

Store Opens at 8.30 a.m.

SIMPSON'S

Telephone Main 7841
Connects With All Departments

SIMPSON'S

Store Closes at 5.30 p.m.

Ho! Ho! The Boys Are Strong for Simpson Clothes

No Wonder! Our Suits and Overcoats Reflect Smart Style and Real Value
Mothers, Too, Are Delighted to Find Such Exceptional Values in Boys' Clothing



The only clothes that are good for boys, are the clothes that "make good." That, of course, means Simpson's Clothes, because

--dependable fabrics and materials, selected for durability and economy, are used in the making of our boys' clothing;

--extreme care is exercised in building strength into the parts where most of the wear and tear comes;

--and becoming styles and models are featured in boys' clothing here, which suit the taste and fancy of the boy himself, as well as his mother.

Come in today. You will be courteously attended to without feeling obliged to buy.

Breakfast
in
The Palm Room
Canada Food Board
License No. 10-4322
BREAKFAST, 8.30 to 10 a.m.
DINNER, 11.30 a.m. to 2 p.m.
AFTERNOON TEA, 3.00 to 5.30 p.m.
A LA CARTE LUNCHEES at all hours.
—Sixth Floor.

Boys' Homespun Suits
\$10.50 \$11.50 \$12.00

GREY AND GREEN HOMESPUN SUITS in trench model, three-button, single-breasted style with vertical pockets; all around loose belt at waist. Full fitting bloomers with belt loops and governor fasteners.

Sizes 27 to 30, \$10.50; 31 to 34, \$11.50; 35 and 36, \$12.00.

Boys' Cheviot Suits
\$11.50 and \$12.50

DARK GREY CHEVIOT in three-button, single-breasted model; yoke back and front, with pinch pleats extending to waist; all around three-piece detachable belt, patch pockets. Full fitting bloomers and governor fasteners.

Sizes 27 to 30, \$11.50; 31 to 34, \$12.50.

Boys' Cheviot Suits
\$13.50 \$15.00 \$16.00

DARK GREEN CHEVIOT in three-button, single-breasted trench model; slash vertical pockets and all around loose belt at waist, fastened with buckle. Full fitting bloomers with belt loops and governor fasteners.

Sizes 27 to 30, \$13.50; 31 to 34, \$15.00; 35 and 36, \$16.00.

Boys' Tweed Suits
\$13.50 \$15.00 \$16.00

GREY AND BROWN MIXED TWEED in two-button, single-breasted model; knife pleats extending from shoulder seams to pockets, inverted pleat in back; all around three-piece disappearing belt at waist. Full fitting bloomers with belt loops and governor fasteners.

Sizes 27 to 30, \$13.50; 31 to 34, \$15.00; 35 and 36, \$16.00.

Boys' Smart Suits of Mixed Tweeds
\$14.00 \$15.00 \$16.00

GREEN AND GREY MIXED TWEED in three-button model—inverted pleat in back—patch pockets with top flaps; all around loose belt at waist. Full fitting bloomers with belt loops; self belt and governor fasteners.

Sizes 27 to 30, \$14.00; 31 to 34, \$15.00; 35 and 36, \$16.00.

Boys' Overcoats for Fall and Winter

Stylish and Serviceable Models \$11 up to \$20

Boys' Tweed Overcoats
Grey Firm Finish Tweed, with invisible diagonal pattern, double-breasted model with convertible collar. Regular pockets with top flaps, half belt at back. Sizes 28 to 30, 10 to 12 years, \$13.50; sizes 31 to 34, 13 to 16 years, \$15.00; sizes 35 and 36, 17 and 18 years, \$16.00.

Boys' Raglan Overcoats
Brown and Fawn Fancy Check Tweed, Raglan shoulder, double-breasted model, convertible collar, all-round loose belt with buckle at waist. 3 to 8 years, \$10.00.

Boys' Trench Overcoats
Brown Frieze Trench Model Overcoats, double-breasted model, slash vertical pockets, all-round loose belt with buckle at waist. Sizes 28 to 30, 10 to 12 years, \$17.00; sizes 31 to 34, \$19.50; sizes 35 and 36, \$20.00.

Boys' Blue Chinchilla Reefers \$11.00

Blue Chinchilla Reefer, buttoned up close to neck—turn down velvet collar. Double-breasted model with G. R. brass buttons, half belt at back. Sizes 3 to 8 years, \$11.00.

Boys' Double-Breasted Overcoats

Brown with red overcheck pattern frieze, double-breasted model, deep convertible collar, vertical pockets, all-round loose belt with buckle at waist. Sizes 28 to 30, 10 to 12 years, \$16.50; sizes 31 to 34, 13 to 16 years, \$18.50; sizes 35 and 36, 17 and 18 years, \$21.00.

Boys' Overcoats \$16.50 to \$19
Dark grey, heavy weight frieze, double-breasted model, convertible collar, regular pockets with top flaps, all-round loose belt with buckle at waist. Sizes 28 to 30, 10 to 12 years, \$16.50; sizes 31 to 34, 13 to 16 years, \$18.00; sizes 35 and 36, 17 and 18 years, \$19.00.

Junior Norfolk Suits \$6.00
Sizes 2-12 to 8 Years

JUNIOR NORFOLK SUITS, made in three shades of corduroy—tan, green and brown—Norfolk style with all around belt at waist. Sizes 2½ to 8 years, \$6.00.

Little Boys' Suits \$7.00
Sizes 2-12 to 8 Years

GREY TWEED with black invisible stripe patterns, yoke front, plain back; coat buttons up close to neck; turn-down collar with extra white pique (detachable) collar, fastens at throat with silk cord and tassel. Sizes 2½ to 8 years, \$7.00.

BLACK AND GREEN VELVET SUITS in Russian models, coat buttons up close to neck, with deep turn-down collar; white Bengaline tie; all around belt at waist. Coat is finished with white pearl buttons. Sizes 2½ to 6 years, \$9.50.

NAVY BLUE VELVET CORDUROY SUITS in junior military model; military stand collar, with detachable white pique collar and cuffs; slash pockets; all around belt at waist. Coat is finished with white pearl buttons. Sizes 2½ to 6 years, \$9.00.

Boys' Worsted Suits
\$14.00, \$15.00, \$15.50

PLAIN GREY WORSTED in three-button, single-breasted model; patch pockets with top flaps; all around belt with buckle at waist. Full fitting bloomers with belt loops and governor fasteners.
27 to 30, \$14.00; 31 to 34, \$15.00; 35, \$15.50.

Little Boys' Shepherd's Plaid Suits, \$8.50

SHEPHERD'S PLAID CHECK SUITS in novelty military model, yoke at neck and collar trimmed with three rows of black braid, detachable white pique collar. Slant pockets fastened with button and buttonhole; all around belt at waist. Sizes 2½ to 8 years, \$8.50.

Good Positions Now Open

offer splendid opportunities to

Women and Misses who would like part time employment on

Fridays and Saturdays

The Robert Simpson Company Ltd.

The **SIMPSON** Company Limited

FOR ALICE ST. CLOS...
M. H. WILL...
PROBS: Fresh no...
BRIT...
ALLENBY EXPEDI...
IN PA...
Swiftness of...
Purpose to...
Remain...
CRISIS IN...
Bulgarians C...
Retreat Wit...
in Se...
New York, Sep...
ated Press tonigh...
ing: The Teuton...
Macedonia and T...
right before the...
ants, while on th...
at. Quantia sector...
and French...
fighting have dra...
lines in the inva...
on the northwest...
The stubborn resi...
means, in defense...
much, has been an...
spects the progr...
the armies of Field...
General Debenoy...
in Macedonia...
German troops ar...
easier; in Pale...
Turks seem to hav...
e sweep from...
and friendly tribes...
ing upon them eas...
More than 4...
guis have be...
British, and yet...
appetite for furth...
his hard campaign...
Gauged by the...
Allyenby is...
appreciate absolu...
command. And it...
ians seems apprec...
Bulgarian...
in no less critic...
arians and Bulg...
mountain theatre. He...
ly on the Bulg...
mountainous t...
ground for strong...
invasion of Bulg...
the passes, the B...
was everywhere...
before the Italian...
and British. Rent...
sine the enemy...
and operating a...
respectively, on...
Eastern flank, th...
news and British...
forward their line...
velop the enemy...
re, where the Ser...
sharp wedge towa...
lagging, now what...
territory that is...
guards of the...
the machine guns, are...
the men whose ta...
their kingdom...
As yet there is n...
vity in Albania...
of operations the...
with those in the...
cannot long be de...
British...
On the French fr...
taken the Village...
two miles from th...
St. Quentin, an...
the French troop...
this line have dri...
into the German...
hundred prisoners...
guns have been is...
in these operations...
winter-attacks ve...
rmy, both at Ser...
big Halg's men pu...
heavy losses...
The Germans...
strongly in the r...
the Chemin des Du...
an igneous agn...
the Dutch and the...
also the enemy wa...
Good weather is...
American sector of...
but notice has be...
the usual recipro...
resumption of a...
Great scale, advi...
to the effect that...
in German...
distance guns of th...
to shelling troop...
man line. The ad...
erations are being...
ditions evacuat...
rom Metz, and th...
change when such...
necessary...
SPAIN SYMPA...
TO RES...
Madrid Govern...
American Inva...
Out...
Madrid, Sept...
Government has...
statement concern...
President Wilson's...
willed and neutral...
action in condann...
Spain is ready to...
having the re-est...
Russia as its o...
Alfonso and the S...
are greatly intere...
that country, wh...
and 80,000,000 pos...
not. Spain, there...
mitting any unrec...
to aid in any con...
on that is likely...
the state of anarch...
and.