

Only the Useful.

If you will look at the branches taught in the Forest City Business and Shorthand College, London, Ont., you will see they are all useful.

Circulars free.
Miss A. Eames, city, has been placed as bookkeeper with E. C. Toon, London; and Mr. F. Ware, city, as bookkeeper with Hilliard & McKinley, London.

J. W. Westervelt,
Principal.

ADVANCED STYLES...

We can give you the latest styles in patterns and cut in overcoats. If you desire a coat that will please yourself and wear to the utmost satisfaction see our stock.

O. Labelle, 372
Richmond.



W.C. Barron

Accepts
Elementary and
Advanced
Pupils for
Graduation.

PROUD OF IT.

A man always is when he puts on a collar, shirt or cuff that has been made here. It is the acme of perfection in color and finish; looks as good as new. We aim to keep at the top notch of our art, and we want the trade of every man in town—and lady too. State on list if you wish dull or gloss finish. Phone 520.

Parisian Steam Laundry,
J. K. Spyr, Manager. zwt

FAIRBAIN

MECHANICAL
MASTERS

Opp. City Hall upstairs

WEATHER STRIPS

Baby Carriage Runners,
Glass, Paint and Oil
Sleighs and Coasters,
In Skates a complete assortment,
Sleigh Bells, Door Bells.

TAYLOR & SON, HARDWARE
286 Dundas Street, North Side.

CLARKE & SMITH,
Undertakers and Embalmers
Scientific work, first-class ap-
pointments.
113 Dundas St. Phone 588.

YOU MAY BUILD SOON

If you do, it is necessary to have the building fitted up for electricity. All we desire is an opportunity to figure on the contract. We are satisfied our work will please. Guarantee if necessary. Phone 1103.

The Electrical Construction Co.
of London (Limited).

For Christmas Presents

Our PICTURES will be more appreciated than anything else.

H. & C. COLERICK,
Art Store, 443 Richmond.

The popular brand of
Soap today is.....

SWEET HOME SOAP

for quality, quantity
and price.
New lines of Premiums
always offering.

THE LONDON SOAP CO.

EUROPEAN HOTEL

For ladies and gentlemen. First-class short
order chef. No waiting. Full course dinner
5c. Open 7 a.m. to 12 p.m. jfw

CRUSHED THREE MEN.

Anora, Mo., Dec. 7.—Three men were killed and two seriously injured by a fall of rock yesterday in the World-Herald mine. The men set off a heavy blast, which loosened a boulder in the roof. The dead are: Oliver Bertman, 30; Moore, James Dodson; injured, Robert Cleveland and Oscar Elliott.

Mindard's Liniment Cures Dislocation.

Make Your Boy

happy by giving him a pair of Starr Hockey or Mic-Mac Skates for Christmas—a very useful gift.



We have a complete stock of skates from 50c pair up. Sell only the best—at reasonable prices. Can be exchanged after Christmas if they do not fit.

GURD'S GOOD GUNS,
185 Dundas Street.

ARE YOU COLD?

Then try one of our heavy Overcoats.

Southcott's, 361
Richmond St.

W. A. PIPER, D.D.S.,
Specialty Gold and Porcelain work.
Hours—9 to 5 p.m.

Drs. D. H. & W. A. Piper

D. H. PIPER, M.D.,
Ear, Nose, Throat and Lungs.
Hours—10 to 2, 7 to 8 p.m.
Telephone 864. 332 Dundas St. (cor. Waterloo)

METEOROLOGICAL

Toronto, Dec. 8.—The depression which was in the Ohio valley last night has now passed to the South Atlantic states, and a moderate cold wave which was moving into Manitoba is now situated to the northward of the Georgian Bay. Another depression has traveled rapidly into the Territories and Manitoba, accompanied by milder weather. Minimum and maximum temperatures: Victoria, 48-60; Kamloops, 40-48; Calgary, 32-48; Qu'Appelle, 20-36; Winnipeg, 6-26; Port Arthur, 6-24; Parry Sound, 24-35; Toronto, 28-38; Ottawa, 18-30; Montreal, 22-26; Quebec, 18-24; Halifax, 24-30.

Local temperature, Friday, Dec. 7: Highest, 37; lowest, 23 degrees. Today (Saturday) the sun rose at 7:38 a.m. and sets at 4:41 p.m. The moon rises at 7:18 p.m. and sets at 8:20 a.m.

CHOICE, NEW AND SEASONABLE GOODS.

THOS. WILSON,
Merchant Tailor,
Phone 568. 213 DUNDAS ST.

Test One Loaf

Of any of our many kinds of Bread and you will enjoy eating the most nutritious and easily digested bakers' bread. It is made by skillful workmen with the best flour and ingredients. Ask your grocer or phone 818.

Johnston Bros.,
The Best Bread Bakers.

Selections from Gillean's Store:

In a jewelry store you may see hundreds of beautiful presents, suitable for the brother, sister, father or mother. See the list now offered.
3-Stone Opal Ring.....\$3 50
Single Stone Opal Ring.....\$2 00
Sterling Silver Bracelets.....75c and \$1 00
Sterling Silver Heart Bracelets.....25c and up
Netherdale Bracelet.....75c
Finger Purses.....60c up
Gentlemen's Match Boxes.....\$1 up
Salve Boxes.....25c up
We will save your present until called for.

THOS. GILLEAN,
403 RICHMOND STREET.

London Advertiser.



Christmas Furs...

We have never attempted to deal in the cheaper grades of furs, because we believe them to be dear at any price, and we employ only labor of the highest skill. In no class of merchandise must the purchaser rely more on the good faith of the merchant than in furs.

E. BELTZ,
Leading Furrier.

SOCIAL AT BIRR.

A circuit social was held at the Methodist parsonage, BIRR, on Thursday evening. After supper an entertaining programme was rendered. Trooper Shoobrook, one of the returned soldiers, delivered an interesting lecture on "A Soldier's Life and Experiences in South Africa." Solos were rendered by Miss Clara Decker, Mrs. Charlton and Mr. Reginald Hudson. A duet by Mr. G. Walden and Miss Walden, and recitations by Miss Mae Morgan.

New Furs...

Do not delay buying your Furs. Select from the best assortment now.

ROSS'
196 Dundas Street.
PHONE 1310.

Christmas Ideas.

A visit to our store will more than repay you in the suggestions for Christmas gifts which you will secure. Our selection of Gens. Jewery, Sterling Silver Novelties, etc., is richer, more varied and more inviting than any display we have ever shown for the gift-giving season.

WARD, The Jeweler

374 Richmond Street

A LOCAL BUDGET.

The hand of Arabella,
I thought I stood to win.
She seemed to take me on, you know,
When, in fact, she took me in.
—Detroit Journal.

—Capt. Weatherbee, of Ottawa, is in the city.

—Mr. J. L. Johnson leaves today for Pittsburgh, Pa.

—The Misses Hall, evangelists, are holding services in Amherstburg.

—D. Smeaton and family, of St. George, have removed to London.

—Miss Myrtle Jacques, of Collingwood, is visiting London for medical treatment.

—Mr. P. D. McCallum, of Forest, has sold his carriage team to Dr. Blackwell, of this city.

—Mrs. Fawcett, of South London, is visiting her parents, Mr. and Mrs. Jas. Binks, con. 8, Aldboro.

—Mr. Donald P. Graham, of Lobo, has purchased a hundred-acre farm from Mr. Neil Fletcher for \$5,000.

—Mr. Sextus Kent, of Wingham, has secured a situation as traveler for Bremer Bros., cigar manufacturers, of this city.

—Mr. Thos. Connolly, of Bayfield, Wisconsin, and sister, Miss Kate Connolly, will spend a few weeks in London, Toronto and other points.

—The family of Mr. A. G. McLean, cutter for Thomas Wilson, have moved here from Toronto, and have taken up their residence at 545 Talbot street.

—Rev. Dr. Sutherland, of Toronto, one of the ablest orators in the Methodist Church in Canada, will preach at the First Methodist Church, city, tomorrow morning.

—Rev. Dr. Johnston preaches in First Presbyterian Church tomorrow morning, and Rev. W. J. Clark in St. Andrew's. Rev. J. G. Smart and Rev. A. J. MacGillivray also exchange.

SOLDIERS' WIVES' LEAGUE.
The Soldiers' Wives' League will hold a meeting in the drill shed on Monday afternoon at 3 o'clock to consider the best means of welcoming the returning soldiers from South Africa. All members are earnestly requested to attend.

TWENTY-FIFTH ANNIVERSARY.

The twenty-fifth anniversary of the opening of the present St. John's Church, London township, will be celebrated by special services tomorrow.

Rev. T. H. Brown, of Delaware, will preach, and Miss Decker will assist the choir in sacred solos at evening service.

THE BISHOP'S LECTURE.
Bishop Baldwin repeated his lecture, "A Trip to the Holy Land," before a large and highly interested audience at Croydon Hall last evening. The bishop introduced much that was new into his subject, and in his characteristically eloquent manner. Mayor Rumball occupied the chair.

ON "SCOTLAND."
The first of a series of four interesting lectures on Scotland will be given in Chalmers Church, corner of Waterloo and Grey streets, on Tuesday evening of next week, by the Rev. Walter Moffat, who recently returned from an extensive bicycle tour through his native land. The lecture will be illustrated by magnificent hand-painted timelapse dissolving views.

ARLINGTON HOP.
To many young people throughout the city the Arlington hops at Springbank were a source of unmixt pleasure during the summer, and their winter series at the Palace Dancing Academy will be cordially welcomed. The first was held there last night, and the members of the club deftly combined their individual efforts to make the evening a pleasurable one for their guests. As usual, they succeeded. In this they were helped even by the company itself, for all were very sociable, and also in no small measure by the academy orchestra, which provided most excellent music. A number of these hops will be given before the club has its annual ball.

BACK FROM DAWSON CITY.
Mr. L. A. Clark, of Portland, Ore., who is on his way to Prince Edward county, to visit his old home there, spent a day in London visiting his cousin, Mr. John Hopkins, 229 Hamilton road. Mr. Clark, who has resided in Atkinson and Forest, left Canada about 17 years ago, and went to Dakota and thence to Portland, Ore. Three years ago he started for the Klondike, and went into business in Dawson City and soon he secured a rich claim in the neighborhood of that noted town. Mr. Clark has been distributing a number of gold nuggets among his London friends, the precious bits of yellow metal being valuable for the tips, out-buttons and other articles of utility and ornament. Mr. Clark will spend the winter in Canada, returning to the land of gold in the spring, when he will open a new claim, besides working those that he already operates. Mrs. Clark accompanies her husband on his trip to Canada, and will return with him when he has back to the Klondike. The advance that has been made in the way of traveling is shown by the fact that Mr. and Mrs. Clark made the journey from Dawson City to Portland in nine days.

Breaking Bread

When you ask a friend to break bread with you, you offer him the best that you can buy. Our delicious home-made cannot be beat. For sale everywhere, or delivered. 5c per loaf.

Parnell-Dean Steam Baking Co.
Phone 924. 75 Bruce St. Limited.

BROWN BROTHERS' New Boot Shop

Will Be Opened on Saturday,
Dec. 8, 1900.

Messrs. John S. Brown and Frank A. Brown have removed the shoe business to 182 Dundas street, adjoining Strong's drug store. This is one of the most modern and best equipped retail footwear establishments in Canada. The front is unique and attractive, and the interior is fitted up in a very artistic manner. There are two windows, with triangular vestibule, and a single massive plate glass door. The vestibule is floored with mosaic tile, with the name of the firm, Brown Brothers, worked in various colors. The electric lights in the windows are so arranged as to give the window-dressing a very effective appearance. The shelving is made in such a way that ladders are dispensed with. The seating arrangement is most perfect. A beautiful large circular divan, upholstered in leather, is the first thing that attracts your eyes as you enter the front door. Down the center of the shop to the end of the men's department, is a row of revolving chairs, fastened to the floor. There are two handsome grill arches leading into the women's department. This department is exceedingly well arranged. There are two public "shining stands," one for men and one for women, and the charge for use of same is 5 cents per shine. This is something that was much needed here, and the public appreciate it. It does away with the giving of "tips" to the shiner, as is the case where FREE stands exist. As will be seen by the sign over the front door, the establishment is styled BROWN BROTHERS' BOOT SHOP.

The two young men, members of the firm, are well known, very popular, possess enterprise and ability, and a thorough knowledge of their business. Everything with them is as representative. They are determined to give their fellow-citizens as high-classed footwear as could be purchased in New York city. They also keep the best grades of English and Canadian footwear at very moderate prices, and have adopted the "STRICTLY CASH SYSTEM."

The new boot shop is certainly a credit to London and we wish it every success.

LIBRARY DONATIONS.

The public library donations for November were as follows: Col. Leys, M.P.E., 10 volumes of the Globe, 12 volumes Mail and Empire; John Nicholson, city, one volume, "The Phonograph and How to Use It," the Women's Council of Canada, one volume, "Women of Canada and Their Work," W. A. Hardy, city, "The Book of Mormon."

SUCCESSFUL ASSEMBLY.

The Trades and Labor Council held their first assembly in the city hall last night. A good crowd was in attendance, and the evening was thoroughly enjoyed by all. Mr. S. Taylor was master of ceremonies and Ensign's orchestra furnished the music. The committee, to whom is largely owing the success of the occasion, was composed of the following gentlemen: Messrs. W. Burleigh (chairman), E. Hayden (treasurer), H. Terry (secretary), J. Marks, J. Baker, W. Burdick, J. Hiscok, J. R. Gray, J. Hardy and J. McLeod.

WEDDED AT THORNDALE.

Mr. John W. Reeder, of this city, was united in marriage to Miss Mary German at Thorndale Thursday evening. The event occurred at the residence of the bride's father, Mr. F. German, and was witnessed by a large number of relatives and friends of the young couple. The bride was assisted by Miss Shire, of this city, while the groom was supported by his brother, Mr. Charles Reeder. Mr. and Mrs. Reeder left on a trip through Michigan, and on their return will reside here.

IN WOODLAND.

The remains of the late Arthur J. Dunn, the young G. T. R. switchman, who was killed on Wednesday last, were interred yesterday in Woodland Cemetery, close by those of his deceased father. At the residence, Clarence street, a large number of friends were gathered, including many railway men. The remains were placed in a beautiful casket, which was covered by the floral tributes. Rev. J. H. Moorhouse, rector of Christ Church, conducted the service at the house and also at the grave. The pall-bearers were members of the Railway Switchmen's Union, and comprised Messrs. Alex. Leslie, Eli Coker, H. Gould, G. Eider, J. Larkin, and Wm. Bell.

DID NOT CURE.

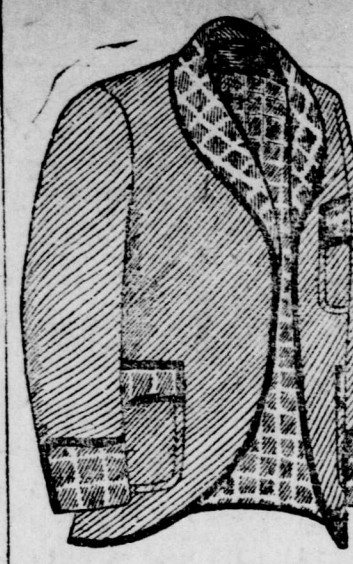
But Greatly Helped by Change of Food

A lady in Harrisburg, O., is frank enough to say that while she has been helped, she was not entirely cured in the change of food and taking up Grape-Nuts food. She says she began eating rich and highly seasoned food when she was young and followed it until she set up a bad stomach trouble, with severe attacks of nervous sick headache.

Finally rheumatism of the joints set in, and now some of her joints are dislocated by the heavy deposits forming about them and pushing them out of place, so that she is almost helpless. Her nervous system was wrecked and the optic nerve affected so that she could not read without bringing on nervous prostration and insomnia that would last two or three nights.

"Last fall I heard of, and commenced the use of, Grape-Nuts as a food. It has since been both food and medicine to me, for I have taken very little medicine since I began to use it. After ten months I find a great improvement in my brain and nerve power, am no longer troubled with sleeplessness, I suffer very much less with my rheumatism, and can read several hours a day, one day after the other and sleep well all night."

"I am by no means entirely cured of rheumatism, but I have been made so much better by the use of Grape-Nuts food that I am sincerely thankful for it." This name will be furnished by the Postum Cereal Company, Limited, Battle Creek, Mich.



To Mothers, Sweethearts and Wives.

Evening Dress Suits,
Tuxedo Coats, Smoking Jackets.

Mothers,—
What is a more useful or acceptable gift your son could receive than an Evening Dress Suit or Tuxedo Coat?

Sweethearts and Wives,—
A handsome tailor-made Smoking Jacket would be thoroughly appreciated, and is likewise a fitting remembrance to your sweetheart or husband of the festive season. We invite an early inspection and if we have not the size or design in stock will make one to your order from the endless variety of patterns which we submit.

—Note the Address—

Fit-Reform Wardrobe

ROBERT M. BURNS,
180 Dundas Street, - - - London, Ont.

Box Backs... All Kinds of Backs.

WE have them in the newest styles of Overcoats. Another lot just to hand, direct from factory. This time you get a coat at manufacturers' price. No middleman. See them in our window and study our prices.

- Fine Gray Cheviot, Box Back, - \$7.50
- Black Beavers, Box Back, - \$7.50
- Blue Twill Cheviot, Box Back, - \$8.00
- Fine Gray Cheviot, Box Back, - \$9.50
- Black Curl, Box Back, - \$10.00
- Box Back Beavers, - \$10.00

Manufactured from the noted Leather Beaver.

Enough said—See these Coats before buying.
We know the result.

J. H. CHAPMAN & CO.

126 and 128 Dundas Street, London.

PROMOTED.
The following official circular has just been issued from the office of General Manager Hays, of the Grand Trunk: "Mr. Thomas Treleven has been this day appointed master car builder, middle and northern divisions, and in charge of London shops, London, Ont., in place of acting master car builder."

WINTER SUNDAY EVENINGS.
Rev. W. J. Clark is taking up a special Sunday evening course during the winter. Last Sunday evening, before the Roman Catholic, Anglican and Methodist Churches, from the standpoint of what was best in them. Tomorrow evening he will speak of Baptist, Congregational and Presbyterian. Everybody is welcome.

ACKNOWLEDGMENT.
The trustees of the Convalescent Home gratefully acknowledge the following donations for November: Mrs. McWhinney, a bag of potatoes; Miss Meredith, men's wear; Mrs. B. A. Mitchell, tea towels; Mrs. A. Mountjoy, three jars of fruit; Miss Harris, Colborne street, a picture; a friend, two shirts and a dressing-gown; a friend, reading matter; Mrs. Treleven, preserves.

COURT FOREST QUEEN.

At the last regular meeting of Court Forest Queen, 6,562, A. O. F., held on Dec. 4, the following officers were elected for the ensuing term: P. C. R., Bro. A. E. Brock; C. R., Bro. Jos. Premo; S. C. R., Bro. H. Legg; S. W., Bro. W. Brimacombs; J. W., Bro. C. Purdy; S. E., Bro. Gracey; J. E., Bro. Dr. Kingmill; trustees, Bro. A. O. Jeffery, John T. Stephenson and Mortimore; treasurer, Bro. F. W. J. Ball; secretary, Bro. R. H. Brock; auditors, Bro. W. Harrison, J. J. Wallace, Geo. Gracey; medical officers, Bro. Dr.

S. Neu and Kingsmill. Among those present was Bro. Herbert J. Boyd, H. C. S. W., of Winnipeg, formerly a London, and an old and honored member of Court Forest Queen. He addressed the members for a short time. The juveniles of Branch No. 1 were also present, and the boys spent a very pleasant hour with their elder brothers in Forestry.

ELECTED OFFICERS.
The regular meeting of Victoria Lodge, No. 129, Ladies' Auxiliary to the B. of R. T., was held in Cullis' Hall, Wellington street, on Thursday, Dec. 6. The following officers were elected for the ensuing year: J. Johnston, councilman; Mrs. Legg, mistress; Mrs. Wheatcroft, past mistress; Mrs. Mason, vice-mistress; Mrs. Smith, secretary; Mrs. Dore, treasurer; Mrs. Murray, chaplain; Mrs. Wilson, conductress; Mrs. Navin, warden; Mrs. Kinsella, I. G. After election two cushions were given away, 113 and 41 being the lucky numbers. Lunch was served by the ladies and all spent an enjoyable time.

Malt Breakfast Food

When you use Malt Breakfast Food for the morning meal you do not task digestion or use up existing energy. Malt Breakfast Food favors digestion; it is easily assimilated; it contains all the elements needed for perfect nutrition; it is the most appetizing and delicious of foods and is highly recommended by physicians. Grocers everywhere sell it.