

REPORT 4
37/09/25

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

PAGE : 15

POST : 326-ALGIERS

005-COMM. & INFORM. EQP. & SERV
ALGERIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

REMOTE SENSING

UNDER THE AEGIS OF THE ARAB LEAGUE, WILL CREATE A NATIONAL TELEDETECTION CENTRE FOR RESEARCH AND EXPLOITATION OF NATURAL RESOURCES

CALL FOR OFFERS ANTICIPATED.

FOLLOW UP ON VISIT BY ALGERIAN MISSION TO CANADA IN 1984, AND MORE SPECIFICALLY TO CANADIAN TELEDETECTION CENTRE.

STIMULATE RELATIONS IN THIS SECTOR.

TELECOMMUNICATIONS (INC SPACE)

CONTINUE TO MAINTAIN CLOSE RELATIONSHIP WITH THE PTT MINISTRIES BY PURSUING A DIALOGUE, AND IMPROVING THE REPUTATION OF PRODUCTS FOR RELIABILITY.

INCREASED WORKING VISITS TO BUILD THE NECESSARY RELATIONSHIPS.

ANALYSE THE IMPACT OF ALGERIAN-CANADIAN VISITS ON JOINTLY PRODUCED TELECOMMUNICATIONS TO ACHIEVE CLOSER RELATIONSHIP.

SUPPORT MISSIONS IN THIS FIELD.

CONVINCE THE ALGERIANS TO OPT FOR NUMERIC TECHNOLOGY.

SUBMIT TENDERS FOR VARIOUS PROJECTS.

SUPPORT CIDA'S ACTIVITIES AS THEY NOW EXIST.

STRENGTHEN AID TO EFFORTS TO IMPLANT CANADIAN TECHNOLOGY.

COMPUTERS, SOFTWARE & SYSTEMS

AS IS KNOWN IN THIS SUB-SECTOR, COMPETITION IS EXTREMELY IMPORTANT. ALGERIA WILL DEAL WITH ANY ENGINEER WHO IS PREPARED.

GENERATE A LARGE VOLUME OF BUSINESS CONNECTED WITH SOFTWARE.

PLAYING THE TECHNOLOGY TRANSFER GAME.

ESTABLISHING ALGERIAN-CANADIAN JOINT VENTURES IN THIS SECTOR (MANUFACTURING EQUIPMENT AND DEVELOPING SOFTWARE).

ENSI OFFICIALS WILL BE TRAVELLING TO THE INTERNATIONAL SOFTWARE EXHIBIT IN MONTREAL TO GAIN GRATER FAMILIARITY AND IMPROVE RELATIONS.

INCREASE THE PRESENT NUMBER OF CANADIAN COMPANIES IN THE COMPUTER FIELD.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----