

several television programs in French and English for broadcast in the United States, Britain and France, and for further use in Third World countries. The Canadian Consulate in Buffalo continued to produce a regular weekly television program on Canada for broadcast in its area. Seventeen principal posts - in the United States, Western Europe and Japan - were provided with video-cassette equipment to support their public-affairs programs and received public-affairs features provided by the Department in co-operation with Canadian television organizations for showing to selected audiences. All films produced by the National Film Board have become available in video-cassette form and are used in certain parts of the world. A hundred prints each of NFB films in Spanish and Portuguese versions were provided to posts in Latin America exclusively for television broadcast, and other films were made in German, Italian, Arabic, Russian and Japanese versions, as well as Spanish and Portuguese, to increase their use by posts and to update post libraries. The Department assisted foreign film teams visiting Canada in producing programs on location; five such teams came from Japan alone during 1977.

Motion-picture film continued to play an important role in the public-affairs program. Outstanding films of the National Film Board and private producers were made available for distribution to posts abroad, and remain in constant demand throughout the world. The tape-film libraries maintained by virtually all posts rely heavily on NFB films.

Exhibits are often used to further programs, and five new displays - in addition to several dozen already in existence - were produced for circulation on six continents. On the average, an exhibit on Canada opened somewhere in the world every third day during 1977, often featuring a unique aspect of Canada, such as its polar regions or its West Coast native peoples. A major exhibit on the social dimensions of Canadian architecture was produced for showing in both the United States and Europe. Smaller travelling exhibits on Canadian construction techniques, Canadian cities and ice hockey were prepared for showing throughout the world.

Institutional liaison

The Department organized speaking tours in Canada by both Canadian and foreign officials, and arranged group visits to international organizations such as NATO and the European Communities. It arranged for participation in seminars on foreign-policy themes by officials of the Department or by foreign guests. It co-operated with the information services of NATO, the Commonwealth, the UN and the European Communities by producing or participating in the production of exhibits and slide shows and by distributing within Canada publications such as *NATO: Facts and Figures*.

The Department was responsible for administering grants to Canadian organizations with a special interest in foreign policy, such as the Canadian Institute of International Affairs, le Centre québécois de relations internationale and the Atlantic Council of Canada.

The impact of various programs described above on the foreign news media, governments, non-governmental organizations and opinion-formers was monitored and evaluated with a view to refining and improving the services provided.

Special projects

In connection with world-wide Silver Jubilee celebrations during 1977, the Department sponsored a special exhibition, "The Queen and Canada", which was presented in London. It helped to finance and organize performances by the RCMP Musical Ride throughout Britain during the summer months. Commonwealth celebrations were also co-ordinated in numerous centres across Canada.