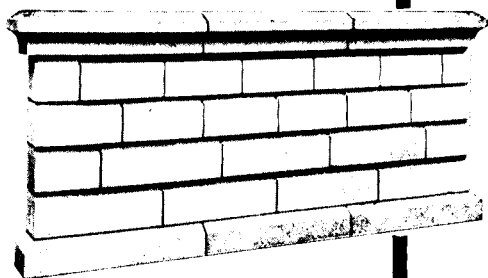
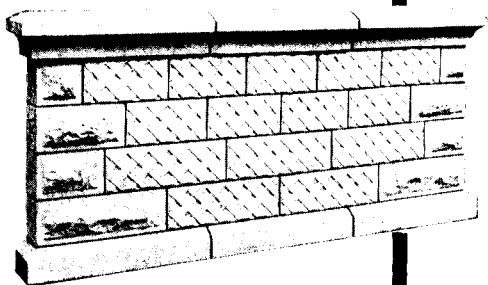


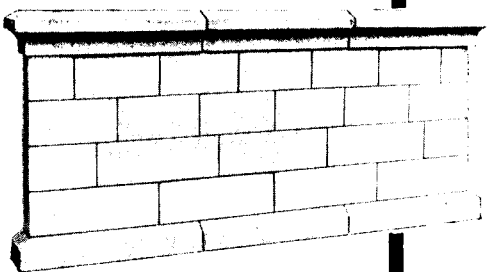
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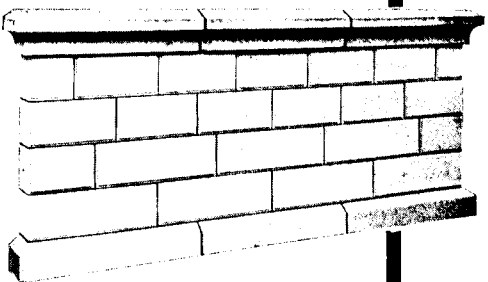
Wide



Range of



Choice



in Walls

Just because a wall happens to *be* a wall is no reason why it should be unsightly— or expensive. With the IDEAL Concrete Block Machine, walls may be built that are at once ornamental, inexpensive and everlasting. You may choose from an endless variety of design combinations and build with economy of time and cost, as compared with any other machine or material.

The illustrations are merely suggestions of the many attractive combinations possible with the

IDEAL

FACE-DOWN INTERCHANGEABLE

Concrete Block Machine

The "IDEAL" has the further advantage of universal adaptability to every possible requirement of concrete block construction. A single "IDEAL" machine makes blocks of any desired face design, any angle, and *any height, width and length within capacity.*

Furthermore, the "IDEAL" is the *only* machine legally built on the Face Down principle, permitting the use of rich facing with coarser material at back of block, a feature that greatly increases the profits of the builder.

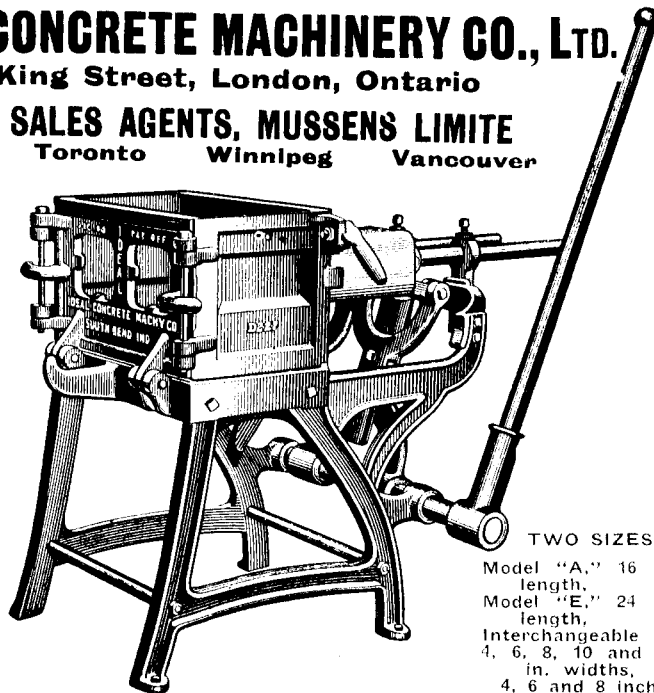
CATALOGUE SHOWING IDEAL CONCRETE BLOCK MACHINES, MIXERS, AUTOMATIC TAMPERS, BRICK MACHINES, SIDEWALK, SILL AND LINTEL MACHINES SENT FREE ON REQUEST. A PRACTICAL CYCLOPAEDIA OF THE CONCRETE INDUSTRY, OF VITAL IMPORTANCE TO EVERY BUILDER.

IDEAL CONCRETE MACHINERY CO., LTD.

221 King Street, London, Ontario

CANADIAN SALES AGENTS, MUSSENS LIMITE

Montreal Toronto Winnipeg Vancouver



TWO SIZES:

Model "A." 16 in. length.
Model "E." 24 in. length.
Interchangeable to 4, 6, 8, 10 and 12 in. widths, 4, 6 and 8 inch heights.