

The NEBS program trade missions are "crash" courses organized by External Affairs and International Trade Canada for small and medium-sized businesses covering the essentials of exporting to the United States. The NEBS missions provide practical information and first-hand exposure to a nearby marketplace in a northern U.S. state. It encourages Canadian firms that are not currently exporting to consider markets just across the Canada-U.S. border as a natural extension of their home markets. Opportunities in border states will grow as the Canada-U.S. Free Trade Agreement is implemented.

This Atlantic Canada trade mission to Boston will include representatives of 18 companies from Newfoundland, five from Nova Scotia, five from New Brunswick and two from Prince Edward Island.

For further information, please contact:

Media Relations Office
External Affairs and International Trade Canada
(613) 995-1874