

Mothers--Wives--Daughters

1. If you buy the cheapest soap manufactured you apparently save three dollars a year
2. But because cheap soap will rot your clothing and damage your hands
3. You will really not save a dollar, on the contrary, you will lose money

Cheap impure soap will ruin your blouses, waists, collars, stockings, underwear, blankets, etc., and by using cheap or impure soap to save, apparently three dollars a year—you will possibly lose, if your family is large, a hundred dollars worth of clothing. Don't do it.

Read the Sunlight Soap Guarantee of Purity

HERE IT IS---One thousand pounds (about five thousand dollars) will be given any person who can prove that Sunlight Soap contains any form of adulteration whatsoever or contains any injurious chemicals.

This one thousand pound guarantee of purity must mean that Sunlight Soap is purest, best and most economical of laundry soaps

**SUNLIGHT SOAP IS THE CHEAPEST ALL-PURE SOAP
EVERY INTELLIGENT WOMAN USES SUNLIGHT SOAP**

SIDE TALKS.

By Ruth Cameron.

ON PET VIRTUES.



What a funny blend of faults and virtues most people are! Who was it said: "Nothing is so astonishing as the goodness of the bad except the badness of the good."

Never said it. It is true. But of us have our pet virtues, which we like to exercise, and we like to blame other people for exercising.

Each Felt Superior.

Remember one man who was given a rebuke of the blank face, and who

did not even know that he had offended. When he was told he said: "He minded that story, did he? Well, I don't see anything out of the way in it. But I will tell you something I do mind and that's the way that man dances. I never saw anyone dance so close. I wouldn't dance that way with anyone, and I wouldn't let my wife dance that way with him."

And he swelled with pride over his pet virtue and conscious superiority over the man who looked it.

Just as the other man when he looked blank had been (unconsciously, perhaps) proud of his virtue and inclined to look down on the man who lacked it.

People's pet honesties are especially astrophishing.

Yet She Created The Agent.

I know a woman who is punctually honest in all her dealings with her friends and those who work for her and her tradesmen. Recently she had a bit of fire insurance adjustment to

manage in regard to a small fire in her living-room. And she not only contrived to get the adjustment agent to allow her for a rug which had moth holes in it which he took to be burnt by the fire, but she boasted of the feat.

Another woman for whose very high standards I always had a respect tinged with shame at my own inadequacy to live up to them, once took me with her when she was looking for a summer cottage. She found a cottage she thought she would like but the woman who owned it told her that somebody else had the refusal of it. She persuaded the woman that as she was on the spot and ready to take it that she should cancel the other arrangement, and finally by much urging persuaded her to telephone and leave a message that the cottage had been rented. While the woman was getting the long distance call my friend saw another cottage she liked infinitely better. And to my utter astonishment she went back to the woman who was trying to rent the first cottage from and countermanded her offer. I shall never forget my astonishment. Yet I could see that it seemed perfectly all right to her.

Each Is Shocked.

Here's another, in the line of follies rather than honesties. Mrs. J. is very

much shocked because her sister-in-law smokes cigarettes. She thinks it is very bad taste. She wouldn't smoke for anything. And Mrs. G., the sister-in-law who smokes, has confided to me what a pity it is that Mrs. J. should use rouge. So common, she says. She wouldn't make herself common like that for anything.

It was Pope, wasn't it, who said that the proper study of mankind is man.

And it was he also who commented on the way we "Compound with sins we are inclined to."

By damning those we have no mind to.

I think that Pope earned his A.B. in the most important study of mankind. And I think people haven't changed much since the days of Pope.

Cuticura Soap Complexions Are Healthy

Are Healthy

EASY JUSTICE.

We put the

rogue behind the

bars, for slaying

gents or stealing

cars, and say,

"They're gathered

in; their evil

deeds they won't

repeat," and then

we meet them on

the street, all

ripe for further

sins. And to the

nearest cop we

say, "How did these

villains get away?

We thought they were

in jail!" the peeler wags his

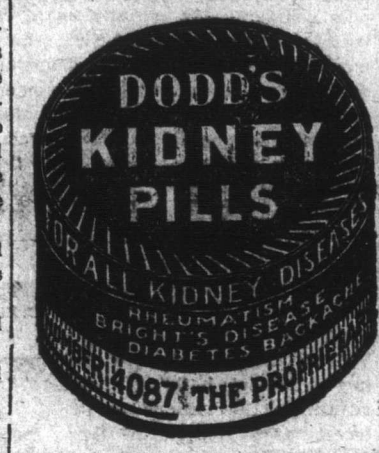
show-white ears, and sadly

murmurs, through his

tears, "It is the same old

tale. The justice dealt to

knaves and crooks is such a



Random Remarks.

I have always thought woman an inferior person, and that it was the duty of men to support her.—Sir F. Baring.

The surest way of making fools of yourselves is to be frightened of doing so.—Dr. Vaughan Williams.

Without the spirit of comradeship our Empire would not be what it is to-day.—Prince of Wales.

If I knew only half the law of England I would be satisfied.—Mr. Justice Darling.

The cramming of small children in our schools is undoubtedly doing an infinite amount of damage to the brains of the rising generation.—Sir Arthur F. Pease, Bart.

The young men of to-day are absolutely and relatively more ignorant than those of forty years ago.—Prof. John Burnet.

It is a reproach to any woman of any class not to be able to darn well.—Lady Nott-Bower.

It is impossible to expect decent housework from people who have to live under a pall of smoke.—Dr. Harold Sourfield.

Advertising pays for itself provided the goods are right. A "dud" article never lasts.—Sir Harold Mackintosh.

Next to theology, the thing dearest

to the heart of a Scotsman is money.—Sir Robert Horn.

Sympathy without help is like mustard without beef.—Mr. Clarke Hall (Magistrate).

The mind of man is not in his skull but in his eyes, ears, hands and feet.—Prof. D. F. Howard.

Many book-learned men have as much sense in ordinary affairs as the poor hedge-warbler, which hatches out another bird's eggs.—Mr. R. Brooks Popham.

The best educated man is he who

knows what is to the point.—Sir Henry Hadow.

I do not wish to be looked upon as a kill-joy, but I do feel that we are becoming pleasure-mad.—Bishop of Chelmsford.

Just Folks.

By EDGAR A. GUEST.

WINDOWS.

Windows through which the sunshine

steals

To dance with glee upon the floor;

Where smiles are seen when day is o'er.

And where the lamp at night reveals

The glow of peace which soothes and

heals

The hearts by burdens tired and

sore;

Eyes which flash forth in living lore

The griefs and joys the family feel;

Flood them with sunshine, God, I pray.

Let them smile out with every dawn,

And in the home and sad the day

Which see the shades of sorrow

drawn.

Lord, let these windows greet the skies

As bright and clear as youthful eyes.

Landlord: "I am sorry, my man,

but I shall have to raise your rent

next month."

Pat: "Sure, an' I'm much oblig-

ed. I was wondering how I could

raise it 'nself by that time!"

With a costume of gray matisse

is worn a silver-fox fur, grey suede

shoes, matching stockings and a gray

brocaded turban.

Pipe, Pipe Fittings and Sheet Metals.

Black Galvanized and Brass Pipe, Valves, Elbows, Tees, Unions, Pipe Tongs, Stillson Wrenches.

--ALSO--

Sheet Brass, from 1-16 to 1-2 thick, Sheet Zinc, Copper, Lead, Iron, Bar Copper, Bronze Bars, Bar Iron, Ingot Tin, Lead etc.

JOB'S STORES, Limited

m.w.t.f

Three EEE's Footwear For Ladies.

Have you seen the Latest?



For Correct Footwear Use THREE E-E-E's Footwear.

Made by
Archibald Bros., Harbor Grace.

Don't think for a minute Shoes are the same year after year. Just let your dealer show you the latest Three E-E-E's models, and see how subtly their styles change, and how perfectly they harmonize with the ever-changing fashions in Ladies' clothes.

Two wings embroidered in brilliant on the girdle are charming on a frock of white charmeuse.

For Acidity or Bile

When your stomach is upset

Take

Beecham's Pills

Sold everywhere in boxes

Beecham's Pills act as a splendid tonic to the digestive organs. They remove acidity and fermentation and excess of bile from the stomach and bowels and promote the secretion of the gastric juices. In thus correcting morbid conditions and stimulating the digestive processes Beecham's Pills naturally have an excellent effect upon the general health. If you have lost your appetite or are suffering from nausea, sick headache, constipation, or giddiness.

For Delicious Cakes

which stay fresh longer. For digestible and flaky pastry, for crisp digestible fried foods, use



The summer cooking aid. No smoke, no odor. No stale goods. Fresh, pure, wholesome. CRISCO makes cakes and pastry stay fresh longer. At all Grocers.

Charles S. Doyle
Distributor.

MINARD'S LINIMENT FOR WARTS.