

A SPEEDY BOILING DOWN OF SUMMER STOCKS

FRIDAY and SATURDAY

Selling out of Summer Goods becomes more vitally necessary as the Fall Season appears on the horizon. Prices are lowered, the opportunities for saving on seasonable goods are almost startling. Just read the items below, they exemplify the kind of values we are giving.



MEN'S WEAR

Fresh and Cool, at Prices that Appeal.

MEN'S TWEED CAPS

Splendid assortments of English Tweed Caps in light, medium and dark shades are offered this week. Correct styles and low prices make this offer attractive to the man who needs a reliable good looking cap for present or early fall wear. Reg. 45c. each. Friday and Saturday 38c

POLICE BRACES.

Braces of extra strong elastic webbing that will stand the hardest usage. They are firmly connected to solid leather button loops by durable metal fittings; the front loops are detachable; the back is of double elastic. Reg. 50c. pr. Friday and Saturday 43c

MEN'S & BOYS' SOFT COLLARS.

A fine selection of neat stripes and plain colors with round or pointed corners; all are fitted with stud fasteners at front; sizes 12, 12½, 13, 13½, 14, 14½, 15½, 16, 16½, 17, 17½ and 18. Reg. 15c. each. Friday and Saturday TWO for 25c

MEN'S WIDE END TIES.

The latest novelty designs of pure silk and union materials in an extreme range of colors and designs; all popular shades. Special for Friday and Saturday, each 21c

MEN'S LIGHT WEIGHT BRACES.

With cord button loops and back cords that correspond to every movement of the body; strong metal fittings. Reg. 30c. pair. Friday and Saturday 25c

BOY SCOUT and PATRIOTIC HDKFS.

A big assortment of fancy designs on plain white grounds, some with fancy borders; size 13 x 13 inches. Reg. 5c. each. Friday and Saturday. 4c

COTTON BATHING DRAWERS

In assorted light and dark stripes; very elastic with tape drawstring at waist; men's and boys' sizes; splendid values at the low price of 15c. pr. Special for Friday & Sat 13c



GREAT SALE of WOMEN'S WAISTS

A beautiful assortment of fashionable Waists with all the touches of style, daintiness and distinction that you could expect at these prices.

WOMEN'S SOFT SUMMER WAISTS.

An elaborate display of Women's smartest models in Voiles and Muslins in plain and striped patterns, tastefully trimmed with Embroidery, pin tucks, valencennes lace and openwork. These are decidedly a superior class of Blouses. Special for Fri. and Sat. each \$1.40

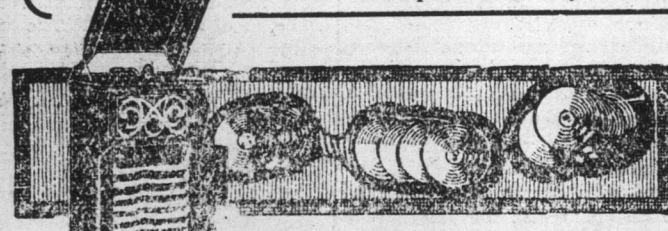
SILK BLOUSES.—Here's a chance to get a becoming blouse in either Jap or Pallette Silk, made in this season's favoured styles in shades of Saxe, Sky, Nigger, Croom and White. Reg. \$3.25 each. Friday and Saturday \$2.65

LADIES' AND MISSES MIDDY WAISTS.—Of fine white drill in various styles, smartly trimmed with collars, cuffs and pockets in V Rose and Saxe. Remarkable values. Regular \$1.75 each. Friday and Saturday \$1.40

JOB BLOUSES.

The balance of that big clearing line offered at prices that will give them a speedy exit. There are Challies, Cotton Crepes, Linens and Muslins in both plain and fancy colors.

Regular 70c. each for 52c.
Regular 90c. each for 68c.
Regular \$1.30 each for 99c.
Regular \$1.75 each for \$1.25



High Grade Records at Substantial Savings.

REGULAR \$1.50 VALUES for \$1.00.

The Messiah (But who may abide)—Chas. Knowles.
Elijah (Oh, come everyone that thirsteth)—Madame Hudson and Miss Yanting; Messrs. Pike and Dawson.
Oh Love Divine—Miss Allen and Jno. Harrison.
In the hour of softened splendour—Misses Allen and Larkin; Messrs. Harrison and Radford.
Fleeting Years—Edward Lloyd.
He's awfu' guid ta me—Miss Jean Aylwin.

REGULAR 75c. VALUES for 60c.

The Little Silver Ring—Miss Lonsdale.
A Gramophone on the Labrador Coast—Dr. Grenfell.
Prelude (Bach), Violin—Mr. Saraste.
A Curate Story—Mr. Lionel Brough.
Oh, who will o'er the downs to free (Quartette)—Messdames Allen and Thompson; Messrs. Harrison and Radford.

REGULAR \$1.50 VALUES for \$1.25.

When the Bell in the Lighthouse Rings—Frank Stanley.
Laza (Dramatic Recitation)—Edgar Davenport.
Gloria from Twelfth Mass—Lyric Quartette.
Gems from the Bohemian Girl—Victor Light Opera Co.
Gems from the Chimes of Normandy—Victor Light Opera Co.
Gems from Madame Sherry—Victor Light Opera Co.
Gems from the Spring Maid—Victor Light Opera Co.

TUCKED LAWN.

Evenly woven Lawn with a 2 inch hem, 2 rows of fine insertion and several rows of tucks. Will make delightful pinafores and summer dresses for children as well as aprons, etc., for women and misses. Regular 45c. yard. Friday and Saturday 38c

TUCKED LAWN at 16c. yard.

A good wearing Lawn, 34 inches wide, including tucks and hem; one that should make many friends for us. Special for Friday and Saturday, per yard 16c

Unequalled SMALLWARE VALUES.

MENDING WOOL.—English spun all wool mending; all colors. Reg. 3c. card. Friday and Saturday, 3 6c

PEARL SHIRT BUTTONS.—Assorted quantities and sizes, on cards containing 2 doz. Reg. 8c. each. Friday and Saturday 6c

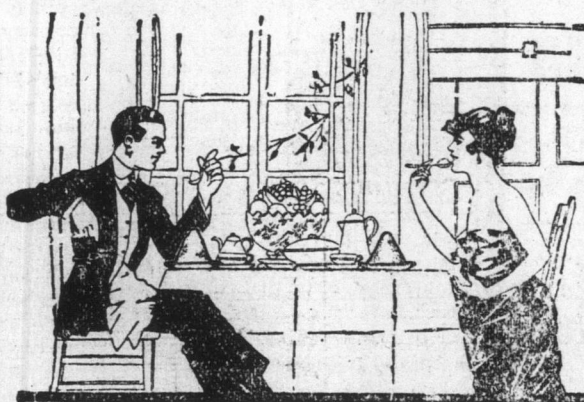
COLORS COTTONS.—200 yard reels, suitable for hand or machine use. Reg. 3c. reel. Special Friday & Saturday. 5c

SHELL BOXES and MIRRORS.—Fancy and leaf shaped trinket boxes, cottages, kennels, money banks and a variety of work boxes finished with shells of all kinds. Reg. 30c. each. Friday and Saturday 23c

QUINNED PRESERVE LABELS.—For the plain and easy marking of jams, jellies, pickles and preserves of all kinds, 30 labels to sheet. Reg. 3c. sheet. Friday and Saturday 7c

DENNISONS PATRIOTIC SEALS.—In boxes containing 50. Reg. 10c. box. Friday and Saturday 9c

BOXES OF STATIONERY.—24 sheets of felt ruled, linen paper and 24 Empress shaped envelopes. good qualities, worth 30c. box. Special for Friday and Saturday 23c



NEW THINGS FOR THE HOME UNDERPRICED.

DAMASK TABLE CLOTHS.

Full bleached English Damask Table Cloths in two popular sizes, 2 x 2½ yards and 2 x 3 yards. They are made from well spun yarns in a splendid range of patterns, and finished with narrow hem. Reg. \$2.00 each. Friday and Saturday \$2.50

CUSHION COVERS.

In soft Madras Muslin and Fawn Linen, beautifully embroidered and finished with a neat scalloped frill or hemstitched; sizes 20 x 20 and 22 x 22 inches. Reg. 48c. 60c. each. Friday and Saturday 48c

WHITE & CREAM LACE CURTAINS.

Very pretty and attractive patterns in either White or Cream, 2 and 2½ yards long. A strong and desirable curtain at a popular price. Reg. \$1.00 pair. Friday and Saturday 90c

TABLE NAPKINS.

Fine Table Napkins of good quality Union Damask; hemmed edge; size 17 x 19 inches. They are remarkable values and worth procuring a good supply. Reg. 20 and 22c. each. Friday and Saturday 17c

TOILET SUNDRIES.

VASELINE CAMPHOR ICE.—For sunburns, chapped hands and rough skin. An exquisite toilet article of superior quality. Reg. 12c. each. Friday and Saturday 10c

VIOLET TALCUM POWDER.—Made from pure Italian Talc, Boracic Acid and other ingredients of a healthy beneficial nature. Reg. 8c. tin. Friday & Saturday 7c

FULLER'S EARTH.—Indispensable in the nursery, cooling and comforting in hot weather. Reg. 12c. box. Friday & Saturday 10c

ROYAL VINOLIA TOOTH POWDER.—A perfect preparation for preserving the teeth and keeping them white and lustrous. It strengthens the gums and will maintain the mouth and throat in a healthy condition. Reg. 35c. box. Friday & Saturday 31c

PETROLEUM JELLY.—For wounds, burns, skin diseases, rheumatism, sore throat, etc.; in glass screw top jars, containing 3 ounces. Regular 6c. each. Friday and Saturday 5c

VINOLIA VANISHING CREAM.—A perfect tonic for the skin and complexion. Reg. 25c. tube. Friday & Saturday 28c

Showroom Values that you cannot duplicate.

MISSES' FINE STRAW HATS.

Here is a very charming shape, one of the smartest shown this season. It requires very little trimming and is remarkably becoming. Comes in Mole, Green, Tan, Grey and V. Rose. Special for Friday and Sat. 45c

INFANTS' WHITE EMBROIDRY BONNETS

A big assortment of pretty styles, some are trimmed with lace, others with Pale Blue and Pink Ribbon. A real bargain at this low price. Regular 20c. each. Friday and Saturday 16c

TAFFETA RIBBON.

Never were Ribbons more the vogue than at the present time, and just think, even with silk continually advancing we are able to offer this splendid Ribbon at such a remarkably low price. Reg. values to 35c. yard. Friday and Saturday 20c

HAND BAGS.

Beautiful Hand Bags in assorted shapes, made from soft grain kid in shades of Tan, Navy, Grey and Black, finished with silk cord, leather tassels, etc. Undoubtedly a splendid assortment. Reg. \$1.50 ea. Friday & Saturday \$1.25

CORSETS.

Carefully designed Corsets of strong White Coutil, in high, medium or low bust styles; well boned; 4 strong elastic hose supporters; lace finished tops; your choice from 4 different styles; suitable for slight, medium or stout figures. Reg. \$1.30 pair. Friday and Saturday \$1.05

SUMMER UNDERWEAR at Less than Makers Prices.

WOMEN'S SUMMER VESTS.

Knit of very soft cotton in a fine rib. The low neck and armholes are trimmed with a neat edging and mercerized tape. Special values at a very low price. Reg. 25c. each. Friday and Saturday 15c

CHILDREN'S JERSEY RIBBED UNDERWEAR.

Superior qualities in fine Underwear for children from 4 to 12 years. Very soft and elastic and light in weight. Underwear that sold readily at 30 and 35c. garment. Special for Friday and Saturday 18c

The Royal Stores Ltd.

In Milady's Boudoir.



YAWNING.

According to the rules of modern etiquette, it is very improper to yawn, but from a standpoint of health is one

of the best things Milady can do for her beauty.

For one thing, a yawn ventilates the lungs, when you take an ordinary breath the lungs are not completely filled, nor are they thoroughly emptied by an ordinary respiration. There is a certain quantity of air left in the lungs always—what physiologists call "residual air."

This air in time becomes foul and affects the blood, and through the blood the nerves center. Then at certain times certain nerves get tickled as it were, and the result is a long-drawn out yawn, which has the power of stretching the lungs to their fullest extent, driving out all the foul air and drawing in a supply of fresh pure air.

Yawning, too, is beneficial to your hearing. When you give an extra big yawn you hear a crackling sound inside your head. That is due to the

stretching and opening of certain tubes which connect the ear and the back of the throat. If they are congested, as happens when you have a bad cold in the head, you complain of deafness.

If you do not feel inclined to yawn, by all means do so, regardless of what your book on etiquette may say. It's Nature's way of cleaning out your lungs and the air passages in your head.

Will the person holding number 601 from Stafford's Lucky Number Competition call for \$20.00? (See advertisement.) aug3,tf

GUESTS AT BALSAM PLACE.—George Dawe, Bay Roberts; Capt. John Parsons, Bay Roberts; W. H. Greenland, Coley's Point; Miss Jeffrey, Whitbourne.

At the Crescent.

See the programme of the Crescent Picture Palace for particulars of today's big week end show, five all feature pictures including a two reel Diamond special and a May Pickford Indian subject. Madame Timmons sings a negro minstrel song to-day, entitled: "Can't Yo He-ah Me Calling, Caroline"; and Professor McCarthy has arranged a new and classy musical programme. Nothing but the best in pictures and music at the popular Crescent; don't miss seeing this big show to-day.

Sadie Wiseman, 14 Dicks' Square, wins 2nd prize of \$15.00 for Stafford's Lucky Number Competition, No. 1557. (See advertisement.)—aug4,tf

Winners !

The four lucky numbers are:
No. 601 winning 1st prize of \$20.00
No. 1557 winning 2nd prize of \$15.00
No. 1556 winning 3rd prize of \$10.00
No. 1386 winning 4th prize of \$5.00
The above numbers were drawn by T. Curran and E. M. Greene. We will be glad to have the persons holding these lucky numbers come to our Drug Stores at Theatre Hill or Duckworth Street and obtain your prize.
DR. F. STAFFORD & SON, Theatre Hill, STAFFORD'S PHARMACY, Duckworth Street.

Little velvet beret hats are promised for autumn days. Side fasteners are frequent among the new frocks.

Patriotic Football.

The Football League was to meet last night to discuss the playing of a third round, also a dispute over the Star-C.E.I. unplayed game. The meeting did not take place, owing to the inability to attend of the President, Mr. M. Chaplin, who was out of town. However, because of the object of the games, the C.E.I. have decided to forego their claim to the two points they were entitled to and will play the Star this evening on St. George's Field. A spirited contest is in store for spectators.

Gauntlet gloves are worn more than the wrist glove. Tulle scarfs are suitable with all kinds of dresses. Transparent organdies continue to be greatly in favor.

Personal

Mr. Thos. Kennedy, of the Furness Withy Co., left by this morning's train for Placentia where he will connect with the Glencoe for points along the S. W. Coast. The enterprising Tom is gone on business in the interest of his firm.

Three Norwegian officers, belonging to the ill-fated liner Kristianiaford, left here yesterday en route to the United States. Editor Currie, of the Daily News, who was on a brief holiday to Carbonear, returned to the city to-day.

The 3rd Prize of \$10.00 for Stafford's Lucky Number Competition was won by Mrs. Parsons, 98 Springdale St. Lucky number was 1556.—aug3,tf
MINARD'S LINIMENT CURES DIPHTHERIA