

# The FIFTH AVENUE STORE

## Our Wonderful SALE of

# 1500 LADIES DRESSES

## IS NOW IN FULL SWING

**SUCH A SALE!** Such a lot of Beautiful Dresses for all sorts of figures, at **SUCH WONDERFUL BARGAIN PRICES.** We've held successful Dress Sales before, but **NEVER BEFORE** have we been able to offer values like these. The \$3.98 'Special' you **MUST** see. These Dresses will go like lightning. Be among the first to choose yours from this selection. Your Summer Cottons are here all ready for you to put on at less than the cost of the material alone. In short—over 1500 crisp brand new Dresses are offered in this week's Great Sale!

**DON'T MISS THESE TWO SPECIALS!!!**

<h3>Sample Models</h3> <p><b>Navy, Brown, Gabardines and Tricotines</b></p> <p>We've secured another small shipment, as before. Mannequin Models from a Wholesale Fashion House. Absolutely enormous values.</p> <p>All sizes. No two alike</p> <h2 style="font-size: 2em;">3.98</h2>	<h3>Afternoon Dresses</h3> <p><b>Crepes, Cantons and Silk Jerseys</b></p> <p>Accordion-pleated and draped effects. Plaited ribbon girdles, Silk and Chenille Tunic, large and short sleeves, Stout and slender models in some lovely styles</p> <h2 style="font-size: 2em;">5.98</h2>
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<h3>Radiums, Crepes &amp; Brocades</h3> <p>Some wonderful mark-downs among these designs. All sizes</p> <h2 style="font-size: 2em;">6.90</h2>	<p>ALL SHADES ALL STYLES ALL SIZES</p> <h2 style="font-size: 2em;">6.90</h2>
<h3>Crepe-de-Chines</h3> <p>Very beautiful styles and colors. Splendid values</p> <h2 style="font-size: 2em;">8.90</h2>	<p>Lovely shades and designs. All sizes</p> <h2 style="font-size: 2em;">8.90</h2>
<h3>Cantons, Crepes, Romaines</h3> <p>The newest 1924 shades are all here. The styles must be seen. They are so varied and so handsome</p> <h2 style="font-size: 2em;">14.75</h2>	<p>Lovely and unusual colours and trimmings in these Frocks. All sizes</p> <h2 style="font-size: 2em;">14.75</h2>
<h3>Satins &amp; New Crepe Weaves</h3> <p>Just in by "Silvia." No two colors or styles alike. Black "Stouts" included. Jade, Peach, Silver, Blue, etc.</p> <h2 style="font-size: 2em;">18.50</h2>	<p>In Navy and Black. Marvellous Values</p> <h2 style="font-size: 2em;">18.50</h2>
<h3>Cantons, Marocains &amp; Crepes</h3> <p>Very good-looking designs, in soft, plain colors. Trimmed contrasting shades</p> <h2 style="font-size: 2em;">24.50</h2>	<p>Smart and roomy styles, in Checks and Broken Plaids. All styles and colors</p> <h2 style="font-size: 2em;">24.50</h2>
<h3>Evening Gowns</h3> <p>Smart and roomy styles, in Checks and Broken Plaids. All styles and colors</p> <h2 style="font-size: 2em;">35.00</h2>	<p>Smart and roomy styles, in Checks and Broken Plaids. All styles and colors</p> <h2 style="font-size: 2em;">35.00</h2>
<h3>Serges, Tricotines</h3> <p>Smart and roomy styles, in Checks and Broken Plaids. All styles and colors</p> <h2 style="font-size: 2em;">4.98 5.90 10.90</h2>	<p>Smart and roomy styles, in Checks and Broken Plaids. All styles and colors</p> <h2 style="font-size: 2em;">4.98 5.90 10.90</h2>

<h3>Two "Big-Value" Bargains in Cottons</h3>	
<h4>Gingham Dresses</h4> <p>Smart and roomy styles, in Checks and Broken Plaids. All styles and colors</p> <h2 style="font-size: 2em;">1.48</h2>	<h4>Ratine Dresses</h4> <p>Very good-looking designs, in soft, plain colors. Trimmed contrasting shades</p> <h2 style="font-size: 2em;">1.98</h2>

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dealings and conduct towards others. It was not to be put on as a cloak at meetings and thrown off when they went outside. They must be Rotarians every day and everywhere, in their homes, at business, or at play.

After a passing reference to several domestic matters, the President said that, although he had confined his address practically to the doings of their own Club, he did not wish them to think he was narrow. Nor did he wish them to lose sight of the wider view, for they were not merely a local body, they were only one of 1600 Clubs spread over almost every country of the civilized world, bringing together in close fellowship something like 100,000 men. Rotary was a world power with no politics, and no policy excepting the betterment of mankind. In conclusion, he would just say that it was a comparatively easy thing for them to give words, money, or advice, but how difficult to give time and real service. Yet the measure in which they gave these two things was the test of their Rotarianism. (Applause.)

On the call of Past President A.W. Fisher, the members gave a most cordial vote of thanks to their leader for his stimulating and practical address.—Perth Advertiser.



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Jan 12, 1924

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(OUR OWN)

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"Our Own Brown Bread" is made of whole wheat and spring wheat flour. Strongly recommended by all doctors for those troubled with indigestion—is rich with substance and has a distinctive flavour.

Ask your grocer for a loaf.

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(Our own bakers)  
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Summer Tups, and light-colored wool embroidery are used in trimming sports coats.