

8.8 Hosting/Business development:

Will key people attend the event? (officials, politicians, co-sponsors)

How many free tickets are you offered?

How many VIP passes are you offered?

Are you invited to any receptions?

8.9 Donations:

Is there a charity involved?

9. Does the event include significant local media support?

Yes _____ No _____

9.1 Posters

9.2 Pamphlets

9.3 Print

9.4 Radio

9.5 Television

9.6 Are there official media sponsors?

10. Does the event guarantee minimal executional responsibilities on your part?

Yes _____ No _____

10.1 What is expected of you?

10.2 Will they service all your "sponsor benefits"?

11. Does the event guarantee first right of refusal on renewal of sponsorship and/or a multi year opportunity?

Yes _____ No _____

11.1 Contract longevity: