

## ENERGY CONSERVATION ADVERTISEMENT

Question No. 1,913—**Mr. Cossitt:**

With reference to the full page advertisement appearing recently in various publications entitled "From 10:00 p.m. to 6:00 a.m. and on weekends, the lights are turned off in this government building" (a) in how many publications did this appear (b) what was the total cost involved (c) what was the name of the advertising agency and the total advertising agency commission (d) were tenders or competitive presentations called for from various advertising agencies, and (i) if so, from whom (ii) if not, for what reason?

**Hon. Donald S. Macdonald (Minister of Energy, Mines and Resources):** The Department of Energy, Mines and Resources reports as follows: (a) The full page advertisement entitled "From 10:00 p.m. to 6:00 a.m. and on weekends, the lights are turned off in this government building" has appeared in 102 daily newspapers across Canada as well as the *Financial Times* and the *Financial Post*. (b) The total cost of the advertisement is \$96,767.07. (c) Vickers and Benson Limited. Since the advertisement was prepared largely within the Department of Energy, Mines and Resources, it was not handled by an advertising agency in the usual manner. The agency will not get a commission but a fee based on work done and overhead. (d) No. (i) Not applicable. (ii) Proposals from competitive advertising agencies are assessed on the basis of which presentation exhibits a feel for content and creativity that will obtain maximum results. In this case, content and creativity was prepared largely within the department's Information Branch. Therefore, in normal advertising terms there was no basis for proposals and a Canadian agency considered well structured to handle placement of a national program was selected.

## CROWN ASSETS DISPOSAL CORPORATION—TRANSFER MECHANISM

Question No. 1,999—**Mr. Reynolds:**

1. Would the Minister of Supply and Services explain the application of the transfer mechanism under the Surplus Crown Assets Act?
2. How are the various departments made aware of surpluses available?

**Hon. Jean-Pierre Goyer (Minister of Supply and Services):** In so far as Crown Assets Disposal Corporation is concerned: 1. On receipt of a request from a department to transfer surplus material between departments, such transfers, if in the opinion of the minister are justifiable, he may, with specific or general authority from the Governor-in-Council, reference Section 5(d) of the Surplus Crown Assets Act, approve the transfer of surplus crown assets from one government department to another subject to such terms and conditions as he may consider desirable.

2. Through Crown Assets Disposal Corporation, notifications of surplus assets are forwarded to departments who have registered with the corporation their interest in various classes and kinds of surplus material.

## Order Paper Questions

## SUPPLY AND SERVICES—WAREHOUSING

Question No. 2,006—**Mr. Reynolds:**

1. What is the average rate of stock turnover within the Department of Supply and Services' warehouses?
2. Is there a policy within the warehouses whereby stock is handled on a rotating basis, i.e. first in, last out basis?
3. What effort is made to standardize products used for the same nature and purpose?
4. What is the standard classification system in use?

**Hon. Jean-Pierre Goyer (Minister of Supply and Services):** 1. For fiscal year 1973-74 average rate of stock turnover was three.

2. Yes, our policy is first in-first out.
3. By specification and allotment of catalogue number.
4. The Canadian Government Catalogue System which is based on the NATO and US Federal Supply Classification Systems.

## SUPPLY AND SERVICES—SURPLUS ASSETS

Question No. 2,015—**Mr. Reynolds:**

1. Does the Crown Assets Disposal Corporation directly receive funds for surplus assets purchased or transferred from one department to another?
2. Are such invoices charged to the relevant departmental appropriations to ensure that no department secures more resources than Parliament intended?
3. How is this done?

**Hon. Jean-Pierre Goyer (Minister of Supply and Services):** In so far as Crown Assets Disposal Corporation is concerned: 1. In the case of a purchase the corporation receives a cheque from the department. In the case of a transfer the minister may authorize the transfer without remuneration or at a financial settlement and in such case a cheque is received by the corporation.

2 and 3. All cheques from departments are made payable to Crown Assets Disposal Corporation, therefore, they would be charged back to their departmental appropriation.

## CANADIAN FORCES BASE FOYMOUNT

Question No. 2,026—**Mr. Reynolds:**

1. Before CFB Foymount was offered for sale on the open market, were tenders requested from the Province of Ontario or the local municipality?
2. What was the response of the respective parties?

**Hon. Jean-Pierre Goyer (Minister of Supply and Services):** In so far as Crown Assets Disposal Corporation is concerned: 1. The Corporation, under its priority procedures, offered to the Province of Ontario and the County of Renfrew, the Canadian Forces Base Foymount.