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Niagara View Books. Regularly 25c. Friday

Niagara View Books. Regularly 35c. Friday Niagara View Books. Regularly 20c. Friday Niagara View Books. Regularly 90c. Friday

"The Truth About Ireland," a most entertaining

"The March of the White Guard," by Sir Gilbert

Fountain Pen-One of the best self-fillers on the market; easy to operate and most reliable; point of 14K gold, Iridium-tipped, in three points fine, me-dium or stub; barrel of chased vulcanite. Friday

Boxed Stationery — Fine quality paper, pure white with rich linen surface; correct size for social Writing Pads-Small size, 8x5 inches; real Irish linen paper; 100 sheets to pad. Regularly 8c. Friday bargain5 -Book Section-Main Floor.

-Main Floor-Yonge Street.

Dress Fabrics

Floor Covering Bargains

Chiffon Broadcloths

A handsome cloth, coming in twenty-five differ-ent shades, suitable for dresses, suits, evening cloaks, etc.; full 52 inches wide; a richly-finished make, un-spottable, absolutely pure wool. Friday bargain .98

High-class Fabrics

For Evening or Reception Gowns, silk and wool

Silk Bargains

This season's fashionable double-fold silk, con-sisting of Persian and Paisley designs, in cashmere de soie, crepe de chene and eolienne and foulard. The shades and designs, which are beautiful, include cardi-Shades and designs, which are beautiful, include cardinal, navy, green, tan, brown, violet, new blue and black; also include French moire velour and a few self-spotted French armures; shades include chartreuse, reseda, vieux rose, ashes of roses, grey, ashes of violets, golden brown, taupe, mid brown, catawba, navy and mid navy. The widths of the high-class silks are from 40 to 44 inches. Regularly \$1.75 to \$2.50. Friday bargain, per ward

Clothing Bargains for Men and Boys

Men's Overcoats, 80 only, made from fine black | centre vent, lapels of medium length, seam down back and centre vent, lapels of medium length and close-fitting velvet collar, shoulders nicely built, good quality serge body linings and glassade sleeve linings; sizes 36 to 44. Regularly \$12.50. Friday bargain 8.95

Men's College Ulsters, double-breasted, buttoning close at neck, with military collar. The material is a stylish grey and brown mixture, showing brown and green stripe; a clean wearing, durable tweed, strong, serviceable linings; sizes 35 to 44. Regularly \$11.00. Friday bargain 8.49

Men's Suits, \$7.95-Single-breasted, well tailored and finished throughout, splendid assortment of patterns (mostly stripes on grey, brown or olive grounds), soft-finished tweeds or the smooth worsted materials; linings are of excellent quality; sizes 36 to 44. Regu-larly \$11.00 and \$12.50. Friday bargain... 7.95

Workingmen's Trousers, strong, sturdy tweeds, Men's Overcoats, 80 only, made from the black beavercleths of smooth, rich finish; single-breasted Chesterfield, 46 inches in length, seam down back and centre vent, lapels of medium length and close-fitting mings; sizes 32 to 42. Regularly \$1.25. Friday

Youths' College Ulsters, \$4.95 - Stylish pat. terns, in diagonal weave, in brown; also olive and brown with contrasting stripe; single-breasted, full length garments, buttoning close to chin with military collar; good durable linings; sizes 29 to 33. Regu-larly \$5.95 to \$7.50. Friday bargain4.95

Boys' Bloomer Pant Suits, sizes 25 to 28, handsome woven tweeds, in mid grey and dark fawn, tough and clean-wearing fabrics; coats are double-breasted with nicely shaped lapels; bloomers full and easy fitting. Regularly \$6.50 and \$7.50. Friday bargain 3.95

-Main Floor-Queen Street.

Men's Wear

Men's Hats, 69c Odd lots culled from our regular stocks during the past week, together with a lot of travellers' fall samples. All are in correct styles for this season and are new fall hats. A full size range in the lot. Save considerable on every hat at Friday bargain

Men's Fur-lined Coats These coats are tailored in the most approved new fashion, and the shell is black beavercloth. Canadian muskrat lining of evenly furred skins; otter or Persian lamb storm collars, notch style. Regularly 70.00 each. Friday bargain 49.00 -Main Floor-Queen Street.

AT. EATON DRUG COLIMITED

Dressing Combs, assorted. Regularly 25c. Fri-Sinecure Scourer, for polishing kitchen utensils, etc. Regularly 50c. Friday bargain, per doz-.35 Bay Rum, 4-ounce bottle. Friday bargain ,10 Sponges, large bleached grass. Regularly 25c. Washington Lye. Friday bargain, per tin .5 Cascara and Licorice, 2-ounce bottle. Friday Cod Liver Oil Capsules. Friday bargain, 1 do-Thermometers. Regularly 15c each. Friday Concentrated Essence Ginger, 2-ounce bottle .10 —Main Floor—James Street.

Underwear, elastic-ribbed Scotch wool; shirts and drawers; heavy quality; double breasted. These are markers' seconds, and many of them are half price and less; sizes 34 to 44. Friday bargain, per gar-

Night Robes, 37c; fine English flannelette; in pink or blue stripes; collar attached, yoke, pocket and pearl buttons; all double-stitched seams; sizes 14 to 19. A special purchase, that's the reason for Fancy Colored Neglige Shirts, in neat blue and white and black and white stripes; sizes 14 to 171/2. Regularly 59c to \$1.00. Friday bargain47 Elastic Web Suspenders. with cord back and cord ends; slide buckles. Regularly 9c pair. Fri-

imported sweaters, with deep roll collars and close ribbed cuffs; also coats, in plain black, with colored trimmings down front, and two pockets. Regularly folded end style; in new fall patterns and stripes; light and dark colorings. 'One of the best bargains of the season; get plenty for months to come. Regu-larly 50c and 75c. Friday bargain, each25 —Main Floor—Queen Street.

Special in Cabinet Photos, Per Dozen, \$2.90

An opportunity to have your photograph taken in cabinet size, with large white and grey, mounted in a number of fancy and plain oval and square centres-will also include a few folder mounts. Two

Wall Papers and Mouldings

175 Rolls Only High-Grade Leather Papers, for rooms or halls; beautiful colors. Regularly 98c. American Papers-For rooms or halls; good colorings. Regularly 35c, 40c and 50c. Friday bar-

Gilt Paper-Complete combination of side wall, ceiling and border; 18-inch shaded frieze. Regularly 10c yard, Friday bargain, 6: wall and ceiling, regu-

Heavy Gilt Paper-Good design for rooms or halls; border 18 inches wide, regularly 8c yard, Friday bargain, yard, 4: wall and ceiling, regularly

Canadian Paper-For bedrooms, dining-rooms o. parlors: 18-inch shaded frieze, regularly 5c yard, Friday bargain, yard, 2: wall and ceiling, regularly

Canadian Paper-For bedrooms, small parlors or attic rooms; border, regularly 11/2c yard, Friday bargain, 1/2C; wall and ceiling, regularly 6c single roll,

English Imported Papers-Assortment of colorings in good designs, all of heavy stock. Regularly Imported Papers for Your Floor Rooms or Halls. Regularly 35c. Friday bargain, single roll . . . 14

French Room Lots of Wall Paper-Hand-colored crown effects of fruit and flowers; enough wall paper to cover any room; sizes 14x15-10 feet. Regu-larly \$20.00. Friday bargain, room lot 8.00

Ready Mixed Gold Paint and Brush

300 Bottles Ready-mixed Cold Paint, with small brush; just the article for freshening up picture frames, fixtures, etc. Regularly 10c. Friday bargain,

Stovepipe Varnish, Tin, 9c-For painting stove-



A Mixed Lot of Axminster and Wilton Rugs, seamed and seamless. You may select from greens, fawn, browns, red, in oriental, conventional and floral designs. Be here early, as first come has best choice. Sizes 6 ft. 6 in. x 9 ft. 8 in., 9 ft. x 9 ft.; 9 ft. x

10 ft. 6 in., 9 ft. x 12 ft. Regularly \$15.00 to \$21.00. Friday bargain all at one price . 9.79 Wool and Fibre Rugs, good bedroom and sitting-

room rugs; easy to keep clean; including green and white, blue and white and combinations of green, red and olive. Size 7 ft. 6 in. x 10 ft. 6 in. Regularly \$7.50. Friday bargain 4.49 8 ft. 3 in. x 10 ft 6 in. Regularly \$8.00. Friday bargain 5,49

9 ft. x 12 ft. Regularly \$9.00. Friday barains 6.49 Inlaid Linoleums, a number of designs from regu-

lar stock; good qualities, that will stand lots of hard wear; in block, floral, tile, parquetry, 3-inch oak plank and patterned granites in neat art designs. This grade is used for bedrooms and sitting-rooms, as well as the usual rooms. Regularly 75c and 90c. Friday

The Ribbon Bargains

Wide Millinery Ribbons, one of the finest collecons of beautiful millinery ribbons ever put on our punters is seen in this line of handsome taffeta, satin and moire ribbons. Every wanted color is included; wine, red, old rose, pink, navy, mauve, copenha-gen, alice, sky, reseda, moss, myrtle, emerald, tan, gen, alice, sky, reseda, moss, myrue, emeraid, tah, brown, champagne, cream, grey, taupe, copper, black and white. Such well-known lines as our "Unbeaten" and "Queen Quality" taffetas are in-cluded; 51/2 to 71/2 inches wide. Regularly 30c, 39c and 75c per yard. Friday bargain, per yard. .15

Medium Wide Ribbons, a grand showing of elegant satin and taffeta ribbons, a grand showing of ele-list; mostly in broken lots, but taken from our 121/2c, 15c and 20c lines; for fancy work as well as for small bows, rosettes, etc.; 2 to 31/2 inches wide.

Fancy Ribbons, beautiful Dresden designs; for fancy work, sashes, etc. Pure silk taffeta of rich, lustrous finish; dainty rose-bud patterns; in pretty color combinations, with pink, nile, cream, sky, red, alice; 6 inches wide. Regularly 25c and 39c. Fri-

Remnants of Union Carpet, 36 inches wide, in lengths up to 20 yards; enough to do a good-sized room. These are all new 1910 patterns left from the past few days' selling and show good range of designs and colorings. Regularly 27c and 33c. Fri-

Heavy Quality Tapestry Carpet, 27 inches wide, a good sturdy hard-wearing floor coverings; made up from regular goods and some from special purchase, making a good strong range of designs; in coloring that will give ample choice; all new 1910 patterns. Regularly 45c to 65c. Friday bargain, square

Oriental Rugs, demonstrating to you the magnificence of our oriental rug stock; we have marked a number very low to your advantage Friday. It is im. possible to describe these rugs here, as each one is dif-ferent from the others and possesses the deep, rich shades only obtainable in a genuine oriental rug. In the lot are Shirvans, Beluchistans and Cabistans. Average size 3 ft. 6 in. x 6 ft. Regularly \$17.50 to \$20.00. Friday bargain, each 12.50 -Third Floor.

Last Lot of Baby Carriages \$9.75

11 only large size Baby Carriages, with fine reed body and parasol; upholstered in good quality broad-cloth; many upholstered plush; all have strap gear-ing, with rubber-tired wheels. Regularly 12.50, 15.00, 20.50, 21.50. Friday bargain ... 9.75

* Dressed Dolls, 39c

Beautifully dressed Dolls-with a variety of costumes; full bisque; movable eyes; each doll fully clothed from head to foot. Regularly 65c. Friday -Fifth Floor.

Photo Framing Special

We will frame your photographs or colored prints in a Circassian walnut frame, with walnut mount and gilt interlining, or you may have Flemish oak mould-ing, with oak mount and gilt interlining, well adapted for black and white pictures; any size picture up to 7x

Picture Hooks

Gilt Picture Wire

Excellent wire for drawing-room pictures; will hold any size picture; two sizes. Regularly 40c, Fri-day bargain, .25; regularly 25c, Friday bargain .15

White Enamel Mirrors

Good Hosiery Bargain for

Fall

100 dozen Women's Plain Black Cashmere Hose, seamless finish, double sole, heel and toe; in sizes 81/2 to 10. Regularly 25c and 35c. Friday bargain,