



A Store is Judged Largely by its Delivery

“WHEN can you send it?” “Can I get it to-day?”—these are the questions you hear day in and day out from your customers.

“It will be there before noon—before 5 o’clock.” “It will be there before you get home.” These are the answers that please your customers and bring them back to trade at your store.

When you buy a Ford One-Ton Truck you will surprise your customers by prompt delivery. It will take the place of three horses and three men, and for the occasional long trip to the next town, to the outlying country, for delivering and bringing in supplies—it will prove invaluable.

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Ford One-Ton Truck (Chassis only) \$750 f. o. b. Ford, Ont.

Ford Motor Company of Canada, Limited
Ford, Ontario