REPT4D
89/12/12

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :406-LISBON

001-AGRI & FOOD PRODUCTS & SERVICE
PORTUGAL

| PLANNING: ACTIVITIES PROPOSED IN POST PLAN: | ANTICIPATED RESULTS: |
|---|---|
| ANIMAL,POULTRY BREEDING STOCK | |
| ONGOING SUPPORT FOR LOCAL AGENTS | |
| CONTINUED EXPORT VALUE GROWTH | |
| SEEDS & SPECIAL CROPS | |
| MARKETING CALLS ON BUYERS | |
| MAINTAIN INTEREST IN CDN PRODUCT | |
| REGULAR MEETINGS WITH LOCAL AUTHORITIES | |
| ENSURE PROMPT ACTION RE DEROGATION | |
| MAINTAIN CLOSE CONTACT WITH PTGSE PHYTOSANITARY REPS | A BETTER MARKET PENETRATION |
| FACILITATE | |
| PROPOSED INCOMING MISSION | |
| MAINTAIN INTEREST IN CDN PRODUCT | |
| FEED,FERTILIZER & VET PRODUCTS | |
| CONTINUING SUPPORT FOR LOCAL AGENT | |
| MAINTAIN EXPORTS GROWTH RATE | |
| INCOMING MISSION ON ALFAFA [CUBES & PELLETS] | |
| SECURE & EXPAND MARKET SHARE | |

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| TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: | QUARTERLY RESULTS REPORTED: |
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| QUARTER: 1 -Initiate actions for early derogation re seed potatoes.<br>-Maintain pressure on Portuguese authorities to open market for Canadian dairy cattle breeding stock. | -Met with major importers and with local authorities.<br>-DG Livestock's authorization was given early in May. Market potential estimated at 5000-7000 head. |
| QUARTER: 2 ----- | |
| QUARTER: 3 ----- | |
| QUARTER: 4 ----- | |