

SPECIAL DIAMOND JUBILEE CLUB OFFERS.

We want each reader to send us one of the clubs below.

If each reader accomplished this, and we are sure it is possible to almost everyone—then our publications would have the largest circulation of any in the Dominion, and we would make a number of improvements without delay—improvements that each reader would immediately recognize and appreciate.

Table listing subscription offers: Four Subscriptions to the 'Northern Messenger,' separately addressed, worth \$1.60, for only \$1.00; One Subscription each to the 'Northern Messenger' and 'Daily Witness,' worth \$3.40, for only \$3.10; 'Weekly' for \$1.40, \$1.20; 'World Wide,' 'Weekly Witness,' and 'Northern Messenger,' for \$2.90, \$2.20; 'World Wide,' for \$1.90, \$1.75.

SAMPLES FREE—Agents and Club Raisers will get further information and samples on application.

NOTE.—These rates will be subject to our usual postal regulations, as follows:—POSTAGE INCLUDED for Canada (Montreal and suburbs excepted), Newfoundland, Great Britain, Gibraltar, Malta, New Zealand, Transvaal, Barbadoes, Jamaica, Trinidad, Bahama Islands, Bermuda, British Honduras, Ceylon, Gambia, Sarawak, Zanzibar, Hongkong, Cyprus; also to the United States, Hawaiian Islands and Philippine Islands. POSTAGE EXTRA to all countries not named in the foregoing list, as follows: 'Daily Witness,' \$3.50 extra; 'Weekly Witness,' \$1 extra; 'Northern Messenger,' 50c extra; 'World Wide,' subscription price, including postage to foreign countries, only \$1.50.

Note—Subscribers getting up clubs are entitled to charge full subscription rates from new subscribers and to retain the difference between these and the above club rate to cover their expenses.

Note—One's own subscription does not count in this offer because it does not require canvassing.

Note—Those working for other premiums will not benefit by these offers.

Note—To stimulate further effort, and as some will find it easy to get more than three or four subscribers, we will in addition to the foregoing remarkable offers, commencing November 15th, 1905, and until further notice, award each day to the subscriber sending us in the largest amount of subscription money for our various publications on that day,

OUR RED LETTER COLORED PLATE ILLUSTRATED BIBLE.

These Bibles would appear to be good value at four dollars each.

If there should happen to be a tie for the largest amount in any given day the premium will be awarded to the one farthest away, because his remittance will have been mailed earlier than the other.

NOTE.—Sunday-School Clubs for the 'Messenger' will not count under this offer because they are not secured individually; because usually no one in particular is properly entitled to the premium; and because they are generally large, and to include them would only discourage those working up small individual lists. Neither will remittances count from news agents, from publishers, or from any one who is not a subscriber to one of our publications.

Those who prefer, instead of working on the basis of the above Club offers, may take subscriptions for any of our publications at the full rates, and we will allow a commission of twenty-five percent (one quarter) on renewal subscriptions and fifty percent (one half) on new subscriptions. But these terms are only available for those sending Five dollars or more at a time.

NOTE.—New subscribers are people who have not been readers of our publications, or who have not for at least two years lived in homes where they have been taken.

JOHN DOUGALL & SON, Publishers, 'Witness' Building, Montreal.

Mail Bag.

The Manse, Ormstown, Que., Dec. 27, 1905.

Gentlemen,—In renewing our subscriptions for sixty-five copies of the 'Northern Messenger' for our Sunday-school, I desire to express to you the great satisfaction we have in using it. We have had it in our school for at least a quarter of a century and it has always held the first place in the estimation of our scholars. You have produced in it a paper that is at once popular, pure and wholesome; an efficient helper in the building of the highest type of Christian character, and at the same time so moderate in cost as to be within the reach of all, which is a great achievement. There is no other paper that I can so heartily commend for Sunday-school use as the 'Northern Messenger.'

Yours sincerely, D. W. MORISON.

London, Ont., Dec. 26, 1905.

Dear Sir,—Permit me to join with the general sentiment of congratulation which is being expressed on this the anniversary of the publication of the 'Northern Messenger.' I believe it is the sentiment of our entire school that the 'Northern Messenger' is the best paper for the Sabbath-school and home published on the American continent. Our teachers and officers could not get along without the 'Messenger.' Wishing the 'Messenger' every success, I remain,

Yours very truly, WILFRID CLARIS.

Carberry, Man., Dec. 19, 1905.

John Dougall & Son, Montreal, Que.: Gentlemen,—I enclose herewith subscriptions for two renewals for both the 'Weekly Witness' and 'World Wide' for the ensuing year. I cannot let the opportunity pass without adding my congratulations upon your Diamond Jubilee. I have read the 'Witness' ever since I could read any-

thing, and it was read constantly by my parents before I was born. I have not always agreed fully with you, but I have never known you to be anything but an honest opponent—never hitting below the belt, and never sacrificing your convictions or principles for any prospective gain or loss. It is indeed the one paper in Canada upon whose absolute honesty one can depend.

Your fight for clean political and social life and for the suppression of the liquor traffic are beyond praise, and I am sure that if the latter ever gets a mortal blow the 'Witness' will be in at the death.

Yours truly, J. M. NELSON.

New Glasgow, N.S., Dec. 10, 1905.

Dear 'Witness,'—Enclosed is renewal for 1906. Congratulation for jubilee. May 'Witness' see many of them. The hope of the Dominion rises as the readers of the 'Witness' multiply.

(REV.) J. McG. MACKAY.

ONE-SYLLABLE SERIES For Young Readers

Embracing popular works arranged for the young folks in words of one syllable. Printed from extra large, clear type, on fine paper, and fully illustrated by the best artists. The handsomest line of books for young children before the public.

Handsomely bound in cloth and gold, illuminated sides.

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Every subscriber sending his own subscription to the 'Northern Messenger' with two new subscriptions at 40 cents each, or \$1.20 in all, will entitle the sender to a choice of one of these most interesting books.

OUR BEST CLUB.

'Northern Messenger' and The 'Weekly Witness' and 'Canadian Homestead

The above papers are sent to one address every week for only \$1.20. Try them for a year.

Those who receive the 'Northern Messenger' through their Sunday School may have the benefit of this reduced rate by remitting eighty cents and the forty cent coupon herewith making \$1.20 in all for the above papers.

JOHN DOUGALL & SON, Publishers, 'Witness' Building, Montreal.

THIS COUPON IS WORTH FORTY CENTS. As I get the 'Northern Messenger' through my Sunday school I am entitled to enjoy the benefit of this attached club at \$1.20. I therefore enclose this coupon and eighty cents to secure the 'Weekly Witness' and 'Canadian Homestead' for one year and complete my gift.

NAME ADDRESS POST OFFICE