

Patriolic
Association.


HEE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, MARCH 31 , 1915-7


## Goes Out Like a Lion.



## Ladies'

 American Silk Poplin DRESSES!Yes! Positively the newest out! As fresh as the newly-laid Easter Egg comes this magnificent assortment of

Ladies' American Silk Poplin Dresses,
showing the new full-flared skirt, lace-trimmed waists and, such a handsome display of fashionable shades in

NAVY, SAXE, TAN, FAWN, BROWN, SAND, GREY MYRTLE,RESEDA, LAVENDER PURPLE and BLACK
Some shirred at waist, others with the new broad belt effect. Sizes from 34 to 44 inch bust; also sizes to fit Misses from 16 to 20 years.

This is the FIRST showing of these Dainty Dresses.

Come in and have a look at them!

Our window gives you but a faint idea of the styles.

Prices run from
$\$ 7.00$ to $\$ 11.00$


