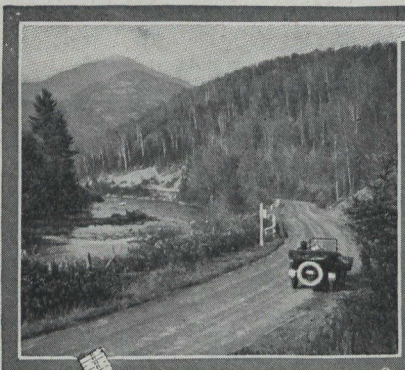
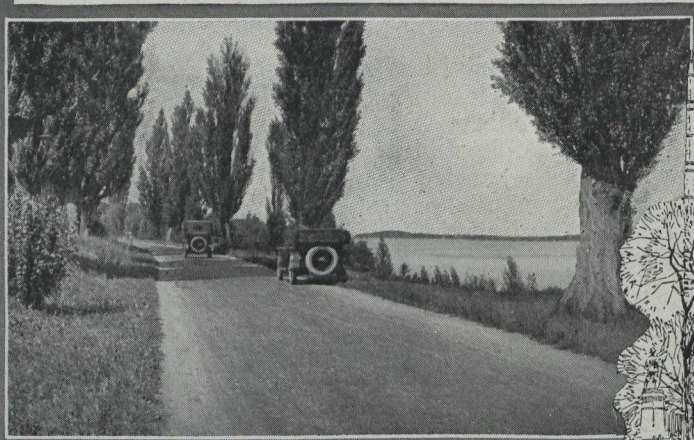
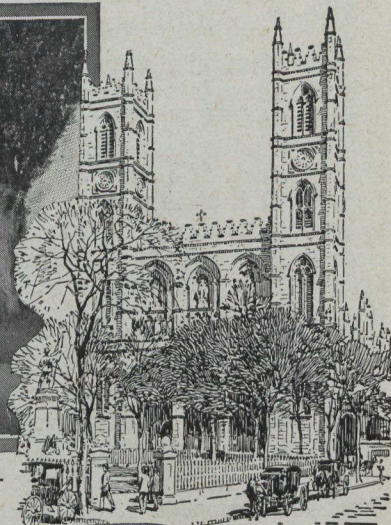




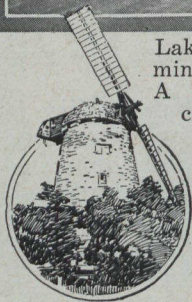
Lake Placid - Wil-
mington Road, N.Y.
A waterbound ma-
cadam highway
kept traffic-
proof with
"Tarvia-B."



A picturesque stretch along the Keeseville-Platts-
burg Road, N.Y.—treated with "Tarvia-B."



Notre Dame de Montreal—an
impressive edifice facing on the
Place d'Armes.



All roads lead to Montreal—

QUAINT, historic, modern—a picturesque city of romance where the atmosphere of the Old World blends with modern customs of the New—that is the Montreal of today.

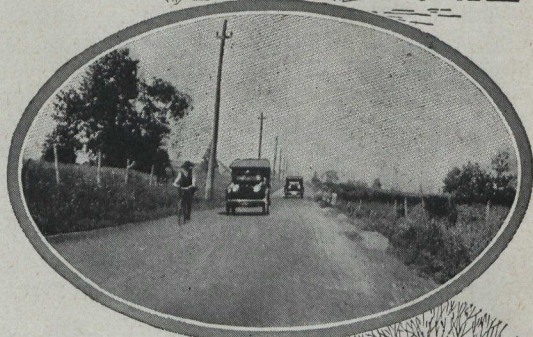
Good roads have opened up to the American tourist this unique and intensely interesting old city; Sherbrooke Street West, "The Fifth Avenue of Canada," has become the common meeting ground for cars from California to Florida and from Maine to Texas.

Yet only since 1913 has Montreal been readily accessible to American tourists. In that year the Quebec Government built the famous King Edward Highway, 45 miles long, from Montreal to Rouse's Point, New York, linking up with the wonderful tarviated roads of New York State, which lead through the incomparable Adirondacks and Lake Champlain country.

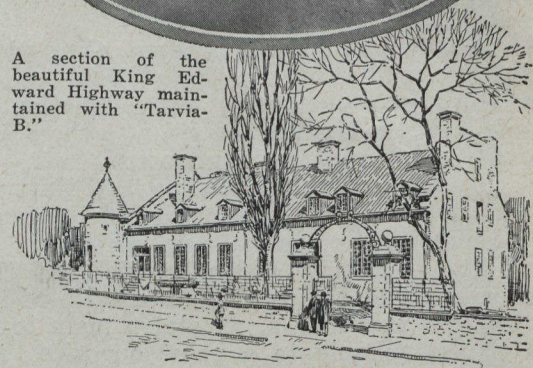
Last season the Quebec authorities tarviated the entire King Edward Highway and over its smooth surface thousands of autos sped to and from Montreal.

Throughout all Canada and the United States, road officials have discovered that Tarvia solves all road problems. It brings durable, dustless, mudless, all-year roads within reach of the most modest community.

If you have any road problems—construction, maintenance or repairs—our engineers will gladly help you solve them.



A section of the
beautiful King Ed-
ward Highway main-
tained with "Tarvia-
B."



Chateau de Ramzay—one of the most inter-
esting spots in a most interesting city.
Built in 1705, this old Chateau was for
some time the official residence of the early
British governors.

Tarvia

*For Road Construction
Repair and Maintenance*

Below is shown a bird's-eye
view of the city of Mont-
real, the metropolis of Can-
ada. In the background
stands stately Mount Royal,
rising to an elevation of 769
feet above sea level.

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