BROOKE

The church service will be held in St. James' church on Sunday afternoon at three o'clock.

Bethesda Methodist church are holding their annual Christmas tree on December 22nd. Particulars later.

MOODY—FULLER

On November 17, at the Third ave Methodist Parsonage, the marriage took place of Miss Mamie Fuller, Saskatoon, formerly of Watford, and Mr. Frank Moody, of Simpson, Sask., formerly of Forest. The bride is a neice of Mrs. Wm. Ward, Watford.

THE STRENGTH OF THE FARMER

Recent events have clearly demonstrated the power of organized agriculture. Are you doing your bit? Are you reading The Farmers' Sun, the Organ of the Ontario farmers? No other publication fights the farmers' cause with the same vigor. No other paper offers its readers as great value individually or as business farmers. Its market reports are worth many times the subscription price. The twice-a-week service of The Farmers' Sun costs more than twice the subscription price of $1.50. Are you doing your bit to strengthen the movement? The most effective way to do this is by reading The Farmers' Sun and by getting your neighbor to subscribe. The greater the Sun's circulation the greater the growth of the movement. The strength of the movement is what you make it. Let all help and the proper time is now. Send your subscription, only $1.50, twice-a-week, one year. The Farmers' Sun, Toronto.

THE "FLU"

No evidence of returning Flu is at hand at present, but don't open the doors to invite it. Remember the oft-repeated rules, or some of them, and

1. Avoid people who are coughing or sneezing; or give others your cough or sneeze.
2. Wash your hands before eating, and avoid infection in every possible way.
3. Keep in good physical condition
4. If you get the Flu you will be either dead or convalescent within five days.
5. Therefore, when you get the first signs of Flu, go to bed at once and call a doctor.

An 18-months-old baby was stung to death at Williamsport, Pa., when he overturned a hive of bees while playing in his father's yard.

TWENTY YEARS AGO

Interesting items from the Guide-Advocate of Twenty Years Ago.

November 23, 1900

Some talk of organizing a company to build a curling rink in town.

The graphophone entertainment in the Music Hall was slimly attended.

Tenders called for the construction of concrete sidewalks on Main street.

Mr. and Mrs. Duncan Dunlop of Arkona celebrated the 60th anniversary of their marriage.

A Glasgow man purchased a top buggy when visiting Glencoe. They are said to be quite a curiosity in Scotland.

A mangel was dug up on the farm of Wm. Weeks, Mosa, which weighed 40 pounds. It was planted in 1899, dug and replanted.

Miss Celia Glass was engaged by the Watford public school board as teacher of the primary department, to fill the vacancy caused by the resignation of Miss Adolph.

Corp. Blythe, Montreal, who was with the Canadian Contingent in the Transvaal, gave an interesting account of the war at the Cong'l church. He brought home a number of souvenirs, which were viewed with much interest.

Watford Markets—Wheat 61c, oats 21c, barley 50c, beans 80c, butter 16c, eggs 16c, pork $5.50, flour $1.75 cwt., potatoes 25c a bag, wood $1.25 cord, wool 15c, hay $5.00 per ton. Turkeys 7c lb, chickens 25c pair, ducks 40c pair, geese 5c lb.

Professor Casselle gave a balloon ascension in Watford Saturday afternoon, which was witnessed by a large crowd. The aeronaut went up a couple of hundred feet and came down via the parachute route, landing safely in Dr. Harvey's orchard. A rooster that accompanied the professor was not so fortunate, as it succumbed on the downward trip.

November 30, 1900

O'Neil House opened in Kerwood.

J. A. Denning captured a fine fox near Kerwood.

Petrolea had a wood famine. The natives got so hot over the election that they failed to provide for cold weather.

Petitions were circulated around town for and against tie posts. The question to be settled at the next meeting of council.

Colonel Sam Hughes spent a week quail shooting in Dawn township. Rather tame sport for Sam after chasing Boers in South Africa.

Richard Restorick, of New York, purchased from a Buffalo horseman the famous trotter, "David Harum", for $4,000. Harum can go along in :14, but has no record. The New York Sun had an interesting account of how he gave his new owner a lively whirl along the speedway.

These Prices Will Go A Long Way
Towards a Reduction in the Cost of Living

A Word on the Reduction in Prices

AFTER six years of soaring prices we are pleased to be able to inform our many patrons that the peak has been reached and the lowering of prices on many lines may now be looked for. In fact, already throughout the entire store, you will find many instances of most favorable reductions. We might add that the policy adopted by this store is to mark all goods on the basis of replacement prices. This means that our customers are now receiving the benefit of the lowest prices quoted for next year's delivery. At all times our patrons may depend on procuring the highest quality merchandise marked at the lowest possible margin and that based on the most favorable quotations procurable.

MEN'S FUR COATS—made from very best quality Sitka Beaver—Aniline dye—large well made Coats, sizes 40 to 48 for **$44.95**

MEN'S Heavy Elastic-rib Wool Underwear, Penman's..$1.65

MEN'S High Grade Heavy Wool Underwear, Stanfield's...$2.55

MEN'S heavy pure wool SWEATER COATS, brown and tan shades **Sizes 38, 40 and 42—regular $7.00 for $4.95**

MEN'S TWEED HATS—correct shapes and latest shades—a splendid selection—**regular $4.50 and $5.00 for $2.45**

10 Dozen heavy, all silk NECKWEAR—regularly priced from $2.00 to $3.50 for $1.50

25 Dozen heavy coarse Work Sox.....45c per pair

MEN'S Fine Quality TWEED PANTS—dark shades, all sizes **clearing at $3.95**

A. BROWN & CO.

"THE STORE OF QUALITY"

Androck Corner

(Contributed)

Miss Lily Jarriott has rejoined the staff.

Two Androck Aviators broke down before the flight.

Mr. Harry Thomas has resumed work after a brief illness.

If we get into overalls, let us utilize them for the purpose they are intended,—Production—not Parade.

Miss Nettie Spalding is back to work again having been absent for some time on account of her mother's illness.

The power of kindness is greater than the power of electricity, or steam, or water. Cultivate the faculty for kindness.

On completion of our new factory the Fly Swatter business will be transferred from Strathroy to Watford. The style of the swatter is also being changed. It will in future have a rounded corner instead of square.

The raw material situation has greatly improved in the past few weeks. We have received considerable wire and if this continues we should increase production sufficiently to fill all orders now on file by the end of March.

HOUSEHOLD VERSION OF OLD SONG

Wholesale price is falling down,
Faling down, falling down;
Wholesale price is falling down,
My fair dealer.
Price of wheat is falling down,
Falling down, falling down;
Price of flour's falling down,
My retailer.
But the price of bread stays up,
Bread stays up, bread stays up,
Tell me why the price stays up,
My fair baker?

A number of our subscribers in Windsor have not yet notified us of their new street numbers, and as a result, mail carriers are having difficulty in delivering their papers. As the old numbers will not be recognized after the 31st of December, we would be pleased if subscribers in Windsor would look at the date label on their papers, and if same does not bear the new street number, kindly notify us so we can make the desired change.

LONG EVENINGS
MORE READING

The longer the evenings themore time for reading, by old and young. The sight should be good, the light should be good; that's where the enjoyment. See that both are right.

MORE READING
MORE EYE STRAIN

Continued use of the eyes causes eye strain if the eyes are defective or weak in any way. We can overcome eye strain and poor sight by properly fitted lenses.

IF YOUR EYES NEED HELP—SEE US FIRST

CARL CLASS
Jeweler Watford

DOMINION LIGHT

Do You Know What DOMINION LIGHT Is ?

IT IS AN ELECTRIC LIGHT AND POWER UNIT, specially designed for farms and rural localities, where it is impossible to obtain the pleasures and advantages of Hydro.

It is a full Kilowatt plant, which means it is rated to carry 1000 Watts or fifty 20 Watt lamps with the engine running without drawing energy from the batteries.

It has an overload capacity of 20 per cent. which gives you in reality 1200 Watts or Sixty 20-watt lamps without drawing on the batteries.

Dominion Light will carry for a period of from seven to eight hours continously using from both battery and engine from 70 to 80 20 Watt lamps.

Does this mean anything to you. Think it over. Can you get another plant for the same money which will give you the same results as Dominion Light.

"CANADIAN MADE FOR CANADIAN TRADE."

F. H. JUST

Phone 28 ELECTRICAL CONTRACTOR WATFORD

Do Your Xmas Shopping Early

Make your selections now, while our stock is complete

Xmas Tags, Seals, Cards and Booklets,
Xmas Bells, Tinsel Cord, Decorations.

These are the things that are usually picked up first —you will avoid disappointment by buying now,

Xmas Leather Goods
Hand Bags, Purses, Vanity Cases
Plush Bags, Bill Folds, Wallets
Collar Boxes, Music Rolls.

LET US SHOW THESE. COME IN AND LOOK ANYWAY.

J. W. McLAREN

"THE REXALL STORE"

Use the Guide-Advocate columns to display your Christmas goods.