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Redecorating one, two or half a dozen rooms with Staunton semi-trimmed Wallpaper, is less expensive than you probably imagine.

It's a quick, clean, satisfying job—and the new beauty of your rooms will delight all who see them.

Let us show you the most attractive Wallpapers we've ever stocked. Drop in to-day, if possible.

## The Royal Stores, Limited Wallpaper Department

oct 26, 21

# HARTLEY'S SAUCE!

This world famous Sauce may now be obtained from various Wholesale and Retail Houses throughout the city, at very reasonable prices and no doubt it will meet with rapid sales along the line.

"If it's Hartley's It's The Best"

## Leo A. Duffy

Sales Agent

oct 26, 25

### "Unguarded Women" at the Nickel To-Day

Extra Attraction Padre Nangle With Earl Harg on Canadian Visit in "Pathe News."

A little bit of everything awaits picture audiences in "Unguarded Women," an Alan Crosland production for Paramount, which will be shown to-day at the Nickel Theatre. Bebe Daniels, Richard Dix and Mary Astor are featured in the leading roles of the picture which opens on the battlefields of the World War, carrying audiences from there all the way across the world to the fashionable homes of the rich on Long Island and then back again to Peking, China where most of the action of the production takes place.

For those who like romance, there's plenty of it. For those who like a real snappy up-to-the-minute picture Bebe Daniels doing all sorts of unconventional things to keep them entertained and for those who like thrills, the war scenes will prove the real thing. There's drama, humor, pathos, heart-interest and all of the rest in goodly

quantity. You'll find everything a real good picture ought to have in "Unguarded Women." There's something in it for everyone.

The strong supporting cast of the production includes such well known names as Walter McGrath, Frank Losee, Helen Lindroth, Joe King and others just as prominent. Here's a great story, with a great cast and produced by a great director. What more can one ask for?

If you ever enjoyed real honest-to-goodness drama in your life you'll enjoy "Unguarded Women."

### McMurdo's Store News

#### PRESCRIPTIONS.

When a Doctor prescribes he expects the Druggist to fill the prescription with pure drugs. There is no part of our business which does not receive its full share of attention. The quality of our Drugs, Medicines and Toilet Goods is unsurpassed. Have the Doctor's prescription filled here and the result will be satisfactory.

Kotex . . . . . 80c. pk.  
Frostilla Lotion . . . . . 50c. bot.  
Red Chain Kidney Plasters, 35c. ea.

### Shipping

S.S. Newfoundland en route to Boston from here via Halifax is now at Halifax.

S.S. Canadian Sapper is due here to-morrow from Montreal via Charlottetown.

S.S. Hitherwood left Montreal on Saturday for Charlottetown and this port.

S.S. Airdale leaves Montreal to-night for Charlottetown and this port.

S.S. Hillbrook was expected to leave Montreal on Saturday for Summerside, P.E.I. and this port.

S.S. Lord Kelvin (Cable Ship) arrived from Halifax yesterday for slight repairs to her condenser. The job was quickly accomplished and the ship put to sea again this morning.

S.S. Reindeer, which returned a few days ago after an unsuccessful attempt to reach the disabled S. S. Stickstead, sailed again yesterday to make another attempt.

S.S. Blaufeld arrived from Port Union yesterday with a part cargo of fish. She completes loading at the Marine Agencies wharf.

MINARD'S LINIMENT FOR COLDS.

### The Telephone Rates

Editor Evening Telegram.

Dear Sir—A few days ago I received a printed notice reading as follows:—

#### NOTICE.

"Rates For Telephone Service. Commencing January 1st, 1926, the following rates for Telephone Service in St. John's will be effective:

per annum  
"Business Telephone Service (including Private Branch Exchange trunk lines) . . . \$50.00  
"Residence, private line . . . 37.50  
"Residence, two-party line . . . 30.00  
"Residence, four-party line . . . 25.00

"Bills will be mailed to subscribers during the first week of January and first week of July in each year, covering the usual six month period. The customary practice of delivering bills by collectors will be discontinued.

"A discount of 20 per cent. will be allowed on the above rates if payment is made at the Company's office before January 15th and July 15th respectively.

"This discount does not apply to accounts owing for toll calls, extension telephones, etc., the rates for which have not been increased, or accounts in arrears; but all such must be paid in full before any discount can be obtained.

"The accidental omission to mail a telephone bill to a subscriber or the non-receipt of same through delay in the mail delivery, etc., before the dates specified, will not entitle the subscriber to any discount after these dates.

"Should a subscriber not receive his bill for telephone service before the 10th inst., he should phone or call at the office before the dates mentioned.

"AVALON TELEPHONE CO., LTD.

"St. John's, Oct. 1925."

I am a subscriber to the Telephone service supplied this city and have been for a number of years past. I presume a similar notice has been received by every person, firm or Company that uses the telephone service. I dislike the idea of an increase in cost of the phones and the suggestion that the Avalon Telephone Co., Ltd., has a right to increase the cost of the service whenever they feel disposed to do so, and I resent the manner in which the proposed increase is communicated to telephone subscribers. I think the community generally and the business community particularly should not allow this high-handed conduct of the Telephone Co. to pass without challenge. On all sides one hears objection, but nobody appears to be sufficiently interested to move in the matter. I propose to appeal to all parties interested in having telephone service to wake up and realize what the present action of the Telephone Co. means and what it means in the future. Three questions arise for consideration:

1. Has the Telephone Co. the right to increase the rates as proposed?
2. If they have a right, is there any limit to the increase in rates that they may make from time to time?
3. If they have the right to make such increase, what is the most effective way for Telephone subscribers to fight them?

If we remain passive and allow ourselves to be placed at the mercy of the Telephone Co. what is there to prevent the rates being further raised on us next year, and so on in each succeeding year?

I would suggest that a meeting of Telephone Subscribers be held without delay for the purpose of organizing to protect ourselves against the apparently extortionate demands of the Telephone Co. I use the expression "apparently extortionate demands" advisedly, for the notice above referred to does not attempt to suggest any reason for the increased rates, and I presume if there was a justifiable reason that the Company would be only too glad to have informed subscribers.

Let us first ascertain what is the nature of the franchise granted to this Company; secondly let us ascertain if that franchise gives the Company the right to fix the rates for service at whatever figure they please; thirdly let us call upon the Government to create a permanent Public Utilities Board or Commission with jurisdiction enabling it to curb unreasonable or extortionate demands from the Company; and fourthly, if nothing else can be done, let us decide in a body to relinquish the Telephone Service and have the instruments removed from our respective premises.

I do not intend to let this matter rest here and I hope to have the cooperation of all Telephone Subscribers in my efforts to protect ourselves against the Company.

I enclose my card for your own information and thank you in advance for space for this letter.

Yours very truly,

GUARDIAN.

NOTE.—The fear expressed of a further increase is not without grounds is only too clearly indicated in the communication from the Avalon Telephone Co. which also appears in this issue.—Ed.

Ladies, come and bring your pie to the Novelty Dance, in the S.U.F. Hall.—oct 26, 31

### Thanksgiving Sunday

COCHRANE STREET CENTENNIAL CHURCH.

Large congregations, impressive services and generous giving marked Thanksgiving Sunday at Cochrane Street Church. The presence of Dr. Chown, late General Superintendent of the Methodist Church, as the preacher for the day, formed an attraction, for Dr. Chown's utterances are always eloquent and weighty, and there are few men of wider outlook and keener vision. For nearly a quarter of a century he kept the question of church union before the people of Canada. By his public utterances as well as by his writings he endeavored to foster the movement, and it was his great joy on the 10th June last to witness this great union consummated.

While two milleniums of the people ennobled Christianity in the place of churchianity, the spirit of the Christ, instead of the artificial distinctions of the denominations. And in the great hour of triumph the spirit of this man of God was shown in his abnegation of self and his nomination of another for the office of Moderator of the United Church. There is no need to search for the secret of his power and influence. It is no wonder that his name is known over the world, and that his counsel is prized in all the parliaments of religion.

His text in the morning was: "Ye shall be holy, because I am holy." "We must believe that holiness is the supreme law of living. Holiness is written upon every manifestation that God has made to man. The law is binding, and while we stand on the rock, we are safe, while off the rock is destruction. If we conform to the conditions

fire imposes upon us, it serves us. God says, 'I will baptize you with fire.' God is a consuming fire. This is God's law. If we do not wish to conform, we should get outside God's jurisdiction—which is impossible.

"Ye shall be holy." Why? "Because I am holy." This is not a dictate of justice. The purpose of all law is to protect, and all law is lined with love. God's love leads Him to make the very best of us. We need ideals and therefore Jesus Christ has been given to us. Our faith controls our life. If we believe in pleasure, we walk in her ways. If in making money, we take our place in the world markets. If in Jesus Christ, we live the life of holiness. Gazing into the face of Christ we are changed into His image. We can have His image and we can live His life of holiness if we are prepared to pay the price.

In the evening Dr. Chown preached from the words, "We would see Jesus." What was Christ? I and My Father are one. I am the Truth. I am the Resurrection and the Life. I, if I be lifted up, will draw all men unto Me. Jesus is as much at home in the throbbing problems of to-day as in those of His day. The great men of the earth acknowledge the greatness of Jesus. God was in Christ reconciling the world unto Himself. There cannot be a fuller manifestation. How did Jesus meet the problems of daily life? I am among you as one that serveth. The Prime Minister of any country is the chief servant. He that would be chief, let him be the servant of all.

The inflow of Divine Life makes us men. We open our hearts to receive Christ. Our faith is made possible by the sufferings of Christ, and Christ risked everything to save and serve sinners. It is impossible in the short notes to compass the thought

and the paths and the strength and outpouring of these utterances.

Miss Eleanor McVie sang "Righteous art Thou, O Lord," and also the solo in "As pants the hart." Both were given very beautifully. The choir rendered the anthems and service music with great expression and reverence, most of the music being unaccompanied—the greatest test of a choir. The eloquent sermons, the reverent worship, the inspiring hymns, in which the vast congregations heartily joined, made it a day of joy and gladness indeed, and one to be long remembered.

See Thursday night's paper for full particulars of Novelty Dance.—oct 26, 31

### Express Passengers

The following passengers crossed over to Port aux Basques by S.S. Kyle at 7:05 a.m. yesterday and joined the express:—J. D. Smith, J. McMeelan, F. J. Hunter, H. J. Doherty, E. P. Carter, T. W. and Mrs. Humphrey, Miss M. Hutchings, J. Shears, C. Thompson, R. J. S. Sly, wife and 2 children, Mrs. O. A. Bacherle, S. Martin, Miss M. Wells, Miss V. Bell, Miss T. Brockley, C. A. Hardigan, A. D. Parsons, Miss S. Critchell, A. Arkle, Rev. Dr. Fenwick, Mrs. Fenwick, J. W. Penney, Mrs. C. J. Doyle, Mrs. C. Thistle and 3 children, D. Humphries, V. Jones, Dr. S. B. Kean, Mrs. E. Currie, Mrs. W. J. Milley, Mrs. M. Pike.

Winner of Blankets at Riverside Mills Booth on Saturday—C. O'Keefe, 90 Queen's Road. oct 26, 11

### Coming of Autumn

I hear the sighing of the trees, Autumn whispering in the breeze. Summer's ended, winter's coming. Birds at last have ceased their humming.

They say the earth is cold and bare, I see beauty everywhere. Fallen leaves have strewn the ground, Spreading carpets all around.

I went out walking, sights to view, Beheld the trees a gorgeous hue. The country-side was one grand scheme Of color rare beyond my dream.

The sun shone out and cool the breeze That stirred so softly thro' the trees. Such life of beauty, life of light, Doth daily pass before my sight.

—NETTA MARION BRETT.

### Wedding Bells

SMITH—GOSS.

On Monday last a quiet but pretty wedding took place at Wesley Church, when Mr. Jervis Smith of Boston, U.S.A., and Miss Evelyn Goss, of Hillview Trinity Bay, were united in the bonds of holy matrimony by Rev. J. G. Joyce, B.A. The bride was daintily attired in a dress of sax blue satin with hat to match. She was supported by her brother, Eleazar Goss. After the ceremony the party motored to the home of the bride's parents where the reception and supper were held. The bride was the recipient of many handsome presents. After a few days' spent in the city the newly married couple left by S. S. Newfoundland for Boston, where they will reside. They take with them the best wishes of all their friends. COM.

Used By The Finest Ladies In Every Land

# "Three Flowers"



RICHARD HUDNUT  
Three Flowers  
Toilet Water  
Delightful and Refreshing  
The finishing touch of a  
perfect toilette. Offered in  
attractive frosted bottles—  
A Dainty Toilet Table  
Accessory

Many prominent ladies in society have shown a decided preference for Three Flowers toilettries. In all lands these fragrant cosmetics are chosen by fastidious women and there is a good reason for Three Flowers toilettries are designed to meet the exacting requirements of distinguished and cultured persons. They are so fascinatingly beautiful, so refined and aristocratic that it is not surprising to find the renowned three flowers on the dressing tables of the best women in society everywhere.



RICHARD HUDNUT  
THREE FLOWERS  
TOILET WATER  
Delightful and Refreshing  
The finishing touch of a  
perfect toilette. Offered in  
attractive frosted bottles—  
A Dainty Toilet Table  
Accessory

All Three Flowers Preparations are fragrant with this lovely perfume.

You will be asked to pay a little more for THREE FLOWERS than for ordinary toilet preparations, but you will readily pay the difference when you once experience the joy and the delight of using these fragrant toilettries.

When you use Three Flowers you are in good company, for the best ladies of the fashionable world choose Three Flowers.



Three Flowers  
Dainty Twin Compact  
ANOTHER OF THE UNIQUE  
RICHARD HUDNUT  
COMPACTS  
This model—Daintily engraved case, finished in green-gold effect. Contains lavatories, brushes, powder, and rouge. Supplied with popular shades of Powder and Rouge in the fragrance of universal appeal—Three Flowers.

Made by the best perfumers.  
Used by the best people.  
Sold by the best stores.

# THREE FLOWERS

The delectable toilet delights.

Gerald S. Doyle  
Distributor.



RICHARD HUDNUT  
THREE FLOWERS COMPACT  
With Puff and Mirror  
Meets the requirements of those wishing an individual box of Rouge or Powder. Supplied in all Popular Shades.

## BOOTHS 11 and 12 --- THE FAIR.

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Absolutely pure and well matured. Can be safely used on the most delicate fabrics.

### BIBBY'S SHORTENING

A superior vegetable shortening that is giving great satisfaction.

### DOROTHY EVAPORATED MILK

Pure and wholesome. From the meadows to the home.

### PERFECT BAKING POWDER

Is all that its name implies. Valuable Coupons in each tin.

HOUSEHOLDERS—Get Free Sample of Milk and our Special Offer on these four lines at Hickman's Booth.

oct 26, 31