



"Here's the soap for health!"

Lifebuoy is *all* that an excellent soap should be, but it is something very much *more* than that. Besides being delightfully cleansing and soothing, it is a sure and certain *disinfectant* as well.

Lifebuoy is the ideal soap for the toilet and the bath. It leaves the skin soft and healthy as well as sweetly clean and wholesome. The mild carbolic solution means no germs. Of course, you can smell the odor while using, but it vanishes in a few seconds.

Sold everywhere by grocers.