

WATFORD DRY GOODS Limited

(SUCCESSORS TO SW)

79c PONGEE SILK - 59c
 Natural Pongee Silk, very fine even weave and free from dressing, suitable for dresses, slips, underwear and curtains. 34 inches wide
 Regular 79c, for..... **59c**

MID-SUMMER CLEANING PRICES

Take Advantage of these Money-Saving Offerings

CONGOLEUM RUG SALE

Gold Seal Congoleum Rugs, all Guaranteed
 FIRST Quality - In all New Patterns
 AT SPECIAL PRICES!



9 ft. x 4 1/2 ft.	Regular \$6.75, at.....	\$4.95
9 ft. x 6 ft.	Regular \$9.00, at.....	\$6.45
9 ft. x 7 1/2 ft.	Regular \$11.25, at.....	\$8.45
9 ft. x 9 ft.	Regular \$13.50	\$10.45
9 ft. x 10 1/2 ft.	Regular \$15.75	\$12.45
9 ft. x 12 ft.	Regular \$18.00	\$14.45
9 ft. x 13 1/2 ft.	Regular \$20.25	\$15.95
9 ft. x 15 ft.	Regular \$22.50	\$17.45

COMPARE WITH CITY PRICES

Sale of Summer Frocks

ALL AT 1/2 PRICE

ALL RECENT PRODUCTIONS
 Every Dress is Up-to-the-Minute style, to be cleared while FRESH and NEW

Regular \$8.95	for.....	\$4.48
Regular \$9.95	for.....	\$4.98
Regular \$12.50	for.....	\$6.25
Regular \$15.00	for.....	\$7.50
Regular \$18.50	for.....	\$9.25

\$1.49 BUNGALOW DRESSES 98c.
 Women's Slip-Over style House Dresses in good quality Chambray, in blue, pink, helio, tan, reseda, and sage, trimmed with pipings, ties, and sashes of plain material. Sizes 36 to 44. Regular \$1.49 for..... **98c**

MEN'S OVERALLS, SMOCKS & TROUSERS

CLEARING LINES

Regular \$2.50	for.....	\$1.69
Regular \$2.00	for.....	\$1.39

PEABODY OVERALLS—in heavy weight, blue and white stripe TROUSERS—
 Heavy Weight Black Drill Grey Stripe Cottonade
 OVERALLS—Blue and white stripe in heavy drill
 SMOCKS—in Blue and white stripe Drills.
 All marked at Big Reductions

Men's Straw Hats 1/2 Price

GOOD SELECTION

Regular \$1.95	for.....	98c
Regular \$2.50	for.....	\$1.25
Regular \$3.00	for.....	\$1.50
Regular \$3.50	for.....	\$1.75

WANT COLUMN

One cent per word each insertion.
 Card of Thanks 50c.

LOST

LOST—On Sarnia Gravel Road, an Isabel Fox Fur. Finder please notify or leave at Bell Telephone Office, Watford.

LOST—In Watford on Friday evening, sum of Six Dollars—a five and a one. Will finder please leave at Guide-Advocate office or notify Charles Brayford, R. 4.

STRAYED from the premises of John McCormick, 4th line, Warwick, a sheep and lamb, on or about July 15th. Any information will be gratefully received. Phone 75-22 Watford.

FOUND

FOUND—Endorsed cheque on Main st., pavement. Proper owner may have same by applying to Mrs. John D. Patterson, Watford.

FOR SALE

FOR SALE—Apple Barrels, order early. Delivery as arranged. Reid Bros., Bothwell, Ont. July 10-11

FOR SALE—House and lot on Ontario St. All in first class repair. Apply to J. B. Cowan, Watford. j26-1f

FOR SALE—FORD SEDAN in A1 condition, will accept driving horse as part payment. Apply Box A, Guide Advocate. j10-1f

FARM FOR SALE—Lot 14, con. 2, S.E.R., Warwick, 150 acres. For particulars see W. D. McKenzie, R. 2, Watford. 31-2t

FOR SALE—Swiss movement Watch, good time-keeper; Safety Razor with seven new blades; and a Handy Last for repairing shoes; will all be sold cheap.—T. Prangley, Front st.

FOR SALE—A good frame dwelling with cellar, a frame barn, a frame hen house and 3 lots on north east corner of Quatarlo and John Streets, Watford. On this property there is a good cistern and a spring well of hard water, considerable fruit and a good garden. Property is well fenced and in excellent condition. Apply to Mrs. Wm. Styles, Watford, Ont. 31-3t

CARD OF THANKS

CARD OF THANKS—Mrs. Jenny Howard wishes to thank all her relatives, friends and neighbors, for their kindness and sympathy shown during her recent sad bereavement, and to those who kindly loaned their cars.

CARD OF THANKS—The Misses Newell publicly tender their thanks to the Lambton Farmers' Mutual Fire Insurance Co., for the prompt settlement of their claim, arising out of the total destruction of their barn from fire by lightning a few weeks ago.

WANTED

Young man to represent a Canadian Manufacturing Company, part time on commission basis, plenty of help to close deals will be given to good workers in Watford and surrounding territory. A good chance to make money. Apply at once Box "H" The Watford Guide-Advocate.

MANY MEN WILL BE WANTED

for Tractor positions in the West this Harvest. Big wages! Fit yourself to earn a large salary. Special tractor course now on at the famous Hemphill Auto & Gas Tractor Schools. For full particulars and free catalogue, apply Hemphill's Ltd., 163 King St. W., Toronto.

Electric Shoe Repairing

ALL KINDS OF REPAIR WORK ON ALL KINDS OF FOOTWEAR
 New Cuban and French Heels -- A Specialty

W. J. ROBERTSON
 Dr. Hicks' Building - Watford

Useful in Camp.—Explorers, surveyors, prospectors and hunters will find Dr. Thomas' Electric Oil very useful in camp. When the feet and legs are wet and cold it is well to rub them freely with the Oil and the result will be the prevention of pains in the muscles, and should a cut, or contusion, or sprain be sustained, nothing could be better as a dressing or lotion.

Use the Want Ads., one cent a word.

Complete a course at Sarnia Business College. It will mean a good position for you.

Full Information about courses, rates and positions free on request.

IN MEMORIAM

In sad but loving memory of a dear husband, father and brother, John Leslie Pennington, who died one year ago today, July 30th.

Just a thought of our dear loved one Just a memory fond and true Just a token of affection That our hearts still ache for you. Friends may think we have forgotten When at times they see us smile, Little do they know the heartaches That our smiles hide all the while. Our loss is great, we won't complain We trust in God to meet again.

—His Loving Wife, Little Daughters and Brother.

KERWOOD

Miss Ethel Fuller of Watford spent Sunday under the parental roof.

Choir practice will be held on Friday evening in the United church, all members please attend.

The Mission Circle will meet on Saturday afternoon, Aug. 1st, at the home of Miss Helen Glover. Roll call to be answered by the name of a missionary in China. There will also be an interesting program. All young ladies are invited to attend.

Mr. and Mrs. H. Eastabrook are in St. Thomas where they attended the funeral of their nephew, Gordon Parish who was drowned last Sunday.

Miss Martha Dowding is spending a pleasant holiday with her sister, Mrs. House of Port Dalhousie.

Mr. and Mrs. Joyce Irwin and family motored and spent Sunday with relatives at Exeter. Misses Lizzie and Muriel remaining for a few weeks.

Mr. John Richardson Sr. has returned home after spending a year with his daughter, Mrs. W. Waltham and son Alfred Richardson of Westminster, British Columbia, also a son William George, of Nanton, Alta. While away he visited with friends in Vancouver, Calgary, and Edmonton. He was accompanied home by his granddaughter, Miss Ella Richardson.

son of Nanton, Alta., taking the boat from Port Arthur. Mr. Richardson, who is several years over eighty enjoyed the trip immensely and is looking real hearty. His many friends are glad to welcome him home.

The Kerwood Mission Circle held an open meeting and social last Thursday evening in the church basement, with a good attendance. The president, Miss Irene Eastabrooke, opened the meeting and the following program was given: a solo by Miss Beatrice Foster; a duet by Misses Eya Wright and Irene Eastabrooke; a violin solo by Miss Mildred Morgan accompanied on the organ by Miss Freda Richardson. Interesting readings were given by the following:

Evelyn Johnson, Lizzie Irwin, Freda Richardson, Treva Irwin. A dainty lunch was served by the committee at the close of the meeting.

FALL FAIR DATES REVISED
 Strathroy Sept. 8, 9, 10
 WATFORD Sept. 29, 30
 Petrolia Sept. 21, 22
 Wilkesport Sept. 28, 29
 London Sept. 14-19
 Sarnia Sept. 23, 24, 25
 Brigden Sept. 28, 29
 Porcupine Oct. 1, 2
 Wyoming Sept. 30, Oct. 1
 Florence Oct. 1, 2
 Thedford Sept. 28, 29
 Alvinston Oct. 6, 7
 Sarnia Reserve Sept. 29, 30

SALE! SALE!

Left over reasonable goods - buy NOW and SAVE MONEY

SCREEN DOORS	SPRINKLERS
Reg. \$2.50	Regular \$2.00
for.....	\$1.50
Reg. \$3.50	Regular \$1.25
for.....	95c
Reg. \$3.75	Regular \$1.00
for.....	85c
WINDOW SCREENS	Regular 90c
Regular 85c	for.....
for.....	75c
Regular 65c	2 Used Cook Stoves, Cheap
for.....	1 Used Gasoline Stove
Regular 50c	1 Used Coal Oil Stove
for.....	Very low in price
LAWN MOWERS	SPRAYERS
Regular \$12.50	Regular \$1.00
for.....	for.....
Regular \$11.00	75c
for.....	All Garden Tools 10% Off

P. DODDS & SON
 "WATFORD'S BUSY STORE"

What is an idol,
 For many sh
 prayer
 What we desire
 The idol of our
 And we should
 For covetousness
 Yet as an idol it
 And draws us to
 And leads us fr
 Let us destroy
 It blurs our sky
 Destroys our pea
 The sun but shi



French
 June 24th of every
 day of the
 In every city and
 Quebec Province and
 centres of the New
 and in those parts
 the West where he h
 Jean Baptiste Day
 looked. It is well th
 and it introduces