.

Suggestions For the June Bride

Cut Glass Pitcher and half dozen Tumblers to match. Complete \$5.00
Serving Trays, made in many different designs. Price, each \$3.00
Electric Percolators. 1847 Silverware (lasts a lifetime). Casseroles, etc.

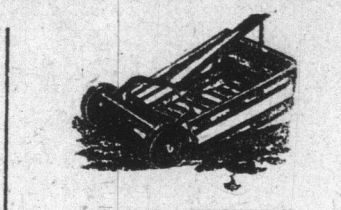


CHI-NAMEL VARNISH
For linoleums, hardwood
floors, furniture, etc.
Price 25c can up



**Vacuum
Bottles**
Pint size. Price
**\$1.50
Each**

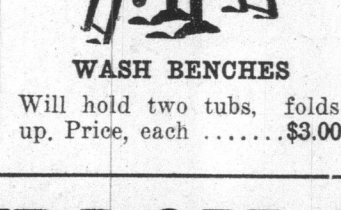
O'Cedar Mops. Price, each
..... \$1.50
Polish 25c bottle up



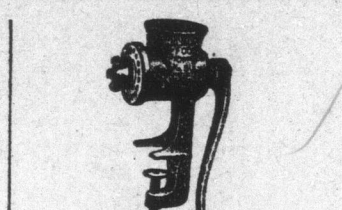
LAWN MOWERS
Taylor-Forbes make, price
..... \$6.00 up
Grass Catchers \$1.00 up



BOYS' WAGONS
Price \$1.25 up



WASH BENCHES
Will hold two tubs, folds
up. Price, each \$3.00



FOOD CHOPPERS
"Climax"—buy one and
save food. Price \$1.50



PEN KNIVES
Price 25c up



ELECTRIC TOASTERS
Canadian Beauty. Price,
each \$5.00
Electric Iron. Price, each
..... \$5.00



PAINT NOW!
Lowe Bros.' Paint, will
cover 425 square feet, two
coats, per gallon. Save your
woodwork by using a good
paint. Price, per gal., \$4.50



GARDEN HOES
Bucco Cultivators. Price,
each \$1.50
Others, each \$1.00.

COUCH HAMMOCKS
are now on display. We in-
vite your inspection.

SCREEN DOORS
Complete, price .. \$2.00 up

THE PURDOM HARDWARE CO.

124 DUNDAS STREET. PHONES 2800-2801.

Canadian Garrison Regiment in to-
day's camp orders.

**LAMBETH CHICKEN MAN
TO BUILD BIG PENS**

LAMBETH, June 12.—Fred Soper is
going more extensively than ever into
the poultry business, and is making
another addition to his poultry houses.
His new laying pen will be 12x120 feet,
and will be equipped with all the
latest appliances. When completed Mr.
Soper will have accommodation for
more than 1,000 laying hens. Pte. Gor-
don Spence is in charge of the yards.

and has now about 1,500 young chicks
under his care.

Miss Beale Norton has resigned her
position as principal of the public
school.

Dr. Roy Routledge is in Hamilton to-
day on business.

Wm. Robinson, who has been in the
Cobalt district for some months, in con-
nection with the Premier-Langmuir
mines, has returned to his home
here.

At a meeting of the local Red Cross
Workers held last evening at the home
of Mrs. Manning plans were discussed
for continuing the work. The mem-
bers are very busy and many bales are
being forwarded to London headquar-
ters.

**RETURNED SOLDIERS
TO VISIT ST. MARYS**

ST. MARYS, June 13.—One hundred
returned soldiers are expected over from
the London Convalescent Home on
Wednesday, June 24. They will be en-
tertained on the grounds and in the
Sunday school of the Methodist Church.
The returned men from St. Marys have
been invited to have tea with them.
T. B. Brown of Browns' Corners,
Nissouri, has purchased from H. Bas-
sense the old Porman farm, out James
street south. David Calvert, also of
Nissouri Township, has sold his 75-acre
farm on con. 11 to A. M. Squires of
Owen Sound, who has but recently
come from the Canadian west.

CHILDREN'S AID OFFICERS.
TORONTO, June 13.—At the annual
meeting of the Children's Aid Society
today D. H. McDermid of London, and
Sheriff A. S. Allan of Guelph, were
elected vice-president, and executive
committee: Hon. Hugh Ferguson,
Stratford; W. F. H. Hackney, Windsor;
A. Tovey, Guelph, and J. L. Axford,
Brantford.

SUCCESSFULLY LAUNCHED.
VICTORIA, B.C., June 13.—The wood-
en schooner "War Schooner" was suc-
cessfully launched in the inner harbor last
night from the ways of the Cameron
Genoa plant.

**BIG BARGAINS
FOR BUSY BUYERS**

A TRIP TO MONTREAL AND EASTERN POINTS BY OUR BUYER BRINGS TO OUR STORE FROM THE MANU-
FACTURERS SOME WONDERFUL BARGAINS OF INTEREST TO MEN, WOMEN AND CHILDREN. THE FOL-
LOWING LIST IS ONLY A SMALL PART OF THE HUNDREDS OF BIG BARGAINS TO BE FOUND IN THIS BUSY
STORE. COME EARLY SATURDAY AND BRING YOUR BIG BARGAIN BASKETS WITH YOU.

36-INCH STRIPED SILK, \$1.98.
10 pieces Fancy Striped Silk, in mes-
sine, chiffon and taffeta, in green,
blues, browns and reds. All our regu-
lar \$2.50, \$3.00 and \$3.50 value, on sale
..... \$1.98 yard

SPORT SUITINGS, 25c YARD.
10 pieces Sport Suiting, of heavy
white drill, with 1-inch green, navy,
rose, grey, tan, black and copenhagen
stripe; suitable for separate skirts or
summer suits; 36 inches wide. Regular
50c value, on sale 25c yard
See west window.

36-INCH COTTON CREPE, 25c YARD
100 Mill Ends of Serpentine Crepe,
36 inches wide, for ladies' waists,
dresses or underwear, in colors of pale
blue, mauve, navy and rose, copen-
hagen and lavender, in lengths from 2
to 10 yards each. Regular 40c value, on
sale 25c yard

TURKISH BATH TOWELS, 69c.
1,000 pairs Seconds and Overmarks,
in extra large size Turkish Bath
Towels; extra heavy weight; in plain
white and white with colored borders;
some slightly imperfect. Regular \$1.00
value. On sale 69c each

AWNING STRIPE, 45c YARD.
500 Mill Ends of Awning Duck, 32
inches wide, in brown, tan, navy and
green, in even and broken stripes.
Worth 60c yard. On sale 45c yard

36-INCH POPLIN, 39c YARD.
10 pieces Mercerized Poplin, 36
inches wide; the correct material for
ladies' bathing suits; in navy and re-
seda. Worth 50c yard. On sale 39c yard

LINEN TABLECLOTHS, \$2.48.
100 Seconds in Tablecloths, pure
linen and full bleached, 2 yards wide,
2½ yards long, with borders all round;
guaranteed fast color; extra large size
bodies; in all sizes, 14½ to 17. Regu-
lar \$5.00 to \$7.00 each. Your choice
..... \$2.48

**MEN'S BALBRIGGAN COMBINA-
TIONS, 50c.**
25 dozen Men's Balbriggan Combina-
tions, in white only, with short sleeves
and knee length drawers, in all sizes.
Worth 85c. On sale 50c suit

MEN'S WORK SHIRTS, 89c.
10 dozen Men's Blue Chambray
Work Shirts (Iron Frame Brand);
guaranteed fast color; extra large size
bodies; in all sizes, 14½ to 17. Regu-
lar \$1.00 value. On sale 89c each

LADIES' CORSETS, 69c PAIR.
20 dozen Ladies' Corsets, made of
good quality white coutil, lace trim-
med, with 4 hose supporters; sizes 20,
21 and 22 only. Regular \$1.00 value.
On sale 69c pair

BOYS' WASH SUITS, \$1.39.
200 Sample Boys' Wash Suits, made
of best quality American galatea, guar-
anteed fast colors, in plain tan, navy,
white and stripes, made in buster style
with belts, fitting boys from 2 to 7
years. Regular \$2.00 and \$2.50 suits.
On sale \$1.39

36-INCH BENGALINE SILK, 98c.
10 pieces Bengaline Silk, very fine
cord, the correct material for ladies'
summer suits and dresses, 36 inches
wide, in colors navy, pink, nigger,
white and black. Regular \$1.50 value.
On sale 98c yard

Best Quality Talcum Powder, 10c Tin.

CHECK VOILES, 50c YARD.
10 pieces New Large Check Voile, 40
inches wide, very fine weave, fast
colors, in all colors. Regular 75c value.
On sale 50c yard

BLACK PONGEE, \$1.00 YARD.
5 pieces Heavyweight Black Pongee,
old dye, 34 inches wide, for suits or
dresses. Regular \$1.35 value. On
sale \$1.00 yard

COIN SPOT FOULARDS, 59c.
10 pieces navy blue, with white coin
spots and navy with fancy white pat-
tern, 32 inches wide. Regular 75c
value. On sale 59c yard

BLACK AND WHITE CHECK, 25c.
25 pieces Black and White Check
Dress Goods, for children's dresses, fast
color, in three size checks. Regular 40c
value. On sale 25c yard

MEN'S WORK SHIRTS, \$1.25.
10 dozen Men's Work Shirts, Arm
and Hammer Brand, made of heavy-
weight black shirting, with white hair-
line stripe, made with yoke in back and
extra large size bodies, in all sizes 14 to
18. Regular \$1.50 value. On sale \$1.25

MEN'S WORK PANTS, \$1.50.
100 pairs Men's Work Pants, made
of heavyweight dark tweed, with white
hair-line stripe, well made and trim-
med, in all sizes 34 to 44. Regular \$2.00
value. On sale \$1.50 pair

BOYS' KHAKI PANTS, 89c.
50 pairs Boys' Khaki Bloomers, made
of heavyweight khaki duck, with
buckle knee, in sizes 24 to 32. Regular
\$1.00 value. On sale 89c pair

MEN'S CAPS, 50c.
10 dozen Men's Caps, made of black
and white check with large peak, in all
sizes 6½ to 7½. Regular 75c value.
On sale 50c

Seconds in Silk Hose, with
garter tops, in all colors 59c pair

MARA'S
Shetland Floss, white and
colors 15c skein