

# READY OR NOT, A SOCIAL REVOLUTION IS UPON US

New communications and networking tools are changing the face of the workforce, if not the world. DFAIT is catching up.

BY NATHALIE GERVAIS

**T**he winds of change and innovation are blowing through DFAIT. Confronted with emerging technologies that are redefining and revitalizing the workforce and the way companies operate, DFAIT has little choice but to modernize.

In this day and age, the world is quickly transforming. New economic powers are emerging, markets are becoming increasingly competitive, governments are implementing new international strategies, baby boomers are leaving the job market, technologies are evolving at the speed of light, and companies have to continually develop new tactics to attract workers.

In the face of these challenges, the department and its employees must be innovative and start modernizing the way it does business. We must change the way we work

through renewal and transformation.

Above all, we must improve the way we communicate in our eclectic and geographically dispersed environment. The constant rotation of employees makes it difficult to maintain strategic relationships and to pool knowledge. DFAIT has a large community of talented, professional and intelligent employees, and we must find tools to communicate with each other on a level playing field without any cultural, hierarchical, generational or administrative barriers.

For these reasons, DFAIT has decided to acquire some e-collaboration tools as part of its new Web 2.0 technologies. The e-collaboration initiative was introduced by the International Platform Branch to support the department's Transformation Agenda. The initiative is being implemented by the Information Management and



**WE'RE ALL CONNECTED** The Web 2.0 Committee. Front row (from left to right): Anne Maffre, Noja Chow, Nathalie Gervais, Brandon Lee, Pierre Sabourin, Marie Alnwick, Chantal Brode. Back row: Christian Shanahan, Barry Honeyman, Robert Miron, Alain Lemay, Jean-Jules F. Du, Louis Barnes. Missing are: Patrick Cormier, Gaston Barban, Helen Jelich, Susan Thorne. Photo by Danny Kuka and Michel Pixel.