

Keep Baby Outdoors



There's nothing like plenty of outdoor air to keep Baby in glowing health. And there's nothing like his carriage to keep him healthy outdoors.

JUST RECEIVED another shipment of
BABY CARRIAGES
PULLMAN SLEEPERS
and SULKIES.

COME IN AND SEE THEM.

U.S. Picture & Portrait Co.
Complete House Furnishers.

--Where **BOOKBINDING**
is an Art, not a Trade
DICKS & CO., Ltd.,
Bookbinders

July 10, 1917

WE LEAD IN BIG VALUES.

Jersey Bloomers, Pink and White 27c.	Maid's Caps 15c.
Embroid. Nightdresses . . . 38c.	Children's White Embroid. Dresses 58c.
Children's Buster Brown Hose, highest grade, 35c. pr.	Children's Rompers . . . 55c.
Children's Hose from 18c. pr.	Children's Summer Vests 15c. up.
Ladies' Gingham Dresses . . \$1.15	Infants' Wrappers . . . 22c.
Ladies' White Embroid. Underskirts 75c.	All Wool Serge 95c. yd.

BON MARCHE SPECIALS
26 WATER STREET.
MAIL ORDERS SHIPPED SAME DAY AS RECEIVED.

The Globe Indemnity Co. of Canada,
Whose Policies are Guaranteed
By the Well Known
Liverpool and London and Globe Insurance Company,
One of the Strongest Fire Companies in the World.
Underwrite all kinds of Insurance except Life.
BOWRING BROTHERS, Ltd.
AGENTS.
may17, eod, 6m

PURITY FLOUR!

"THE WORLD'S BEST."

More Bread and Better Bread.

June 14, 2 mos. tu. th. s.

STOCK, July 4th to 14th.

CALIFORNIA ORANGES—252, 316, 376.
P. E. L. POTATOES, CHEESE—Twins.
BANANAS, CABBAGE—Choice Green.
PAPER BAGS—All sizes.

BURT & LAWRENCE
14 NEW GOWER STREET.

Forty-Four Years in the Service of the Public—The Evening Telegram.

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This Company acts either for Trustees, Executors or Owners, and will take entire management of property, attending to repairs, taxes, appraisals and insurance; the collection of rents and interest, making prompt returns either monthly or quarterly as desired. Acts as Brokers for the SALE or PURCHASE of Real Estate, also the placing or procuring of money on Mortgage of sums of \$100.00 and upwards. Absolutely free advice.

FRED J. ROIL & CO.

Advisors, Real Estate and Investment Brokers,
Smallwood Building, Duckworth Street.

New Color, New Charm



MAJIC SOAP DYES!

ONCE TRIED ALWAYS USED.

Washes and Dyes at the same time. Light and Dainty shades, particularly attractive.

RENEW YOUR BLOUSE FOR TEN CENTS.

It is remarkably cheap and well worth giving a trial. Only Ten Cents a Package. Cheapest on the market.

Special Prices to the Wholesale Trade.

SEE OUR WINDOW.

ROBERT TEMPLETON.

\$5,000 for \$5.00!

TRAVELLERS' SPECIAL PROTECTION.

Insures against loss of life, limbs, sight or hearing, by elevator, street car, railroad or steamer. Issued to any person between 18 and 65 years, with no restriction—no strings—no medical examination.

In stock amount only—\$5,000 for a Five Dollar Bill, and only one policy to one person. Insured by us immediately, affording complete protection just when you want it. Ideal for tourists, commercial agents, buyers, and frequent users of street cars.

Our assets exceed \$36,000,000.

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J. J. LACEY, Nfld. GENERAL AGENT.

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TOWER'S OILED SUIT
Roomy and comfortable; made strong at every point. Worn by fishermen everywhere.
A. J. TOWER CO.
BOSTON, MASS.
PETERS & SONS, ST. JOHN'S, Agents
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Now discharging ex S. S. Brattingsborg
20,000 Hhds.
Cadiz Salt.
Lowest Prices.

A. H. MURRAY & CO., Ltd.
may19, eod, 17. Beck's Cove

Sugar & Molasses.

ON THE SPOT:
Gran. Sugar, barrels.
Grocery Molasses, puns.
Lowest Prices.

GEORGE NEAL, Ltd.,

GLASS PRESERVE BOTTLES

With screw tops and rubber rings.
Pints, Quarts and Half Gallon.

'Phone 192

our requirements.



S.O. Steele & Sons, Ltd.

100 WATER STREET.

'Phone 192. Opp. Seamen's Institute.
may1, tu. th. s. 17

A HANDSOME SERGE SUIT.

\$50 That's the price for a fine Custom-made, Indigo Blue, All Wool **\$50**
Serge, with best of trimming, good workmanship and a perfect fit.

Tweed Suits from \$40 to \$55.

Mail orders promptly attended to.

SPURRELL The Tailor

WATER ST. WEST. and at DUCKWORTH ST. GRAND FALLS.
m. th. s. 17

STOP THE DECAY in the "MATCHLESS" Way.

Do it whilst the Weather is fine.
The Standard Manufacturing Company, Ltd.

12,000 SIDES AMERICAN SOLE LEATHER.
1,200 FEET BLACK UPPER LEATHER.
Large Quantity of CHAINS & ANCHORS.
NEW IRON & LUBRICATING OIL, at Rock Bottom Prices.
Also AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—all sizes.
And all kinds of Ships' Supplies.

North Am. Fur, Hide and Metal Co'y.,
Water Street West (Next Door Reid Electric Store).
July 17, 17

Reid- Newfoundland Co., Limited

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Freight for the Undermentioned Bay Steamship Points Accepted as follows:
Placentia Bay (west run) Thursdays
Placentia Bay (bay run) Tuesdays
Notre Dame Bay, Tuesdays
Green Bay, Wednesdays
Bonavista Bay, Thursdays
Trinity Bay, Mondays
Humbermouth-Battle Hr. Route
Fridays

Reid- Newfoundland Co., Limited

Canadian National Railway

THROUGH RAIL SERVICE ACROSS CANADA.
All steel trains of the finest equipment afford comfort to the traveller.

CONTINENTAL LIMITED.

Leaves MONTREAL Daily at 9.00 p.m. (Bonaventure Station)

For OTTAWA, NORTH BAY, SASKATOON, EDMONTON and VANCOUVER.

Connection from Maritime Provinces Points via "OCEAN LIMITED" and Maritime Express.

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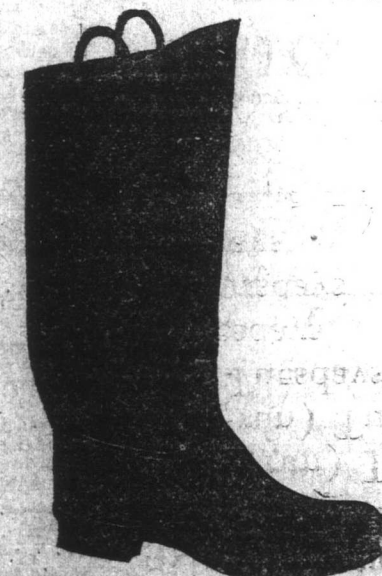
Custom Tailoring is Personal Service.

The service of quality in Cloth, in making, in fit and style.

The American Tailor.

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300 WATER STREET.
St. John's, Nfld.

Rubber Boots!



Men's Knee Rubbers (English) . . . \$3.75 pair.
Men's Knee Rubbers (Redman) . . . \$4.75 pair.
Men's Knee Rubbers (Sea Brand) . . \$5.50 pair.
Men's Knee Rubbers (Red Ball) . . . \$5.80 pair.

F. SMALLWOOD

WATER STREET
THE HOME OF GOOD SHOES.

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