> There are, no doubti several brande of Baking powder on the market that apparently give
satisfactory results. But when the thoughtful satisfactory resuits. But when the thoughttul woman comes to the point of giving consider-
ation to the important question of pure food ation to the important question of pure food.
she naturally becomes discriminating, and chooses a baking powder that she knows is free fromalum, and other infurious ingredients.

MACIC BARING POWDER
Masic Baking Powder has sot a standard of purity and excellence, and the name and rep. utation of the manufacturers stand back of their suarantee that it is the best and purest
baking powder possible to produce. baking powder possible to produce. Made in Conada
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