

INTRODUCTION

BY

G. FRED PEARSON

General Manager of the Campaign.

IT HAS been thought proper that a word of introduction to this handbook should be written by me, and inasmuch as it is desirable that there should be the closest co-operation between all workers in the cause of Dalhousie, it may not be out of place.

When first asked to undertake some responsibility in connection with the campaign for a million dollars now underway, the idea made a strong appeal to me because herein lay an opportunity to serve in a modest way, the college which had served me far better than was deserved. Accordingly you find me in the position of seeking your help and enlisting you in a cause which I humbly conceive to be of the greatest importance to the people of the Maritime Provinces.

Of the needs of Dalhousie there is no occasion to speak. Dr. MacKenzie has presented a statement which no man who reads it may be so bold as to doubt.

As to the duty of our people in the circumstances, that should require no argument. Into our hands has been given the sacred duty of passing Dalhousie on to succeeding generations, strengthened to enable here to serve them as she so well served us and our forefathers. In this duty we must not fail—we shall not fail. It is the purpose of this campaign to raise funds to enable Dalhousie, with her proud record of devoted service, to be of even greater service to this and to succeeding generations. We cannot do less than this and escape deserved censure.