

The Latest Call--Startling--But True!

Reinforcements urgently needed to keep the Royal Newfoundland Regiment in the Front Line.

Men of Military Age! What About It?

Don't You Hear It? Won't You Heed It?


The sentiments of the majority of the people in this Dominion are strongly in favor of keeping our GLORIOUS REGIMENT at full strength and in the Front Line by voluntary enlistments if possible--if not--by some form of conscription.

Young Man! What Will You Be--A Volunteer or a Conscript?

This space given to the Regiment by MARSHALL BROTHERS.

A Poor Little Rich Girl.

By RUTH CAMERON.



She is kind hearted, she is conscientious, she is unselfish in most ways. She's whole hearted in whatever she does, a pretty good sport, and about as little of a snob as it is possible to be. She's the essential snob-bishness of human nature.

She would do more for her friends than most of them would do for her.

Don't you think, with all that, she should be popular?

She is the opposite.

Why? Because she has one fault which in the eyes of the average person is so big that it can cover a multitude of virtues:

She is overwhelmingly self assertive. If she comes into a room and hears two or three people in an argument she at once joins in without invitation.

She will set them right.

And joins in not tentatively, as one who wishes to be enlightened, but factotally as one who will now set all these mistaken people right.

She has a good mind, and often she is in the right. Needless to say, that does not excuse her.

Positiveness is her middle name. She has never learned the gracious habit of saying, "Don't you think such and such a thing is so?" With her, it is always "Such and such a thing is so."

She forgets that matters of taste cannot be settled.

She is one of those people who never qualify their opinions of matters of taste with an "I think." This is the best play of the season. The war hook you have expressed a modest preference for, is not to be spoken of in the same breath with the really good war books. Such and such a shop is the only one that carries clothes with any style, etc., etc.

She has strong convictions on certain matters of right and justice and ethics, which is as it should be. But her habit of dragging them in at all times and flinging them at people, does not advance her causes.

On the contrary.

Fresh Vegetables,

Etc.

10 lbs. BEETS20c.
10 lbs. CARROTS25c.
10 lbs. PARSNIPS20c.
10 lbs. TURNIPS15c.
FRESH COUNTRY EGGS.

PEAS &atoes,

15 Cents a Gallon.

COOKED CORNED BEEF by the lb.
EXTRA FANCY TABLE APPLES, 50c. doz.
NOVA SCOTIA APPLES, 15c. doz.
CALIFORNIA ORANGES.

Ex steamer to-day

May 3rd, 1918:
Fresh Supply
"BLUE NOSE" TABLE BUTTER--Slabs and BULK.

MOIE'S PLAIN and SULTANA CAKES.

Bacon,

Machine sliced to your order,
30c., 45c., 60c. lb.

C. P. Eagan

Duckworth Street and Queen's Road.

Eggs

Local Fresh Eggs

now in full supply, help to conserve meat use more fresh Eggs.

Soper & Moore

Our Daily Story.

THE I. W. W. ANN'L

Never, it seemed, had Science made such strides in a single year. The mammoth Incision Auditorium, packed to the doors with medical men assembled from every corner of the world for their great annual conference, resounded with applause as the speakers announced the results of their researches.

Thunderous acclamations greeted Dr. Rodway Blugg as he explained how he had isolated the germ of twistamborus, or colic, thereby saving thousands of young lives a year.

"Tumultuous applause shook the dust from the rafters as Dr. Runyon Fusible announced modestly that he had discovered a serum to successfully combat the waybacko, or germ of the receding chin, thereby bringing sunshine into the lives of millions of unfortunate humans.

But a questioning silence prevailed as a black robed stranger rose from his seat and held up a forbidding hand.

"In the name of the I. W. W. Antivivisectionists of the world," he announced, "it is my duty to proclaim that your so-called benefactions to the human race are all at the expense of innocent young guinea pigs, rabbits and dogs, and that instead of publicly vaunting your deeds, you should all be hanging your heads in some dark, obscure corner of shame."

There was a stunned silence, and then Dr. Roadbed Vest, the chairman, rose and said solemnly, "Stranger, are you aware that you stand before us a hypocrite? Are you aware that every time a drop of water passes your gummy lips, you end the innocent career of from 2,546,787 to 16,478,468 trusting, defenceless little germs, who until your hypocritical deed had been happily basking in the joy of living?"

The stranger turned deathly pale and without another word slunk out, and two weeks later was found dead from thirst.

Coughs and Colds seem to be increasing the past few days. Try a bottle of Stafford's Phorastone. Theatre Hill Drug Store open until 9.30 every night.

Milady's Boudior.

GRACEFUL NECK LINES.

If you wish the lines of your neck to be truly graceful, never wear a tight collar. This may seem unnecessary advice in this day of open blouses but the high collar and jabot has crept in in spite of the prevailing and more comfortable style. There is no real beauty in tight neckwear and, besides, it is absolutely fatal to the appearance of the throat when replaced with the lower lines of an open blouse or an evening gown.

So lay aside your pretty jabot if you wish to keep your neck beautiful. Keep the skin clean by a twice weekly application of lemon juice. This is an old fashioned remedy but it is a good one. It may take longer to clear the skin than with a prepared lotion, but it is less harmful which is the greatest recommendation that can be offered for any beautifying method.

Cut a lemon in half, trim away the rind from the edge, remove the seeds and rub the fruit over the neck and shoulders. There should be a warm bath with a mild white soap before this is done. Let the juice dry on the skin. The best time to use this treatment is just before retiring at night.

If the texture of the skin is coarse it can be greatly improved by the use of a complexion brush. Get the best one you can buy. Vigorously scrub the neck and shoulders with warm water and a mild soap once or twice a week. This treatment should also be given just before retiring, and after the skin has been rinsed with clear cold water there should be a very light application of some good cold cream.

To make the flesh firm, there is nothing better than a cocoa butter massage once a week. Bathe the skin as suggested with the lemon treatment carefully rinse with clear water and then wrap the neck and shoulders with a large Turkish towel wrung out of hot water until nearly dry. Have the water as hot as it can be borne and increase the temperature as the flesh gets accustomed to the heat. Continue the steaming for ten minutes, then quickly dry the skin and begin the massage. Warm the cocoa butter before using.

Special Notice.

At the end of this year we will give 5 cts. for every 12 Outside Green Wrappers obtained from "STAFFORD'S LINIMENT."

We will also give \$10.00 to the person forwarding us the largest number and \$5.00 to the 2nd largest.

We will keep a record of every person forwarding us these wrappers from time to time and at the end of the year we will publish the names of the winners.

"STAFFORD'S LINIMENT" is the Strongest and most penetrating Liniment for sale in Newfoundland and is sold in over 500 stores.

It is the best Liniment you can use for RHEUMATISM, LUMBAGO, NEURALGIA and all ACHES and PAINS.

Owing to the cost of Bottles and Ingredients used in the manufacturing of this Liniment, we have had to advance the price a little, "but the bottle still remains the same size."

DR. F. STAFFORD & SON,
St. John's, Nfld.


Everyday Etiquette.

"When a woman has been invited to a party through the influence of a friend, should she call upon the hostess after the occasion?" asked Ruth.

"Yes. A call should be made whether you accepted the invitation or not," replied her mother.

Plenty of Dodd's Pills and Fletcher's Castoria at Stafford's Drug Store, Theatre Hill. Open every night till 9.30.--may 1, 18

Schwab on the Job.



We need more ships for speedy trips across the well known ocean, to carry guns to shoot the Huns, and quell the Teuts' commotion. The work has dragged although men bragged of how we'd turn out vessels; we make blue prints and charts in tints, while poor old Europe wrestles. We hem and haw and stall and paw while worn out France is bleeding; and we produce the punk excuse, when ships are what we're needing. But now, methinks, we've lost our jinx, and things will soon be jumping; for Charles M. Schwab is on the job, and we may see him humming. This mighty man has come to plan, to do, and cut out dreaming, and ships of his will shortly whiz for France, their sirens screaming. Farewell to doubt and mental gout, to foolish snarl and tangle, to chewing rags and empty brag, to stale debate and wrangle. For Charles M. Schwab is on the job. The tireless early riser, and he'll build boats to get the goats of Carl and 'other kaiser. "Build boats!" says he; "don't talk to me of reasons for delaying; and there's a lid for every kind who stands around here braying!" Now beat the drums! The giant comes, and no red tape can bind him; oh, Charles M. Schwab is on the job, a trail of smoke behind him!

T. J. EDENS.

100 sacks WHITE HOMINY
50 sacks YELLOW CORN MEAL
MIXED OATS.

Golden Tip Ceylon Tea, 50c. lb.

BLUE NOSE BUTTER.
Solids and 2 lb. Prints.

White Starch 15c. lb.; 5 lbs. for 80c.
Corn Flour, 3/4, 1 lb., 20c., lb. Onions, 5c. lb.
Apples, 12c. doz.
Best Family Flour, \$1.10 stone.
Rolled Oats, Best Canadian, 8c. lb.
Beans, Handpicked, 12c. lb.

10 Hecres SPARE HBS.
NEW HAM BUTT PORK.
PIGS' JOWLS.
NEW YORK CORNED BEEF.
NEW YORK TURKEYS.

Coffee,

BARRINGTON HALL, ARBUCKLES, WHITE HOUSE.
Also Fresh Ground to order.

Fresh Country Eggs

T. J. EDENS,

Duckworth St. and Rawlins' Cross.

MINARD'S LINIMENT CURES DIPHTHERIA.

Eventually

YOU MUST DON THE KHAKI.

Why Not To-Day?

You are Needed at Once.

This Space given to the Soldier by the U. S. PICTURE & PORTRAIT CO.

WHAT'S YOUR EXCUSE For not being with the Boys? YOU ARE BADLY NEEDED "OVER THERE"

Your duty is to go! Why not TODAY?

THIS SPACE GIVEN TO THE REGIMENT BY G. M. BARR.

DON'T BE A QUITTER!

ENLIST NOW!

This space given to the Regiment by T. A. McNab & Co.

The "Evening Telegram" is read by over 40,000 People daily.

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The Sorcerer" Draws Big House.

The Sorcerer", Gilbert and Sullivan's famous comic opera, which was produced by the pupils and ex-pupils of St. Patrick's and Holy Cross school at the Casino Theatre last night, was a clear demonstration of wonderful talent that is to be found in the youth of our city, and being giving a brief outline of the performance, we hasten to extend our congratulations to Prof. Chas. Hutton, and those associated with him in directing the audience with him in the magnificent production. The opera was under the distinguished patronage of His Excellency the Governor, and was attended by Miss Harris, Mrs. Campbell, M.C., A.D.C.; His Excellency the Archbishop who was represented by Rev. Mons. McDermott, W.C., and Rev. Dr. Greene. As the Vice-Royal party and clergy entered the box the orchestra of eight musicians rendered the National Anthem. The performance opened with a chorus of some fifty boys, and as madrigals and county boys sang, etc., of the early Victoria Hon. which was followed by the ap-pro-