

REPT4D  
90/06/26

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 89  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

140

POST :403-ROME

SECTOR :001-AGRI & FOOD PRODUCTS & SERVICE  
ITALY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

SUB-SECTOR:ALL SUB-SECTORS

NEED FOR MULTI-YR DEROGATION FM EEC TO EXPORT SEED POTATOES  
STABILIZE MARKET PRESENCE AND INTRODUCE NEW VARIETIES

RENOG OF PLANT HEALTH & VET. REQUI IN VIEW OF ONGOING HARMON  
MAINTAIN MARKET ACCESS FOR CATTLE,SEMEN,SEEDS,MEAT ETC.

SUPPORT CDN IND MKTG INIT THROUGH REPRES TO CLIENTS & GOVT  
INCREASED SALES IN NICHE MARKETS OF GOOD POTENTIA.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----