

Spend Your Summer Vacation In One of the Advertiser's Prize Automobiles

USE THIS BLANK—IT STARTS YOU

Entry Blank

TO THE LONDON ADVERTISER,
LONDON, ONT.

Gentlemen:—

I Nominate

(As a candidate in your \$20,000 Prize Contest, according to the Rules and Regulations thereof.)

Street

Town or City

Signed

Address

Names of persons sending in names of candidates will not be divulged if so requested.

DON'T DELAY. START TODAY. GET EVERY MEMBER OF YOUR FAMILY INTERESTED. THERE ARE ENOUGH RENEWAL SUBSCRIPTIONS TO BE HAD AMONG YOUR FRIENDS TO WIN FOR YOU ONE OF THE ELEVEN AUTOMOBILES!

The smallest prize you can win is

15% Commission

on all the moneys you turn in on new and renewal subscriptions to The London Advertiser.

\$500.00 SPECIAL PRIZES

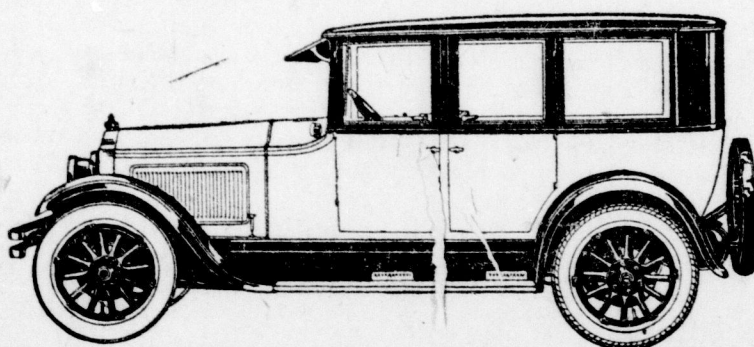
\$200 IN CASH will be given to the candidate who sends in the greatest number of yearly subscriptions (renewal and new) in all districts by Monday, February 25. This special prize will be known as a Grand Prize. The second highest in the district winning the \$200 cash prize will be awarded \$100 in cash.

\$100 IN CASH will be given to the candidate who sends in the greatest number of yearly subscriptions (renewal and new) in District No. 1 by Monday, Feb. 25.

\$100 IN CASH will be given to the candidate who sends in the greatest number of yearly subscriptions (renewal and new) in District No. 2 by Monday, Feb. 25.

\$100 IN CASH will be given to the candidate who sends in the greatest number of yearly subscriptions (renewal and new) in District No. 3 by Monday, Feb. 25.

McLAUGHLIN DOUBLE SERVICE SEDAN
OR \$2,000 IN CASH



McLAUGHLIN MASTER SIX DOUBLE SERVICE SEDAN—The person who secures the greatest number of votes in District No. 1, which is the City of London, will have his or her choice of this McLaughlin Master Six Double Service Sedan or \$2,000 in cash. The winner of this prize will be barred from winning any of the district prizes.

ADVERTISER CONTEST OFFICE—Northwest Corner King and Richmond Streets, London. WRITE OR CALL US BY PHONE FOR ANY INFORMATION. Phone 7352.

ELEVEN AUTOMOBILES

To Be Given Away

Nominate some one member of the family—then all pull together for The Grand Prize Hudson Coach, or the McLaughlin Double Service Sedan.

READ HOW YOU CAN WIN

\$100 worth of subscriptions to The London Advertiser will give you over 3,000,000 extra votes if sent in by February 25.

300,000 Extra Votes

will be given for each and every two yearly subscriptions sent in. Four subscriptions for three months each count as one year. Two subscriptions for six months each count as one year.

The following is how you may make up your yearly subscriptions to earn the 300,000 Extra Votes.

8 subscriptions to The London Advertiser (Morning or Evening) for three months each, count the same as two one-year subscriptions—300,000 Extra Votes.
4 subscriptions to The London Advertiser (Morning or Evening) for six months each, count the same as two one-year subscriptions—300,000 Extra Votes.
1 subscription to The London Advertiser (Morning or Evening) for two years counts the same as two one-year subscriptions—300,000 Extra Votes.
2 subscriptions to The London Advertiser (Morning or Evening) for one year—300,000 Extra Votes.

BY MAIL

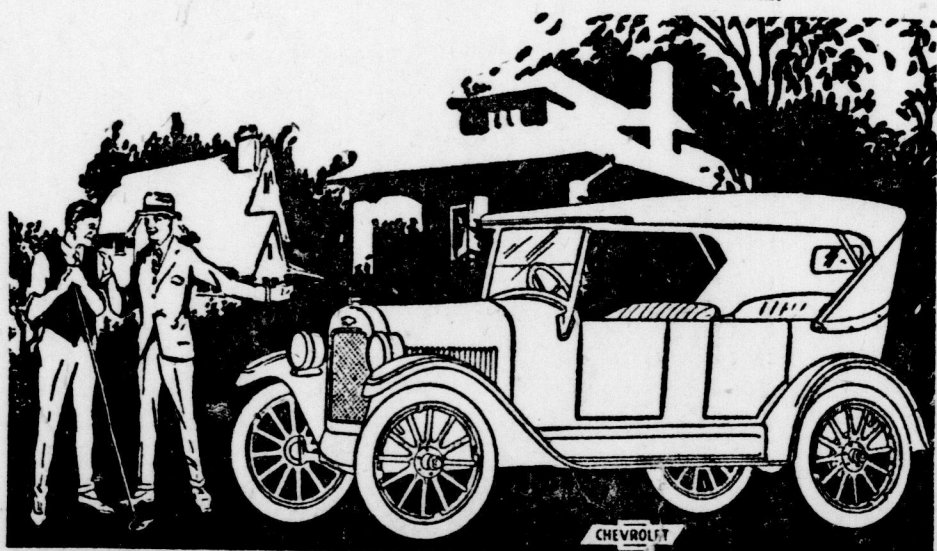
1 subscription for three months to The London Advertiser (Morning or Evening), old, by mail \$1.25, counts 1,000 Regular Votes.
1 subscription for three months to The London Advertiser (Morning or Evening), new, by mail \$1.25, counts 3,000 Regular Votes.
1 subscription for six months to The London Advertiser (Morning or Evening), old, by mail \$2.50, counts 3,000 Regular Votes.
1 subscription to The London Advertiser (Morning or Evening) for six months, new, by mail \$2.50, counts 5,000 Regular Votes.
1 subscription to The London Advertiser (Morning or Evening) for one year, old, by mail \$5.00, counts 6,000 Regular Votes.
1 subscription to The London Advertiser (Morning or Evening) for one year, new, by mail, counts 10,000 Regular Votes.

DELIVERED BY CARRIER BOY.

1 subscription for three months to The London Advertiser (Morning or Evening), old, \$1.95, counts 2,000 Regular Votes.
1 subscription for three months to The London Advertiser (Morning or Evening), new, \$1.95, counts 4,000 Regular Votes.
1 subscription for six months to The London Advertiser (Morning or Evening), old, \$3.90, counts 5,000 Regular Votes.
1 subscription for six months to The London Advertiser (Morning or Evening), new, \$3.90, counts 8,000 Regular Votes.
1 subscription for one year to The London Advertiser (Morning or Evening), old, \$7.80, counts 11,000 Regular Votes.
1 subscription for one year to The London Advertiser (Morning or Evening), new, counts 16,000 Regular Votes.
1 subscription for two years to The London Advertiser (Morning or Evening), old, \$15.60, counts 35,000 Regular Votes.
1 subscription for two years to The London Advertiser (Morning or Evening), new, \$15.60, counts 50,000 Regular Votes.
40 yearly subscriptions to The London Advertiser, made up of back subscriptions, renewal subscriptions, new subscriptions (Morning or Evening) for three months, six months, one year, will give you 6,000,000 extra votes in addition to the regular votes. One subscription paid for two years counts the same as two subscriptions paid for one year each.

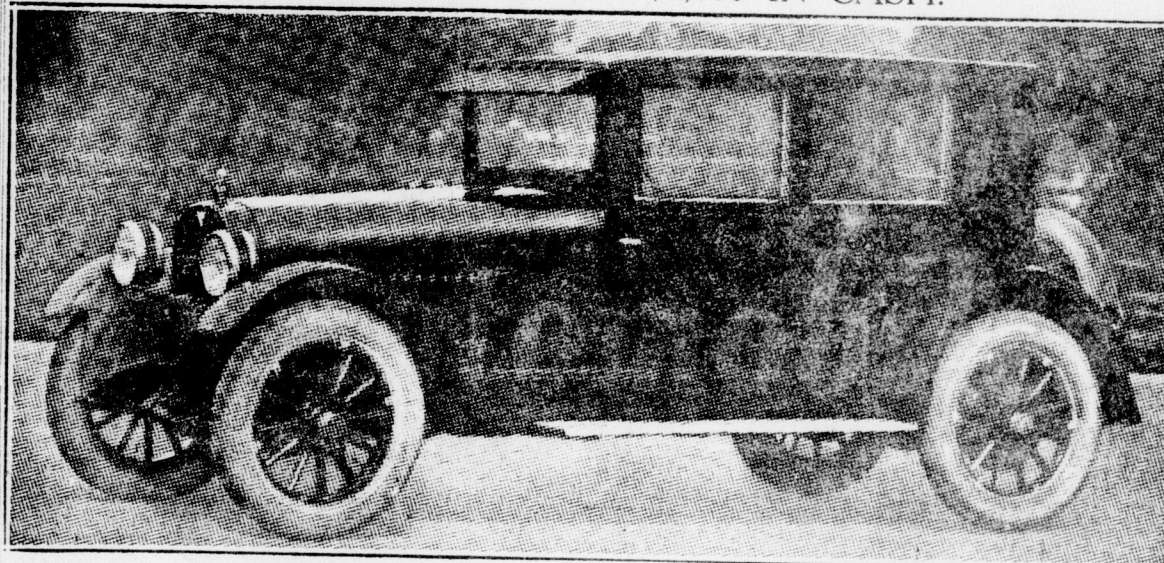
THE 200 VOTE COUPON WILL
BE FOUND ON PAGE FOUR.

THREE CHEVROLET TOURING AUTOMOBILES
One as Second Prize in Each of the Three Districts.



The winners of these Chevrolet Touring Cars will have their choice of either car or \$600 in cash.

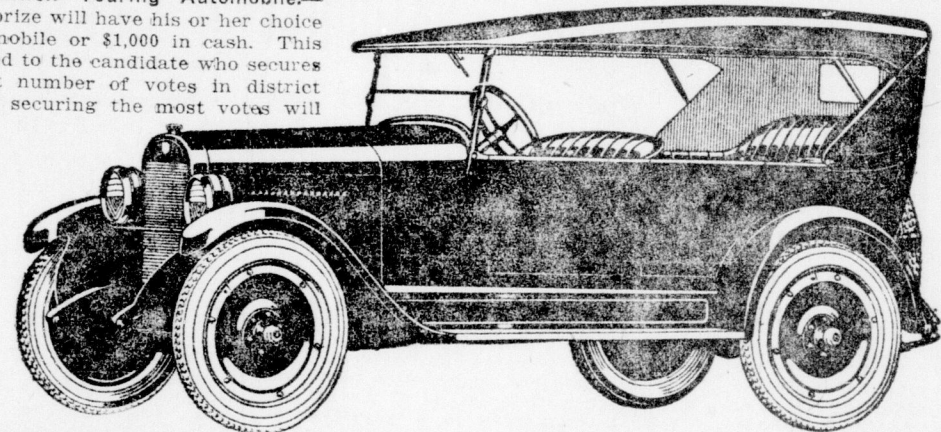
HUDSON COACH OR \$2,000 IN CASH.



HUDSON COACH—The person who secures the greatest number of votes in Districts Nos. 2 and 3 will have his or her choice of this handsome Hudson Coach, or \$2,000 in cash. The winner of this Grand Prize will be barred from winning any of the district prizes.

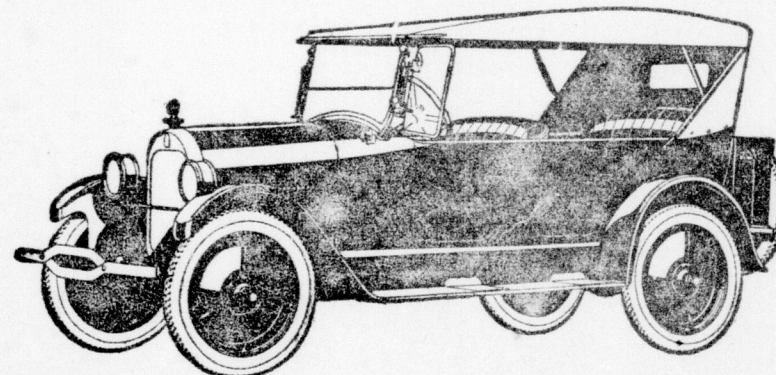
FIVE-PASSENGER MAXWELL CAR OR \$1,000 IN CASH.

Five-Passenger Maxwell Touring Automobile.—The winner of this prize will have his or her choice of either this automobile or \$1,000 in cash. This prize will be awarded to the candidate who secures the second greatest number of votes in district No. 1. The person securing the most votes will be awarded the Grand Prize of \$2,000.

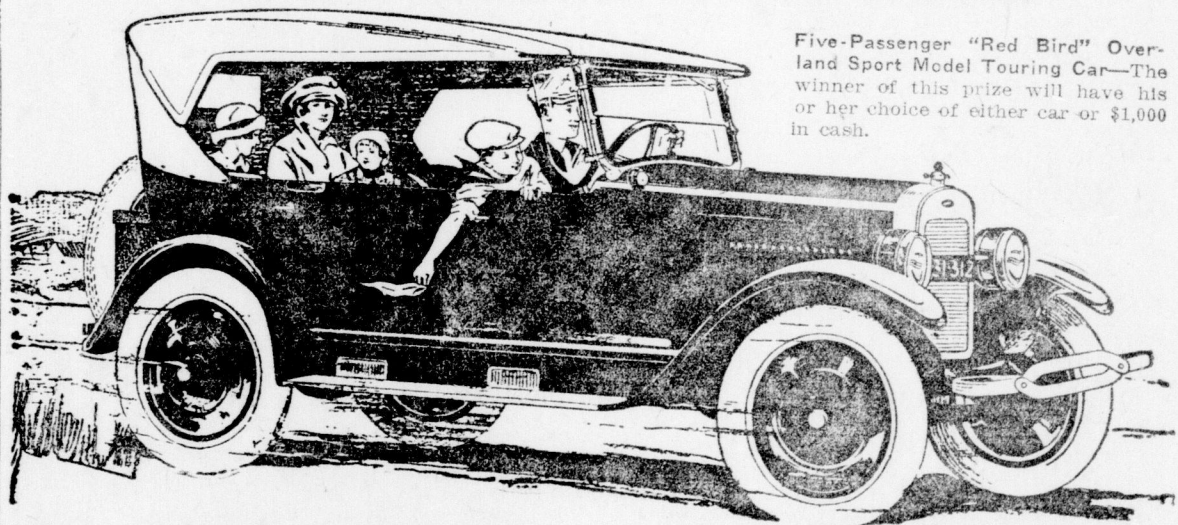


DURANT FIVE-PASSENGER CAR OR \$1,000 IN CASH.

Durant Five-Passenger Touring Car.—The winner of this prize will have his or her choice of either this elegant 5-passenger Durant Touring Car, or \$1,000 in cash.



"RED BIRD" OVERLAND OR \$1,000 IN CASH.



Five-Passenger "Red Bird" Overland Sport Model Touring Car.—The winner of this prize will have his or her choice of either car or \$1,000 in cash.

THREE FIVE-PASSENGER FORD AUTOMOBILES.
ONE FOR EACH OF THE THREE DISTRICTS.

One as Third Prize in each of the three districts, or if the winner prefers he may take \$500 in cash.

