

Factoids, Creative Canada

element: The imagination and originality of our artists working in literature, music, film, theatre, dance, the visual arts, etc.

message: Canadians Celebrate their Diversity and Culture through all Variants of Music

Government programs and regulations have fostered the growth of independent Canadian music companies

On January 3, 2000, the Canadian Recording Industry declared Céline Dion the best selling Canadian recording artist of the century, as she had sold 9 million albums by the end of 1999

Canadian singers Bryan Adams and Shania Twain also have outstanding sales

The Canadian Opera Company in Toronto has been in existence since 1950, is the largest producer of operas in Canada, and the 6th largest in North America

Canadian opera companies include:

The Canadian Opera Company, Edmonton Opera, Manitoba Opera, l'Opéra de Montréal, Opéra de Québec, Opera Anonymus, Opera in Concert, Toronto Operetta Theatre, Modern Baroque Opera Company, Vancouver Opera, Pacific Opera Victoria

Canadian Artists include:

Anne Murray, Bare Naked Ladies, Blue Rodeo, Bruce Cockburn, Bruno Pelletier, Céline Dion, Daniel Lanois, Daniel Lavoie, Diana Krall, Diane Dufresne, Garou, Gilles Vignault, Great Big Sea, Isabelle Boulay, Jean-Pierre Ferland, John Beckwith, Joni Mitchell, KD Lang, Leonard Cohen, Neil Young, Nelly Furtado, Oscar Peterson, Oskar Morawetz, Paul Anka, Richard Séguin, Robert Charlebois, Roch Voisine, Rush, Sarah McLachlan, The Guess Who, Tragically Hip

message: Canadian Writers are Well Supported

Between 1994 and 1995, 326 Canadian book publishers and 40 exclusive agents across Canada offered more than 11,000 new titles:

- 7000 of those titles were reprinted
- This cultural sector has shown consistent growth
- The total revenues in 1994 to 1995 were more than \$1.8 billion

Canada has over 22,000 public libraries

Book Publishing Industry Development Program (BPIDP):

- This is the principal support program for the book publishing industry
- Between 1997 and 1998, the BPIDP gave more than \$30 million to over 200 book publishers
- Their main goal is to strengthen the capacity of Canadian owned and controlled companies to publish and market Canadian books
- Canadian book publishing employs 5000 people and generates \$1.22 billion in revenues

Publications Assistance Program:

- This is the postal subsidy for publishers to distribute magazines over Canada's large geographic area
- Advertising dollars also sustain the economic viability of the Canadian magazine industry

Canadian authors include:

Alice Munro, Alistair McLeod, Anne Hébert, Antonine Maillet, Arlette Cousture, Arthur Kent, Carol Shields (Pulitzer Prize 1995), Clarence Gagnon, Farley Mowat, Félix Leclerc, Gabrielle Roy, Germaine Guèvremont, Jacques Ferron, Kevin Newman, Margaret Laurence, Margaret Atwood, Michael Ondaatje (Booker Prize 1992), Michel Tremblay, Morley Safer, Nadine Berger, Nick Bantock, Nino Ricci, Pierre Burton, Robert Service, Robertson Davies, Roch Carrier, Roger Lemelin, Timothy Findley, Victor Lévy-Beaulieu, W.P. Kinsella, William Gibson (Nebula Award 1984), Yves Thériault