

BAIRD'S Extraordinary Value NEWS

Scotch Wool Tweeds

Come and see our special offerings in the very best of Wool Tweeds; double width; pretty mixtures, and away below their regular prices for Friday, Saturday and Monday.

Regular \$6.50 yard for	\$5.45
Regular \$7.50 yard for	\$6.30
Regular \$8.00 yard for	\$6.75

Tells of Extraordinary Pricings to meet Extraordinary Conditions. Many clean up lines get their riddance price. Be prepared for the occasion then, and come down FRIDAY, SAT. & MONDAY to our

BOYS' LONG RUBBERS.

He Will Need a Pair

Sizes 3 to 6 in reliable make, wool lined. Value for \$5.00. Friday, Saturday and Monday **\$2.98**

THE DOLLAR DOES ITS BEST SERVICE HERE

FEBRUARY CLEANUP

SALE

SPATS and WARM FOOTWEAR Values

LADIES' SPATS—Warm, good fitting and shapely Felt Spats in Grey and Fawn shades; 9 button height. Real good value at their regular price, \$2.80. Fri., Sat. & Monday . . . **\$2.28**

WOMEN'S FELT JULIETS—In pretty shades of Wine, Brown, Grey, Navy and Black; fur topped, leather sole and heel. Reg. \$4.00. Friday, Sat. & Monday . . . **\$3.35**

WOMEN'S HOUSE SLIPPERS—One-strap, Dongola Kid, suitable for galloping; nice soft make. Reg. \$3.50. Friday, Saturday and Monday . . . **\$2.95**

CHILDREN'S AND MISSES' FELT SHOES—For home wear, in Crimson and Grey mixtures; soft or hard sole; very comfortable. Reg. up to \$1.80. Friday, Saturday and Monday . . . **97c.**

BOYS' WOOL HOSE—Extra heavy fast black ribbed Wool Hosiery. To fit 10 to 12 years. Reg. \$1.50 pair. Friday, Saturday and Monday . . . **\$1.19**

\$3.00 White Spats. \$1.49

Very fashionable, 8 button height, White Felt Spats, slightly soled. These are the very best quality. Reg. \$3.00. Friday, Saturday and Monday . . . **\$1.49**

THIS HAS ALWAYS BEEN A Good Sale COME and SEE these Special Offerings

KIRK'S FLAKE SOAP—A pure White Laundry Soap; 2- 2 for 25c. able; large cake

LILY WHITE SOAP—Another very excellent Laundry Soap; gives a rich creamy lather. Friday, Saturday & Monday, cake **16c.**

ARMOUR'S TOILET SOAPS—Assorted odors; these are pure soaps and very durable. Fri. 2 for 12c. day, Sat. & Monday

HERB TOILET SOAP—Fragrant Eucalypti Herb Toilet Soap; very popular. Friday, Saturday and Monday **17c.**

COTTON BATTING—Selected White Cotton Bunting for filling cushions, quilts and such like; put up in pound parcels. Friday, Sat. & Monday **69c.**

FACE CLOTHS—Finished Turkey and Jersey Face Cloths. Regular 17c. Friday, Saturday & Monday **13c.**

SCRUBBERS—Coarse Crash Scrubbing Cloths; all to withstand hard rubbing. Reg. 22c. Friday, Saturday and Monday **17c.**

WOMEN'S CORK INSOLES—Felt & Topped Cork Insoles; keep the feet warm and comfortable; the pair **8c.**

LADIES' SHOE RUBBERS—Low cut, medium heel, Black Shoe Rubbers; reliable make. Regular \$1.20. Friday, Saturday & Monday **89c.**

FULLER'S EARTH—Violella Fuller's Earth; unequalled for its purity; nicely boxed for your dressing table. Special Friday, Saturday and Monday **25c.**

Sharp Cuts on prices of Men's and Boys' Wearables

BOYS' NIGHT SHIRTS—Best quality Striped Flannellette Night Shirts for boys; assorted sizes; collared. Reg. \$1.98. Friday, Saturday and Monday **\$1.38**

MEN'S HANKERCHIEFS—Hemstitched White Lawn Handkerchiefs in full size mens'. Reg. 30c. value. Friday, Saturday and Monday **23c.**

IRISH LAWN HANKERCHIEFS—These are superior quality and come in extra full size; plain hemmed finish. Reg. 37c. each. Friday, Saturday and Monday **33c.**

BOYS' CORDUROY PANTS—Strong stout Corduroy Knickerbockers, for everyday wear; will outwear two pairs of Tweed Pants. Regular up to \$3.60. Friday, Saturday and Monday **\$2.70**

BOYS' WINTER SHIRTWAISTS—Snug looking, tidy and warm, in shades of Khaki and Grey; heavy flannellette make; assorted sizes. Reg. \$1.90. Friday, Saturday and Monday **\$1.18**

PRESIDENT BRACES—Men's Shirley President Braces need no introducing here. Special Friday, Saturday & Monday **65c.**

MEN'S SILK COLLARS—Striped Jap Silk Collars in all wanted sizes. Regular 75c. Friday, Saturday and Monday **33c.**

MEN'S WORKING PANTS—Dark Striped American Union Tweed Pants in all sizes. Value for \$3.50 pair. Friday, Saturday and Monday **\$2.35**

MEN'S BOOTS \$7.50 pair for \$3.19

We have about 90 pairs of these in all sizes; some in Vic. others Gun Metal and others again heavier. Reg. \$7.50. Friday, Saturday and Monday **\$3.19**

50c. CURTAIN SCRIMS 29c.

The best value in Scrims for years, 36 inch White with pretty blue design running through it; others bordered same 29c. shade. Reg. 50c. yard. Friday, Sat. & Monday

TURKISH TOWELS—White and Coloured Turkish Towels. If you require any, these are unmatched for value to-day. Reg. 85c. each. Friday, Saturday & Monday **69c.**

WHITE CURTAIN LACE—48 in. White Nottingham Curtn Lace in assorted patterns. Reg. \$1.00 yard. Fri. & Monday. Reg. 85c. each. Friday, Saturday, Sat. & Monday **84c.**

UNION FLANNELS—Good looking striped patterns for Men's Top Shirts and warmer shirts. These are good wearers. Reg. \$1.10 yard. Friday, Saturday & Monday **95c.**

The SHOWROOM offers some interesting values in Ladies' and Misses' Underwear

SILK SCARVES—Fine Knitted Silk Throw-over Scarves in plain shades and fancy stripes; silk trims. Reg. \$2.20. Friday, Saturday and Monday **\$1.59**

LADIES' OVERALLS—Generously cut good wash Gingham Overall, in striped and plain shades; belted and pockets, white piping; pearl buttons and 3/4 sleeve. Reg. \$2.70. Friday, Sat. & Monday **\$1.98**

SLIP-ON SWEATERS—Ladies' and Misses' Wool Slip-on Sweaters, shaped at waist; very fashionable and very much in demand; roll collar; shades of Buff and Heena and American Beauty; sizes 38 to 44 inch. Reg. \$8.00. Friday, Sat. & Monday **\$6.98**

LADIES' UNDERWEAR—A splendid line of seasonable weight Fleeced Jersey Vests and Pants; low neck, short sleeved vests and ankle length pants; assorted sizes. Reg. 1.40 gar. Friday, Sat. & Monday **\$1.17**

CHILDREN'S UNDERPANTS—Cream Jersey Underpants, to fit 2 to 4 years; ankle length. Reg. 80c. pair. Friday, Sat. & Monday **69c.**

LADIES' WINCEY KNICKERS—Cream Scotch Wincey Knickerbockers, wide legs, with tucked front, open. Regular \$1.50 pair. Friday, Saturday and Monday **98c.**



Look at These HOSIERY VALUES

LADIES' COLOURED HOSE—Assorted weights in Pretty Heather Cashmere Hosiery, plain finish; renowned value. Reg. \$1.30. Friday, Saturday and Monday **\$1.49**

WOMEN'S COLOURED HOSE—Pretty plaids and plain shades of Navy, Fawn, Blue, Grey, Dark Grey, Tans and Champagne, etc. Reg. \$2.40 pair. Friday, Saturday & Monday **\$1.89**

WOMEN'S WOOL HOSE—Stout Ribbed Hose, fast Black. Reg. \$1.50 pair. Friday, Saturday, Sat. & Monday. Reg. 98c. pair.

WOMEN'S CASHMERE HOSIERY—Beautiful quality English Wool Cashmere Hosiery in assorted ribs. Reg. \$2.00 pair. Friday, Saturday & Monday **\$1.59**

LADIES' PLAIN HOSE—Finest grade plain English Wool Cashmere Hose in assorted sizes. Reg. \$1.80. Friday, Sat. & Mon. **\$1.49**

LADIES' CASHMERE HOSE—10 dozen plain Black Cashmere Hose, fast Black; seamless. Reg. \$1.10. Friday, Sat. & Monday **87c.**

GIRLS' AND BOYS' HOSE—Extra strong, fast Black; in all sizes from 5 to 9 1/2 inch. Reg. to 75c. pair. Friday, Sat. & Monday **59c.**

WOOL BOOTEES—Best quality English Wool Bootees in Pink and White. Reg. 75c. Friday, Sat. & Monday **59c.**

BOYS' SUITS

\$18.50 to \$2.00 for \$4.95

DON'T MISS THIS

BOYS' TWEED SUITS—Some of the smartest looking styles, well made and well finished; belt; just what you want for \$12.00. Friday, Saturday and Monday **\$4.95**

BLANKETS! BLANKETS!

WOOL NAP BLANKETS—Here are Blankets we are proud to handle and proud of still of the values they afford during this White Sale. Equal to the Wool Blankets and have a toppling similar to the finer makes.

Size 64 x 78. Reg. \$5.00 for \$3.48	Size 54 x 72. Reg. \$5.50 for \$3.98
64 x 80. Reg. 10.50 for \$8.48	56 x 72. Reg. \$4.00 for \$3.48
70 x 80. Reg. 11.50 for \$9.38	62 x 72. Reg. \$4.50 for \$3.98
70 x 80. Reg. 15.50 for 12.48	70 x 78. Reg. \$4.90 for \$4.08
72 x 82. Reg. 20.00 for 16.98	72 x 82. Reg. \$6.25 for \$5.48
72 x 90. Reg. 23.00 for 19.48	



LET US SHOW YOU These Pretty Blouses

JAP SILK BLOUSES—Beautiful White Jap Silk Blouses; square and V neck styles; roll and sailor collar, hemstitched and embroidered; pearl buttons, assorted sizes. Reg. \$5.50. Friday, Saturday & Monday **\$4.76**

LADIES' FLANNEL BLOUSES—Cream Striped Flannel Blouses, and others in Fancy Winceyette, and others again in Plain Grey; reversible style collar, long sleeves; sizes 36 to 44. Reg. \$4.50. Friday, Saturday, Sat. & Monday **\$2.79**

PREFRY CREAM CURTAIN LACES—Rather unusual looking patterns; striped and figured centre; very strong make. Reg. 50c. yard. Friday, Saturday and Monday **39c.**



Be Careful How You Turn.

An ancient belief exists in the virtues of dancing or turning round in the direction of the sun. Sun-dancers are still held in Mexico, Chile, and Spain, in which the turns of the dance are arranged astronomically and the movements of the heavenly bodies are followed in the dance both as to time and direction.

We are 'taught not to stir a pot the wrong way or the sugar in our tea; while mayonnaise sauce would be ruined if stirred one way and then the other.

A story is told of some Scottish boatmen who considered it unlucky to start on a voyage, however short, unless they turned their craft round three times with the sun.

It may be asked why once or twice would not have answered just as well. The number three, however, is one upon which the superstitious set great store. Some of the ancients regarded it as the perfect number, for it represented the beginning, the middle, and the end; it was the Trinity.

So round went the canny Scot's boat three times with the sun.

Fate's Grim Jest.

The strange tricks Fate plays with the lives of men is illustrated by the recent case of a diver who met his death through drowning in an ordinary bath.

The incident calls to mind the case of a sword-swallower who used to perform outside publichouses, thrusting a formidable blade several feet long down his throat as often as his admiring audience required him to do so. Yet this redoubtable steed died from suffocation as a result of swallowing a small fish-bone.

There is an account of a Spanish bull-fighter who had earned considerable reputation in one quarter of Spain only to receive a fatal kick from a young steer on the farm of one of his friends.

A similarly unlucky end was that of a circus performer whose particular feat was to plunge into a pond, chained and manacled, and liberate himself before appearing on the surface. While taking a bath one evening this performer took a dive into a river and, becoming entangled in some weeds, lost his life.

The Sacred Carpet.

This year over nine thousand Indian troops, provided with free passages by the British Government, have visited Mecca as pilgrims.

It is the life desire of every Mohammedan to journey to the holy city of Mecca. And in preparation for this pilgrimage he spends many years making his own praying carpet. This carpet he eventually leaves behind in Mecca, which now contains millions of carpets left by pilgrims.

Green is the sacred color of the Mohammedan; therefore, his mission over, he wears a green turban, to show the world he has been to Mecca.

The world's riches could not buy one carpet which is borne to Mecca every year with much pomp and ceremony. It is the sacred carpet of the Mohammedans, a thick, black pile carefully woven by the most expert weavers, and large enough to cover any of our public buildings.

A fresh sacred carpet is woven every year, and the one it replaces is carefully put away and preserved.

Once a year the sacred carpet travels by train from Cairo to Suez with a strong retinue of soldiers, pilgrims and priests. It crosses the Red Sea in a boat, then an imposing camel caravan escorts it over the Arabian desert to Mecca. At the tail of the great procession walk seven priests, five playing fifes and two beating drums.

At Mecca the holy carpet covers the Kaabah, the sacred black stone from which Mohammed rose to heaven on his great horse, Alborak.



CHEER UP! BRACE UP!

Brick's Tasteless Cod Liver Oil will bring relief at once. It is a tonic that runs down systems used. Cost only \$1.00 per bottle. Postage 20c. extra. Try it. For sale at

DR. F. STAFFORD & SON
GEO. KNOWLING,
Water St. and Duckworth St.
JAMES WISEMAN
Top Carter's Hill
"Brick's Tasteless makes you eat."

Reliable Dry Batteries and Flashlights are built to stand Rfd. climate. Steady—Dependable—Lively at all times.
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