

THREE E-E-E'S FOOTWEAR

The Ladies Favorite

During the past week of the Local Industries Campaign, one of the many high-class stores handling Three E.E.E.'s Footwear displayed in one of their windows several lines which they carry of these popular Shoes.

This display gives some slight idea of the many delightful styles we make, and will prove a source of attraction to those Ladies who, while they delight in fine footwear, delight also in spending their money on home products.

Practically all good dealers in St. John's handle our lines. Ask them to please show you Three E.E.E.'s Footwear.



Is made by
Archibald Bros.,
Harbor Grace.

NEW ARRIVALS!

Choice Canadian Butter, Best Quality.
White Oats, Bran, Corn Meal
New Canadian Cheese,
Choice Ham Butt Pork,
Choice Family Beef,
Corned Beef Hash, 2's.
Cooked Corned Beef, 2's.

FLOUR

Lowest Wholesale Prices.

JOB'S STORES, Ltd.

It's Flavor that Makes the Meal!

And the sauces that the Libby chefs have adapted for you give flavor to the simplest dishes.

It may be eggs, or macaroni, or a cheap cut of meat—an unusual and delicious sauce will make it something you eat with delight and remember with pleasure—because of its flavor.

LIBBY'S CATCHUP and CHILI SAUCE are made from red, ripe tomatoes, grown in the fertile soil of Kent County, Ontario, picked when they are mellowed by the sunshine of long summer days, then rushed to the nearby Libby kitchen.

Here in sunny rooms the tomatoes are cooked with fragrant spices, onions, sugar and the best vinegar—cooked for hours until all the flavors are blended through and through.

Now the sauce is ready to give an appetizing relish to your steaks and chops, or a new piquancy to the meat gravy you serve with your roasts.

Your grocer has, or can get you, Libby's Catchup or Chili Sauce. Use it with your cold meat teas and note how quickly the second helping is necessary.

The delightful flavor of Libby's Beans is due largely to the wonderful Sauce prepared by the skilled chefs. Have you tried them?

Libby, McNeill & Libby

"Bumps" That Upset Aeroplanes.

THRILLING ADVENTURES IN THE CLOUDS.

"Bumps" are the jerky movements sometimes felt by those who travel in aircraft. They are due to air disturbances, and may cause the machine to rise, drop, or tilt up.

Until recently, when a machine experienced a falling bump it was generally thought to have fallen into an air pocket—a thin place in the atmosphere—which was believed to be deadly dangerous to the pilot. We know now that "bumps" are harmless, though occasionally terrifying to the inexperienced passenger.

In England and Northern Europe "bumps" are very rarely of a severe nature (according to Major Blake). They are encountered when passing over hills, and, generally speaking, the more hilly the country, the more an aeroplane is bumped. Hot weather intensifies "bumps," and on calm, cool days these air disturbances are rarely encountered.

OVERTURNED IN MID-AIR.

In hot countries, such as Egypt and Mesopotamia, these air disturbances are much more frequent and much more violent. I have, several times, when flying over the desert, been suddenly shot vertically into the air for distances of between 500ft. and 1,000ft., the sensation experienced being like that of ascending in a very rapid lift. On at least one occasion in Palestine a machine was turned completely over in mid-air by one of these disturbances.

One point known to all pilots and most air travellers is the fact that certain localities always have definite bumps in the same places, though these vary in intensity according to the type of weather prevailing.

Thus one frequently receives a downward bump when crossing streams or lakes, particularly when at heights of only a few hundred feet. Woods also frequently produce bumps, and very severe bumps may be experienced when flying under a thunder cloud.

Some day, perhaps, these permanent bumps will be charted. Meteorological experts who are beginning to take an interest in these disturbances would like to know definite spots where permanent bumps are felt; whether such bumps cause a machine to rise or fall; the upward or downward velocity and extent of the bump; the exact area over which the bump may be felt; and the type of country where it is observed.—Tit Bits.



Try
a
Bottle
Today

DR. MINARD, Inventor of the Celebrated
MINARD'S LINIMENT.

His Fair Fare.

A violin cello player of massive proportions chartered a cab, and, having ensconced himself and his unwieldy instrument inside as best he could, he instructed the Jehu to drive to a house in a fashionable square near by.

On arriving at his destination, the musician, after depositing his violin-cello on the pavement, tendered the cabman a shilling.

"Erel What's this?" demanded the driver, in disgust.

"A shilling, my man. Your legal fare," replied the patron, haughtily.

"That's all very well. I know a shilling's my legal fare for carrying you," answered the cabman; "but," casting a malevolent eye at the bulky instrument reposing on the pavement, "what about that there fute?"

Just Received—Henalta (hen-na dye) for grey or streaky hair. MRS. J. L. COURTNEY, Beauty Parlor, 2 Prescott Street, Phone 1559.—jnc8,tf

Surprised Himself.

An Irishman, who was to return to his native land by a certain steamer, arrived on the pier just as the vessel was starting—in fact, she was already on the move.

Taking a flying leap, he covered the intervening space of six or eight feet at a bound, but tripped on alighting and hit his head, temporarily stunning himself.

When he recovered his senses, the vessel was a couple of hundred yards at sea.

"Be jabers!" he exclaimed, not realising what had happened, "what a jump!"

Auto Top Dressing for Motor Cars and Carriages at BOWRING BROTHERS, LIMITED, Hardware Department.—may18,tf

MINARD'S LINIMENT USED BY VETERINARIANES.

Minard's Liniment for Burns, etc.

BIG VALUES

Men's Boots!

Men's Mahogany
Calf Blucher

\$4.75

MEN'S MAHOGANY CALF—

Pointed last, Goodyear welt,
\$6.50



MEN'S MAHOGANY CALF BLUCHER—Goodyear welt, at \$8.00 and \$8.50

MEN'S MAHOGANY CALF BLUCHER OXFORD — Goodwear welt\$7.00

MEN'S BLACK GUNMETAL BLUCHER\$5.00

MEN'S BLACK VICI KID BLUCHER\$6.00

MEN'S BLACK GUNMETAL CALE —Pointed last (welt)\$6.00

MEN'S BLACK CALF BLUCHER —Goodyear welt\$7.00

F. Smallwood,

The Home of Good Shoes, Water Street.

april29,tf

Welcome Borax Soap!

THE LARGEST BAR

HERE YOU ARE!

A Printer's Error.

"The ending of my story has been completely spoiled by careless proof-reading," complained the angry author. "So?" replied the publisher, soothingly.

"Yes, exactly so," rejoined the author. "Here at the conclusion where the judge looks down at the detective and asks: 'Are you pendleton King?' What does the printer make him say?"

"The famous detective snatching off his beard replied: 'I am.'"

"H-m-m," remarked the publisher, "that certainly leaves the reader in the dark."

Ice Cream Freezers and Refrigerators at BOWRING BROS. LIMITED, Hardware Dep't. may18,tf

Wonderful.

A number of candidates for the police force were being examined by a doctor the other day, and a pretty stiff examination it was, too. At length it came to testing the men's sense of hearing, and said the examiner:—

"Do you see this watch?"

Candidate: "Yes."

Examiner: "Do you hear it tick?"

Candidate: "Certainly; quite plainly."

Examiner: "Stand farther back."

Candidate retires three paces.

Examiner: "Do you hear it now?"

Candidate: "Yes."

Examiner: "Wonderful! This watch has not been going for a fortnight."

Acquitted.

A young man was charged with loitering suspiciously at a railway station. The magistrate said sternly: "This young lady says you tried to speak to her at the railway station."

"It was a mistake," pleaded the accused. "I was looking for my wife's young niece, whom I've never seen, but who had been described to me as a handsome young lady, with golden hair, well-cut features, the complexion, perfect figure, beautifully dressed, and—"

With a charming blush the principal witness against him interrupted.

"I don't wish to prosecute this gentleman, sir," she said to the magistrate. "Anyone might have made the same mistake."

New Premiums Free to YOU.

During the past month we have received a large shipment of entirely new articles which we are now offering for the return of Coupons and Tags. This shipment consists of

CHOCOLATE SETS,
BERRY SETS,
CAKE SETS,
TEA SETS,
CELERY SETS,
NUT SETS,
OLIVE SETS,
SALAD BOWLS, Etc.

All in Fancy Nippon China exquisitely painted, also a small quantity of quaint vases in pretty designs, and some very attractive celluloid fancy goods.

Another new feature is a large assortment of high-grade toilet articles, including

TOILET POWDERS,
ROUGES,
PERFUMES,
SMELLING SALTS,
SOAPS,
NAIL POLISH,
BUFFERS, Etc.

These goods will be displayed at intervals in our window, and continually in our show cases. Even if you have only a few coupons at the present time we particularly invite you to call at the Premium Store to look over the new and fascinating articles we are now offering in exchange for Tags and Coupons.

Premium Department

jnc6,9

Imperial Tobacco Co.

Don't say Paper, say The Evening Telegram.