



The Pony Express
*An early Western method
 of Communication*

**30-conductor No. 14 B & S
 Rubber Insulated Braid-
 covered Telegraph Cable**

We have for years manufactured large quantities of this type of Telegraph Cable and to-day it is giving service in various sections of the country. We are always willing to manufacture special cable to meet a customer's requirements. We wish, however, to emphasize the fact that satisfaction results from the use of our standard designs, which are the result of long experience by our engineers.

**400 pair No. 22 B & S
 Paper Insulated Lead-
 covered Telephone Cable**

Lead-covered Telephone Cable for both Underground and Aerial Installation. The size illustrated is in great demand, as are also 600, 200, 100 and 50 pair cable. No. 22 B & S gauge conductors are supplied in cables for subscribers' lines, whereas No. 19 B & S and larger are employed in toll line cables. Composite Cables containing conductors of two or more different gauges are also made.

*Largest Canadian Manufacturers of
 Bare and Insulated Wires and Cables*

Northern Electric Company
 LIMITED

MONTREAL
 HALIFAX

QUEBEC
 OTTAWA

TORONTO
 HAMILTON

LONDON

WINDSOR
 WINNIPEG

REGINA
 CALGARY

EDMONTON
 VANCOUVER