

The THIRD WEEK OF OUR ANNUAL FEBRUARY Sale.

**18th
ANNUAL
February
SALE.**

THE THIRD WEEK offers economy chances that overshadow even our unrivalled Bargains of the past. We direct your attention particularly to the **WALL PAPER** and **DRESS GOODS** Departments where we are displaying splendid assortments of New Spring Goods marked at extremely Low Prices. The other departments have many additional Lines of genuine values.

The Money-Saving chances are so great that it will pay you to purchase, not only for immediate needs, but to make extensive provisions for the future.

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New Spring Dress Goods.

SHEPHERD'S PLAIDS.
Various checks, in Navy and White, Brown and White, Grey and White and Black and White.
Reg. 40c. yd. Sale Price 35c.
Reg. 55c. yd. Sale Price 47c.
Reg. 65c. yd. Sale Price 56c.
Reg. 70c. yd. Sale Price 60c.
Reg. \$1.10 yd. Sale Price 85c.
Reg. \$1.50 yd. Sale Price \$1.25

GABARDINES.
A new showerproof fabric with a fine cord finish, guaranteed Ripley Cloth, soap shrunk. Colors of Black, Fawn, Grey, Tan, Brown, Saxe, Navy.
Reg. \$1.00 yd. Sale Price .85c.
Colors of Grey, Saxe, Navy, Brown and Neutral.
Reg. \$1.25 yd. Sale Price . \$1.05

WOOL BROCHES.
Colors of Champagne, Purple and Tan.
Reg. 90c. yd. Sale Price . . . 77c.
Colors of Fawn and Saxe.
Reg. \$1.10 yd. Sale Price . . 94c.
Colors of Black, Brown, Navy, Lime and Tan.
Reg. \$1.65 yd. Sale Price . \$1.40

A splendid showing—one that would arouse the liveliest interest. This offer enables buyers to secure the newest and most up-to-date fabrics at ridiculously low prices.

Wall Papers. Buy your Spring Wall Papers now At Sale Prices.

We have just received over 3,000 pieces of beautiful Wallpaper in patterns and colorings to suit every room in a modern home. The variety is so extensive that any attempt at description is precluded. We merely mention that the patterns are all attractive and up-to-date. Light and dark effects. Papers for

DINING ROOMS, KITCHENS, HALLS, PARLORS, BEDROOMS, LIBRARIES.

These papers form part of a job lot purchased from a leading American manufacturer at a fraction of the real value. They were made to sell at from 30c. to 60c. a piece. For this sale we offer them at the Special Price of

per piece.

Friezes and Borders to match all patterns.

20c.

BIG SAVINGS ON MEN'S AND BOYS' CLOTHING.

Properly made Clothes of proper materials will stand the test of time and prove their worth. Let us help you to pay less and wear better clothes. That is our business; and it's your business to get the most for your money. These values certainly deserve immediate attention. Many similar ones are offered in this Department for this Sale.



MEN'S TWEED SUITS in plain and fancy patterns, light and heavy weights. Double and Single Breasted Coats, S. B. Vests, in a full range of styles. Reg. \$4.00 per suit. Sale Price **3.55**

MEN'S TWEED SUITS in dark shades, Serge and Double Breasted Coats; all sizes. Reg. \$4.50 per suit. Sale Price **4.00**

MEN'S TWEED SUITS in ten different patterns, Striped and Check effects, Single and Double Breasted Coats. Reg. \$5.50 per suit. Sale Price **4.85**

MEN'S SUITS in Tweed, Cheviots, Plain and Fancy Serge. Several smart patterns, Single and Double Breasted Coats, S. B. Vests. These are some of our best selling lines. Full range of sizes in each line. Reg. \$7.50 per suit. Sale Price **6.50**

MEN'S Plain and FANCY BLACK SERGE, Fancy Tweeds, and ENGLISH WORSTED SUITS. Immense assortment of patterns, Single and Double Breasted Coats, S. B. Vests; sizes from 3 to 7. Reg. \$10.50 per suit. Sale Price **9.00**

MEN'S TWEED PANTS, mostly Dark Grey and Fancy Stripe effects. Reg. \$1.00 pair. Sale Price **90c**

MEN'S TWEED and HOMESPUN PANTS in medium and heavy weights. Full range of good sizes. Reg. \$1.50 pair. Sale Price **1.30**

MEN'S TWEED, CHEVIOT and SERGE PANTS in a fine assortment of 10 different patterns; all sizes. Reg. \$1.80 pair. Sale Price **1.55**

MEN'S TWEED, WORSTED and SERGE PANTS in the newest Stripes and Checks; also some smart plain effects. Reg. \$2.00 pair. Sale Price **1.70**

MEN'S DARK TWEED PANTS mostly in stylish stripe effects. Cross and side pockets. Reg. \$2.50 pair. Sale Price **2.30**

MEN'S FANCY STRIPED WORSTED PANTS One of our leading lines, side and cross pockets; sizes 3 to 7. Reg. \$3.00 pair. Sale Price **2.70**

OVERCOATS.

Our entire Winter Stock of Boys' and Men's Overcoats will sell at a big reduction in price. Smart Tweed and Cloth Overcoats, Ulsters, etc.

Reg. \$5.50 each. Sale Price \$4.85
Reg. \$6.60 each. Sale Price \$5.25
Reg. \$7.00 each. Sale Price \$6.00
Reg. \$8.50 each. Sale Price \$7.00
Reg. \$10.00 each. Sale Price \$9.00

We have a limited number of extra Special Tweed Overcoats to clear. They represent the latest styles in Winter Coats for men. Some of them are lined with Tweed, etc. Various prices. For this Sale they will sell

Less 10 per cent off

REGULAR PRICES.

We are offering extraordinary inducements in **BOYS' SUITS, OVERCOATS & REEFERS** during this Sale. Every garment is well made and carefully finished. You will save considerably by taking advantage of these opportunities. Sizes to fit boys from 3 to 15 years.



Ladies' Whitewear Values

The January Whitewear Sale was a complete success, but we have still complete supplies of every price in stock. To add more interest in this department, still further reductions have been made.

Knickers.

Splendid patterns in English and American makes.
Reg. 40c. Sale Price . . . 37c.
Reg. 50c. Sale Price . . . 40c.
Reg. 70c. Sale Price . . . 56c.
Reg. \$1.20. Sale Price . . . 96c.
Reg. \$1.60. Sale Price . . . \$1.25

Chemises.

Beautiful designs in Swiss Embroidery. Many finished with Pink and Blue Draw Ribbon.
Reg. 50c. Sale Price . . . 40c.
Reg. 65c. Sale Price . . . 52c.
Reg. \$1.25. Sale Price . . . \$1.00

Flette Nightdresses.

Reg. 35c. Sale Price . . . 68c.
Reg. 95c. Sale Price . . . 76c.
Reg. \$2.80. Sale Price . . . \$2.65
Winsey Nightdresses, various styles and sizes. Reg. \$2.50 each. Sale Price . . . **\$2.13**

"Blaxella" Nightdresses, all wool, guaranteed unshrinkable; round & square neck styles. Reg. \$5.75 ea. Sale Price **\$3.95**

Camisoles.

Various styles, all trimmed with lace, ribbon and tucks.
Reg. 25c. Sale Price . . . 20c.
Reg. 45c. Sale Price . . . 38c.
Reg. 70c. Sale Price . . . 56c.
Reg. \$1.20. Sale Price . . . 96c.
Reg. \$1.30. Sale Price . . . \$1.04
Reg. \$1.50. Sale Price . . . \$1.20

Flette Knickers.

Trimmed with Embroidery Lace and Tucks.
Reg. 45c. Sale Price . . . 38c.
Reg. \$1.00. Sale Price . . . 80c.

Infants' Pinafores.

Sizes 18 in. to 24 in.
Reg. 20c. Sale Price . . . 16c.
Reg. 90c. Sale Price . . . 70c.

Children's Cotton Dresses—Special.



Best American make, well finished in the newest styles.

Values to 50c. Sale Price **34c**

Values to 90c. Sale Price **68c**

Gingham and Cotton Dresses for girls of 8 to 14 years; pretty patterns, latest styles.

Reg. 95c. each. Sale Price 76c.

Reg. \$1.05 each. Sale Price 85c.

Reg. \$1.15 each. Sale Price 89c.

Reg. \$1.35 each. Sale Price \$1.08

Reg. \$1.65 each. Sale Price \$1.32

Reduced Prices on Girls' American Wash Dresses. What is so dainty for the Miss from 4 to 14 years as a pretty Gingham or Cotton Dress? Mother can make something pretty, of course, or get it made, but it is hardly worth the bother when we offer these at such low prices. During this Sale you can afford to secure three or four Dresses to have on hand.

Ladies' Cotton Dresses.

Very smart styles in Cotton and Linen Dresses for ladies; very effective patterns in Plain, Spot, Check and Stripe effects.

(Cotton.)
Reg. \$1.25 each. Sale Price \$1.00
Reg. \$1.45 each. Sale Price \$1.16
Reg. \$2.00 each. Sale Price \$1.60
Reg. \$3.20 each. Sale Price \$2.69
Reg. \$5.75 each. Sale Price \$3.15

(Linen.)
Reg. \$5.00 each. Sale Price \$4.10
Reg. \$8.00 each. Sale Price \$6.75

LADIES' SKIRTS.

In Poplins, Linen, Ratine, &c.

Values \$5.00 and \$6.00. Sale Price **\$1.04**

REDUCED PRICES On Fashionable Corsets.

Nearly all the Corsets ordered by us for Spring and Summer 1914 have arrived, and are offered at the same price reductions that are in force on our regular stock.

In addition to the popular D. & A. Corsets, La Diva, Mona, La Gracieuse, &c., we are showing the famous "Nemo" Corset. The newest Nemo models are to be seen here, and they are well worth seeing. We like to sell Nemo Corsets because they are always up-to-date in style and give perfect satisfaction always.

LA DIVA CORSETS.

Self-reducing Belts, adjustable; absolutely guaranteed; 6 garters. Regular \$3.50 and \$4.10. Sale Price **\$2.50**

LA GRACIEUSE CORSETS.

Long hips, medium busts. 4 garters, abdominal belts; 19 inch to 26 inch. Regular \$1.00 pair. Sale Price **86c**

NEMO CORSETS.

The best models for stout people, abdomen supporting straps various styles.
Regular \$4.00 pair. Sale Price \$3.55
Regular \$4.50 pair. Sale Price \$3.95
Regular \$5.00 pair. Sale Price \$4.35
Regular \$6.00 pair. Sale Price \$5.25

MONA SELF-REDUCING CORSETS.

In various sizes, patent straps. Reg. \$3.50. Sale Price **\$1.99**

D. & A. CORSETS.

All sizes, all styles.
Regular 75c. pair. Sale Price 63c.
Regular \$1.00 pair. Sale Price 89c.
Regular \$1.40 pair. Sale Price \$1.25
Regular \$1.70 pair. Sale Price \$1.53
Regular \$1.85 pair. Sale Price \$1.67
Regular \$2.25 pair. Sale Price \$2.08
Regular \$2.70 pair. Sale Price \$2.40

The Royal Stores Ltd.